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Introduction

Hampton Roads is a dynamic metropolitan region complete with a rich history, a diverse landscape, and a growing population of over 1.7 million people. The region's vibrant mix of people, places, and employment opportunities combine to make Hampton Roads a choice destination for people to live, work, and play. As with any metropolitan area, there are many factors that have bearing on the region's quality of life. To understand the region's strengths and weaknesses, and to provide context for understanding the challenges that face the region requires a comprehensive understanding of a complex network of socioeconomic metrics. The purpose of the Hampton Roads Regional Benchmarking Study is to shed light on the numerous metrics and statistics that provide insight into the region's well-being, and to provide information to assist in the decision making process on matters pertaining to the region's quality of life. To that end, the benchmarking study provides 154 graphs and illustrations to help better understand Hampton Roads' relative well-being, both in relation to other regions, and with respect to changing regional trends.

The Hampton Roads benchmarking study is comprised of 14 sections that cover measures of the region's economy, various industries, demographics, transportation system, education system, government finances, and quality of life. The Report also includes metrics on each of the regions localities in relation to each other.

The introduction section begins with a table which ranks and compares Hampton Roads on a variety of metrics to the 34 reference metropolitan areas which have a population between 1 and 3 million persons. It also contains a data profile for the region and each of the 17 member localities of the HRPDC (sources for the data are found on page 22).

This Report may best be used as a reference guide to assist in understanding the various facets of the regional economy. Graphs, illustrations, and datasets are available for download via the Commission's website at <http://www.hrpdcva.gov/page/benchmarking>.

American Community Survey Data for Hampton Roads

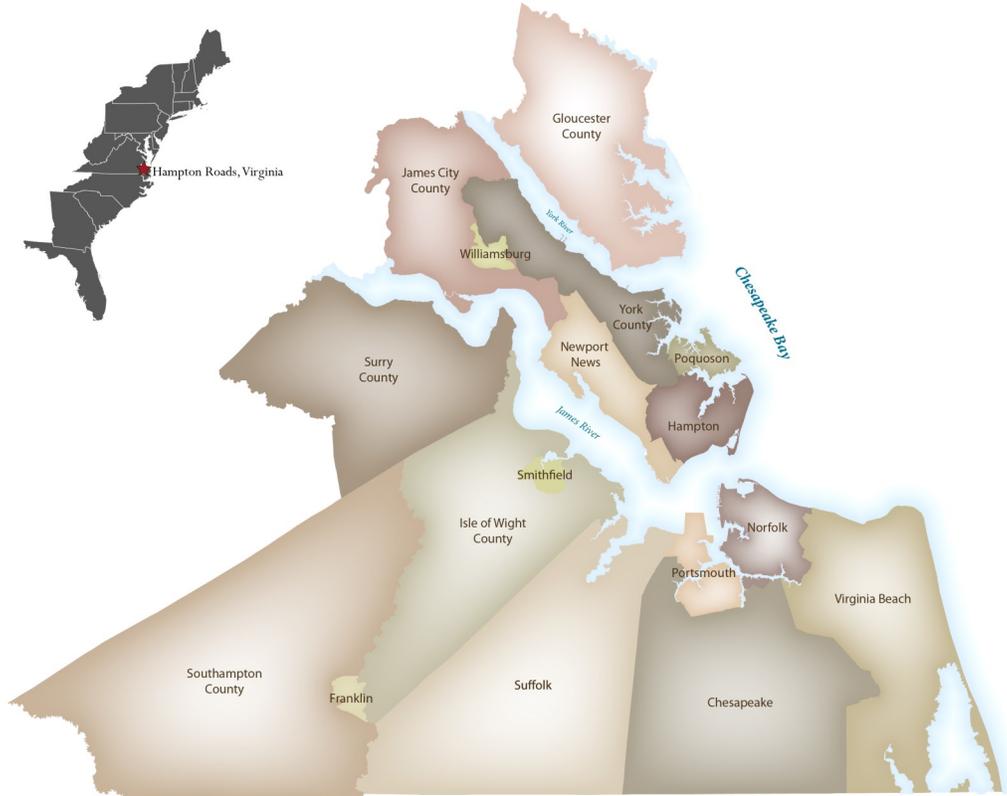
Uses American Community Survey One Year Estimates 2013

