

AGENDA NOTE – HRPDC EXECUTIVE COMMITTEE MEETING

ITEM #13: ENVIRONMENTAL EDUCATION PROGRAM

SUBJECT:

The HRPDC presently facilitates four environmental education initiatives to assist the region's member localities in addressing local needs and meeting state and federal regulations.

BACKGROUND:

Since the early 1990s, the region's localities have requested the HRPDC staff to coordinate and manage a series of environmental education programs on their behalf. Each program is designed to address local priorities while enabling the localities to comply with state and federal regulatory requirements. Funded by the localities, generally through their utility enterprise funds, these programs include:

HR CLEAN – Litter Control, Recycling and Beautification Education

Priority: What can be recycled

HR FOG – Wastewater Education (Fats, Oils and Grease)

Priority: Minimizing use of garbage disposals

HR STORM – Stormwater Education

Priority: TMDL targeted pollution prevention messaging

HR WET – Water Conservation Education

Priority: Value of tap water

In previous briefings, the HRPDC staff has advised the Commission of efforts to integrate the four programs under the umbrella of askHRGREEN.org

This item was included on the Agenda part of the "Consultant of First Resort" discussion for the HRPDC Retreat on February 16, 2012. Because of time constraints, the presentation and discussion were deferred to the March Executive Committee meeting.

Ms. Julia Hillegass, Public Information and Community Affairs Administrator, will provide an overview of the regional environmental education program priorities and their utility in addressing state and federal regulations. In addition, in FY13 additional research will be conducted to gauge the impact and success of these outreach efforts

RECOMMENDED ACTION:

Approve program priorities and research for FY 2013.