

AGENDA NOTE – HRPDC EXECUTIVE COMMITTEE MEETING

ITEM #19: RESOLUTION – PLASTIC BAG FORGIVENESS DAY

SUBJECT:

Resolution of the Hampton Roads Planning District Commission declaring June 25, 2011 as “Plastic Bag Forgiveness Day.”

BACKGROUND:

Plastic bag litter continues to be a problem for all localities in Hampton Roads. To encourage smart plastic bag use and disposal, HR Green is launching a plastic bag awareness campaign. The committee has been working with Keep Virginia Beautiful and A Bag’s Life, a national recycling awareness campaign, to design a campaign that will encourage residents of Hampton Roads to reduce the number of plastic bags they use; reuse plastic bags; and recycle plastic bags and wraps at participating stores. To kick the campaign off, HR Green will host “Plastic Bag Forgiveness Day” Saturday, June 25 from 10 a.m. to 2 p.m. at Peninsula Town Center in Hampton and Walmart at 7350 Tidewater Drive in Norfolk. Residents who stop by either location and drop off five plastic bags for recycling will receive a reusable shopping tote (one per person, while supplies last), along with other freebies and information on ways plastic bags can be repurposed.

RECOMMENDED ACTIONS:

Approve the resolution declaring June 25, 2011 as “Plastic Bag Forgiveness Day”.



**HAMPTON ROADS PLANNING DISTRICT COMMISSION
RESOLUTION 2011-04**

**RESOLUTION OF THE HAMPTON ROADS PLANNING DISTRICT COMMISSION
DECLARING JUNE 25, 2011 AS "PLASTIC BAG FORGIVENESS DAY"**

WHEREAS, Hampton Roads is a Region of great beauty and natural treasures that shall be preserved for all residents, tourists and future generations to enjoy; and

WHEREAS, plastic bags have become an unwelcome and unsightly addition to our waterways, roadways and other public spaces; and

WHEREAS, plastic bags and wraps are made from a non renewable resource and take many years to break down, and used bags and wraps are in demand by Virginia based industries which utilize recycled plastic bags and wraps for feedstock to make new products;

NOW THEREFORE BE IT RESOLVED, that the Hampton Roads Planning District Commission encourages everyone to help keep Hampton Roads beautiful by practicing the 3 R's of plastic bags by: *Reducing* plastic bag use; *Reusing* plastic bags in any number of ways including as trash can liners, dog waste bags, or lunch bags; and *Recycling* plastic bags and wraps at participating stores; and

BE IT FURTHER RESOLVED, that the Hampton Roads Planning District Commission declares June 25, 2011 as "Plastic Bag Forgiveness Day," a day to pardon all for their plastic bags faults, and to give everyone a fresh start to practice the 3 R's of plastic bags and wraps; and

BE IT FURTHER RESOLVED, that the Hampton Roads Planning District Commission encourages all Hampton Roads citizens to do right by the environment and seek "Plastic Bag Forgiveness" on June 25, 2011 by bringing five plastic bags to be recycled by HR Green at the Peninsula Town Center in Hampton, or the Walmart at 7350 Tidewater Drive in Norfolk from 10 a.m. to 2 p.m. Visitors will learn more about the 3 R's of plastic bags, take part in activities that give bags a second chance, and receive a reusable shopping tote.

PASSED AND ADOPTED by the Hampton Roads Planning District Commission this 16 day of June, 2011.

Stan D. Clark
Chairman

Dwight L. Farmer
Executive Director/Secretary