Ranking is from Largest Value (rank 1) to Smallest value (rank 35)

| Category | Hampton Roads | | Median MSA Value | Virginia | USA |
|-------------------------------------------------|---------------|-------|---------------------|----------|----------|
| | Value | Rank* | | | |
| Demographics | | | | | |
| Median Age | 35.3 | 31 | 36.9 | 37.6 | 37.5 |
| % of Population 17 & Younger | 22.7% | 24 | 23.5% | 22.6% | 23.3% |
| % of Population 65 & Older | 12.6% | 23 | 13.3% | 13.4% | 14.1% |
| % of Population Who Are African American | 30.1% | 3 | 12.4% | 18.9% | 12.3% |
| % of Population Who Are White Non-Hispanic | 56.6% | 27 | 66.2% | 63.5% | 62.4% |
| % of Population Who Are Hispanic | 6.1% | 24 | 8.6% | 8.6% | 17.1% |
| % of Population Who Moved in Past Year | 18.0% | 8 | 15.9% | 15.8% | 15.0% |
| % of Population Who Are Foreign Born | 6.3% | 26 | 7.5% | 11.5% | 13.1% |
| % of Who Don't Speak English at Home | 8.9% | 28 | 11.1% | 14.9% | 20.8% |
| Birthrate per 1000 women (15 - 50 Years Old) | 51 | 16 | 51 | 50 | 52 |
| Teen Birthrate per 1000 women (15-19 Years Old) | 23 | 12 | 17 | 19 | 19 |
| Commuting | | | | | |
| Mean Travel Time to Work (Minutes) | 24.0 | 24 | 25.1 | 27.7 | 25.8 |
| % Who Traveled to Work by Public Transit | 1.7% | 20 | 2.4% | 4.4% | 5.2% |
| % Who Worked Outside County of Residence | 46.2% | 4 | 27.0% | 51.4% | 27.5% |
| Education | | | | | |
| % of People Who Completed High School | 90.7% | 5 | 89.4% | 88.4% | 86.6% |
| % of People Who Have a Bachelor's Degree | 29.6% | 24 | 31.2% | 36.1% | 29.6% |
| % of People Who Have an Advanced Degree | 10.9% | 24 | 11.3% | 15.1% | 11.2% |
| Housing | | | | | |
| Average Household Size | 2.62 | 13 | 2.59 | 2.62 | 2.65 |
| Average Family Size | 3.19 | 21 | 3.2 | 3.18 | 3.26 |
| % of Households With Children in Residence | 33.0% | 12 | 32.0% | 32.4% | 32.1% |
| % of Housing Units that are Owner-Occupied | 61.1% | 25 | 64.5% | 65.6% | 63.5% |
| % Owners Spending >30% Income on Housing | 30.2% | 6 | 23.4% | 24.1% | 25.5% |
| % Renters Spending >30% Income on Housing | 53.8% | 5 | 50.6% | 49.2% | 51.5% |
| Employment and Income | | | | | |
| % Labor Force Participation | 67.2% | 12 | 66.1% | 66.2% | 63.6% |
| % of Labor Force in the Armed Forces | 7.5% | 1 | 0.2% | 2.3% | 0.6% |
| Median Household Income | \$56,161 | 12 | \$51,996 | \$62,666 | \$52,250 |
| Per Capita Income | \$28,240 | 18 | \$28,240 | \$33,145 | \$28,184 |
| Other Indicators | | | | | |
| Gini Coefficient | 0.43 | 35 | 0.46 | 0.47 | 0.48 |
| % of People in Poverty | 13.0% | 26 | 14.5% | 11.7% | 15.8% |
| % of Children Under 18 Years in Poverty | 19.2% | 22 | 20.5% | 15.7% | 22.2% |
| % of People With a Disability | 11.4% | 29 | 12.4% | 11.3% | 12.6% |
| % of Veterans in the Civilian Population | 16.2% | 1 | 8.1% | 10.9% | 8.1% |
| % with Health Insurance Coverage | 87.5% | 17 | 86.8% | 87.7% | 85.5% |
| % of Children with Health Insurance | 95.8% | 8 | 95.0% | 94.6% | 92.9% |

