

# Reality Check

**Spring 2012**

Conducted by ULI Hampton Roads District Council  
In Partnership with Old Dominion University  
And Leading Regional and Local Organizations

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# What is Reality Check?

- Gathering of 300 stakeholders from across region representing housing, business, transportation, environmental, government, non-profit, civic interests, agriculture and other sectors
- Day long exercise that sets land use principles and develops alternative growth scenarios
- Produces document to guide current and future regional leaders
- Competing regions have conducted this nationally recognized program

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# Who Else Has Conducted Reality Check?



- Washington, DC (2005)
- Baltimore, MD (2006)
- Tampa Bay, FL (2007)
- Charleston, SC (2007)
- Uplands Region of SC (2008)
- Raleigh-Durham (2009)
- Jacksonville, FL (2009)

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# Why Reality Check - Hampton Roads?



- Region population is projected to increase by 350,000 by 2035, or another Chesapeake and Hampton.
- We must accommodate housing and employment growth while protecting natural resources.
- Peninsula and Southside localities should approach this challenge together.
- We must keep up with regions with whom we compete.

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# How Does Reality Check Work?

- Participants work in teams of 10, negotiating with each other to create a blueprint for the growth of the region based upon actual demographic, geographic, and economic data.
- Trained facilitators guide groups, which use lego building blocks and string to represent additional homes, jobs and transportation options.



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# What's Next?



- Date and time will be announced in the fall.
- ULI Reality Check committee is gathering endorsers and investors.
- Speaker and participant lineup will take shape this winter.

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