

January 21, 2016

Memorandum #2016-10

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – January 28, 2016

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, January 28, 2016** at **9:30 a.m.** in **HRPDC Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for December is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

February 12-14 – Coastal Virginia Home & Garden Show, Hampton

February 19-21 - *Mid-Atlantic Home & Garden Show, Virginia Beach (TBD)*

March 12 – *SEVA CAI Community Association Day, Virginia Beach (TBD)*

April 16 – Virginia Living Museum Earth Day, Newport News

April 21 – TCC Earth Day Event, Chesapeake

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

June 25 – Olden Days, Smithfield

Action: Still need a few volunteers to staff the Mid-Atlantic Home & Garden Show in Virginia Beach if we are to attend that event.

3. Media

The Committee should review and discuss the attached draft scripting for the spring TV media campaign. The script includes three separate 30-sec modules

Attachment 3

Action: Finalize scripts for TV media campaign.

4. Promotional Items

The following promotional items have arrived since the December committee meeting and are now available for pickup as needed:

- Reusable bags – 10,000
- Measuring cups – 1,000
- Wristbands – 2,500

Action: According to discussion.

5. Staff Reports

Budget – The current budget is attached for review and includes the Committee proceeds from the golf tournament.

Attachment 5

ACTION: According to discussion.

Next Meeting: Thursday, February 25, 2016 at 9:30 a.m. at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Water Awareness Subcommittee:

Rhonda Bowen, HRSD	Russell Pace, FR
Dan G. Clayton III, WM	Lynn Proctor, VB
Beth Davis, JC	Jack Reed, SM
J. Arnie Francis, GL	Ellen Roberts P.E., PQ
Latoya Henry, NO	Erica Roberts, VB
Jerry Hoddinott, CH	Tammy Rojek, WM
Donna Holt, IW	Rhonda Russell, SY
Julien W. Johnson Jr., SH	Bob Speechley, PQ
Harry C. Kenyon, NO	S. Mark Swilley, YK
Melissa Lindgren P.E., IW	Erin Trimyer, PO
Albert Moor II, SU	Kim Wieckert, SU
Dave Morris AICP, NN	Lori Woolman, NN

HRPDC Staff:

Robert Crum	Julia Hillegass
Katie Cullipher	Randy Keaton
Rebekah Eastep	