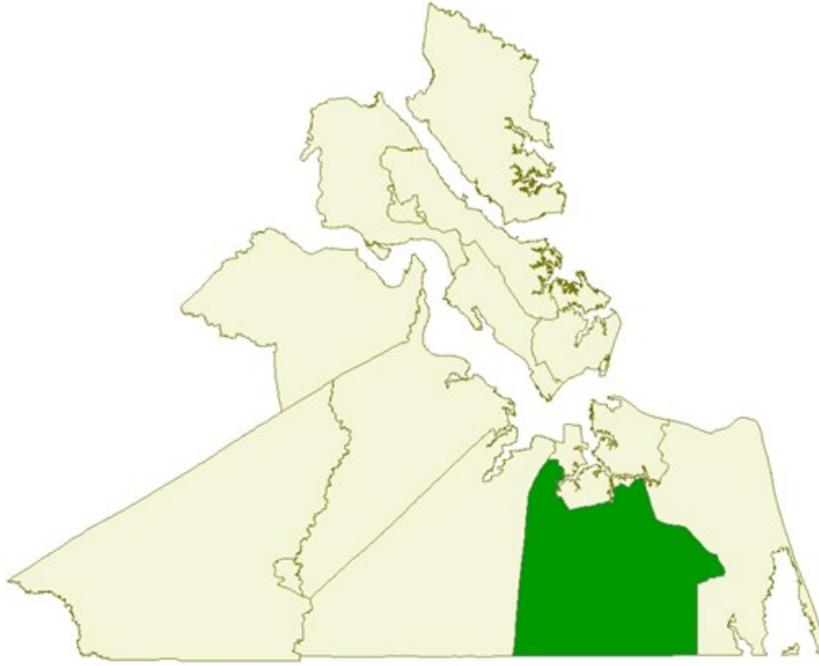
*Rank & Median Value is for all MSAs with 2013 Populations between 1 - 3 Million, 35 in Total

Hampton Roads



| | |
|---------------------------------------------------|-----------|
| Population (2014)----- | 1,704,620 |
| Area in Square Miles ----- | 2,909 |
| Population Density (2014)----- | 586.0 |
| Population Growth 2009—2014 ----- | 47,707 |
| Percent Population Growth 2009-2014 ----- | 2.8% |
| Percent Employment Growth 2008-2013----- | -3.1% |
| Employment (2013) ----- | 718,263 |
| Unemployment (2014) ----- | 5.7% |
| Poverty Rate (2009-2013) ----- | 11.9% |
| Taxable Value of Real Estate 2013 (Billions)----- | \$164.73 |
| On Time High School Graduation Rate (2014) ----- | 88.1% |
| Median Household Income (2009-2013) ----- | \$58,844 |

Chesapeake



City Council

Mayor Alan P. Krasnoff

Vice Mayor John M. deTriquet

Mr. Lonnie Craig

Mr. Roland J. Davis

Mr. Robert C. Ike Jr.

Ms. Susan H. Kelly

Ms. Debbie Ritter

Dr. Ella P. Ward

Mr. Rick West

| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 233,371 |
| Area in Square Miles ----- | 340 |
| Population Density (2014) ----- | 686.4 |
| Population Growth 2009—2014 ----- | 13,195 |
| Percent Population Growth 2009-2014----- | 6.0% |
| Percent Employment Growth 2008-2013 ----- | -3.5% |
| Employment (2013)----- | 95,596 |
| Unemployment (2014)----- | 5.3% |
| Poverty Rate (2009-2013)----- | 8.5% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$22.38 |
| On Time High School Graduation Rate (2014)----- | 92.9% |
| Median Household Income (2009-2013)----- | \$69,743 |

Franklin



City Council

Mayor Raystine D. Johnson-Ashburn

Vice Mayor Barry W. Cheatham

Mr. Brenton D. Burgess

Mrs. Mary E. Hilliard

Mr. Greg McLemore

Ms. Mona Murphy

Mr. Frank W. Rabil

| | |
|---------------------------------------------------|----------|
| Population (2014)----- | 8,526 |
| Area in Square Miles ----- | 8 |
| Population Density (2014)----- | 1,065.8 |
| Population Growth 2009—2014----- | 37 |
| Percent Population Growth 2009-2014 ----- | 0.4% |
| Percent Employment Growth 2008-2013----- | 1.4% |
| Employment (2013) ----- | 4,384 |
| Unemployment (2014) ----- | 7.9% |
| Poverty Rate (2009-2013) ----- | 23.0% |
| Taxable Value of Real Estate 2013 (Billions)----- | \$0.58 |
| On Time High School Graduation Rate (2014) ----- | 84.4% |
| Median Household Income (2009-2013) ----- | \$31,928 |

Gloucester

Board of Supervisors

Chair Ashley C. Chriscoe

Vice Chair John C. Meyer Jr.

Mr. Phillip N. Bazzani

Mr. Christopher A. Hutson

Mr. Andrew James Jr.

Mr. Robert Orth

Mr. Michael R. Winebarger



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 37,141 |
| Area in Square Miles ----- | 225 |
| Population Density (2014) ----- | 165.1 |
| Population Growth 2009—2014 ----- | 363 |
| Percent Population Growth 2009-2014----- | 1.0% |
| Percent Employment Growth 2008-2013 ----- | -4.7% |
| Employment (2013)----- | 9,492 |
| Unemployment (2014)----- | 4.8% |
| Poverty Rate (2009-2013)----- | 9.2% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$4.33 |
| On Time High School Graduation Rate (2014)----- | 92.6% |
| Median Household Income (2009-2013)----- | \$60,519 |

Hampton

City Council

- Mayor George E. Wallace
- Vice Mayor Linda D. Curtis
- Mr. W.H. Hobbs
- Mr. Will J. Moffett
- Ms. Teresa V. Schmidt
- Ms. Chris Osby Snead
- Mr. Donnie R. Tuck



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 136,879 |
| Area in Square Miles ----- | 52 |
| Population Density (2014) ----- | 2,632.3 |
| Population Growth 2009—2014 ----- | -954 |
| Percent Population Growth 2009-2014----- | -0.7% |
| Percent Employment Growth 2008-2013 ----- | -6.8% |
| Employment (2013)----- | 54,918 |
| Unemployment (2014)----- | 6.7% |
| Poverty Rate (2009-2013)----- | 14.9% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$10.49 |
| On Time High School Graduation Rate (2014)----- | 84.0% |
| Median Household Income (2009-2013)----- | \$50,705 |

Isle of Wight

Board of Supervisors

Chair Rex Alphin

Vice Chair Delores Dee-Dee
Darden

Mr. Byron B. Bailey

Mr. Al Casteen

Mr. Rudolph Jefferson



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 36,007 |
| Area in Square Miles ----- | 316 |
| Population Density (2014) ----- | 113.9 |
| Population Growth 2009—2014 ----- | 737 |
| Percent Population Growth 2009-2014----- | 2.1% |
| Percent Employment Growth 2008-2013 ----- | -12.0% |
| Employment (2013)----- | 10,444 |
| Unemployment (2014)----- | 5.3% |
| Poverty Rate (2009-2013)----- | 12.0% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$4.51 |
| On Time High School Graduation Rate (2014)----- | 92.6% |
| Median Household Income (2009-2013)----- | \$63,942 |

James City

Board of Supervisors

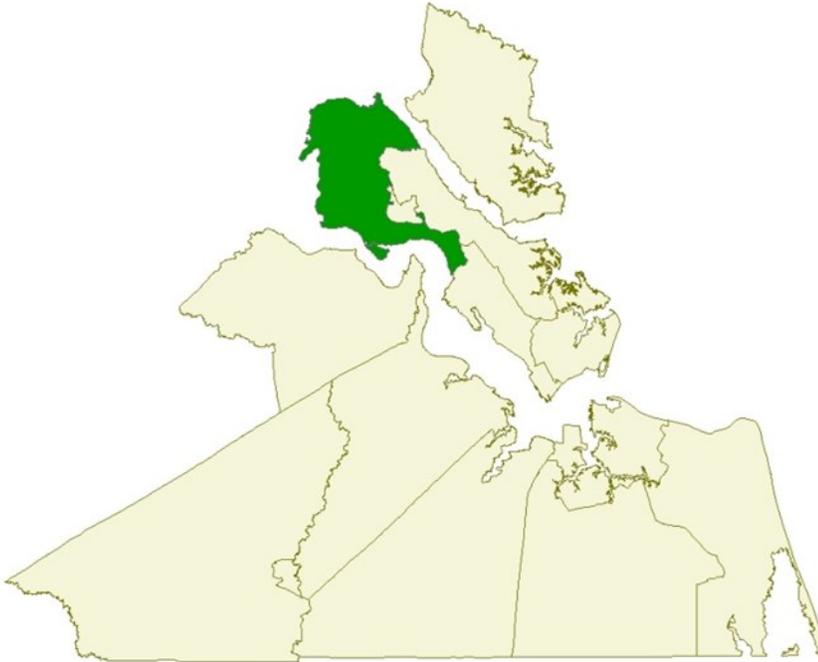
Chair Michael J. Hipple

Vice Chair Kevin Onizuk

Ms. Mary K. Jones

Mr. James G. Kennedy

Mr. John J. McGlennon



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 72,583 |
| Area in Square Miles ----- | 153 |
| Population Density (2014) ----- | 474.4 |
| Population Growth 2009—2014 ----- | 6,465 |
| Percent Population Growth 2009-2014----- | 9.8% |
| Percent Employment Growth 2008-2013 ----- | -1.7% |
| Employment (2013)----- | 26,753 |
| Unemployment (2014)----- | 5.0% |
| Poverty Rate (2009-2013)----- | 8.7% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$11.21 |
| On Time High School Graduation Rate (2014)----- | 90.5% |
| Median Household Income (2009-2013)----- | \$76,960 |

Newport News

City Council

Mayor McKinley Price

Vice Mayor Robert S. Coleman

Mr. Herbert H. Bateman Jr.

Ms. Sandra Nelson Cherry

Ms. Sharon P. Scott

Ms. Tina L Vick

Dr. Patricia P. Woodbury



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 182,965 |
| Area in Square Miles ----- | 70 |
| Population Density (2014) ----- | 2,613.8 |
| Population Growth 2009—2014 ----- | 1,965 |
| Percent Population Growth 2009-2014----- | 1.1% |
| Percent Employment Growth 2008-2013 ----- | -1.0% |
| Employment (2013)----- | 97,306 |
| Unemployment (2014)----- | 6.2% |
| Poverty Rate (2009-2013)----- | 15.2% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$14.00 |
| On Time High School Graduation Rate (2014)----- | 88.0% |
| Median Household Income (2009-2013)----- | \$51,027 |

Norfolk

City Council

Mayor Paul D. Fraim

Vice Mayor Angelia Williams
Graves

Ms. Mamie Johnson

Mr. Andrew A. Protopgyrou

Mr. Paul R. Riddick

Mr. Thomas R Smigiel Jr.

Dr. Theresa W. Whibley

Mr. Barclay C. Winn



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 245,428 |
| Area in Square Miles ----- | 54 |
| Population Density (2014) ----- | 4,545.0 |
| Population Growth 2009—2014 ----- | 3,703 |
| Percent Population Growth 2009-2014----- | 1.5% |
| Percent Employment Growth 2008-2013 ----- | -5.2% |
| Employment (2013)----- | 136,409 |
| Unemployment (2014)----- | 6.4% |
| Poverty Rate (2009-2013)----- | 19.2% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$17.56 |
| On Time High School Graduation Rate (2014)----- | 78.9% |
| Median Household Income (2009-2013)----- | \$44,747 |

Poquoson

City Council

Mayor W. Eugene Hunt Jr.

Vice Mayor Carey L. Freeman

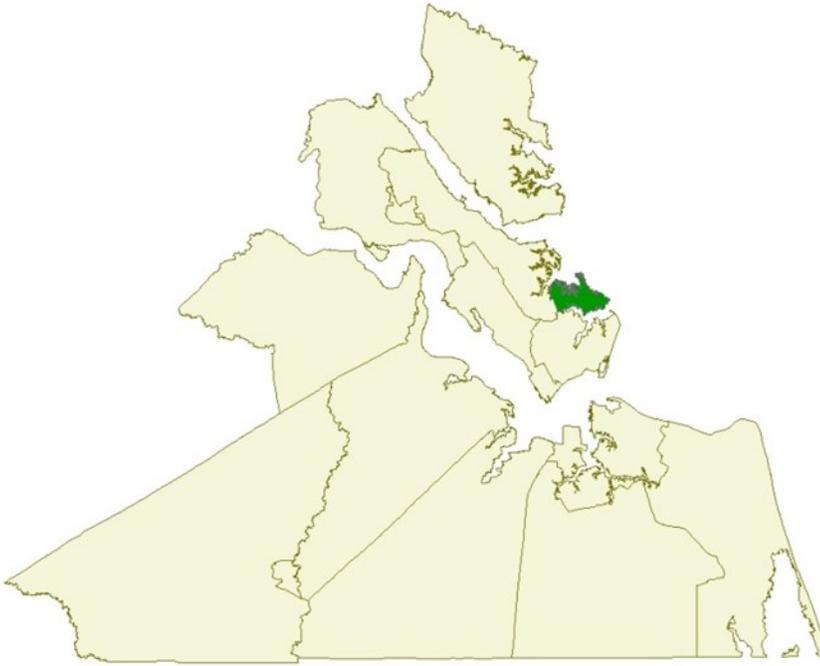
Mr. Henry W. Ayer III

Ms. Traci-Dale Crawford

Mr. Herbert R. Green Jr.

Mr. Charles M. Southall III

Mr. Raymond E. Vernall



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 12,048 |
| Area in Square Miles ----- | 16 |
| Population Density (2014) ----- | 753.0 |
| Population Growth 2009—2014 ----- | -105 |
| Percent Population Growth 2009-2014----- | -0.9% |
| Percent Employment Growth 2008-2013 ----- | -18.3% |
| Employment (2013)----- | 1,653 |
| Unemployment (2014)----- | 4.5% |
| Poverty Rate (2009-2013)----- | 5.6% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$1.49 |
| On Time High School Graduation Rate (2014)----- | 96.4% |
| Median Household Income (2009-2013)----- | \$81,892 |

Portsmouth

City Council

Mayor Kenneth I. Wright

Vice Mayor Elizabeth M. Psimas

Mr. Paige D. Cherry

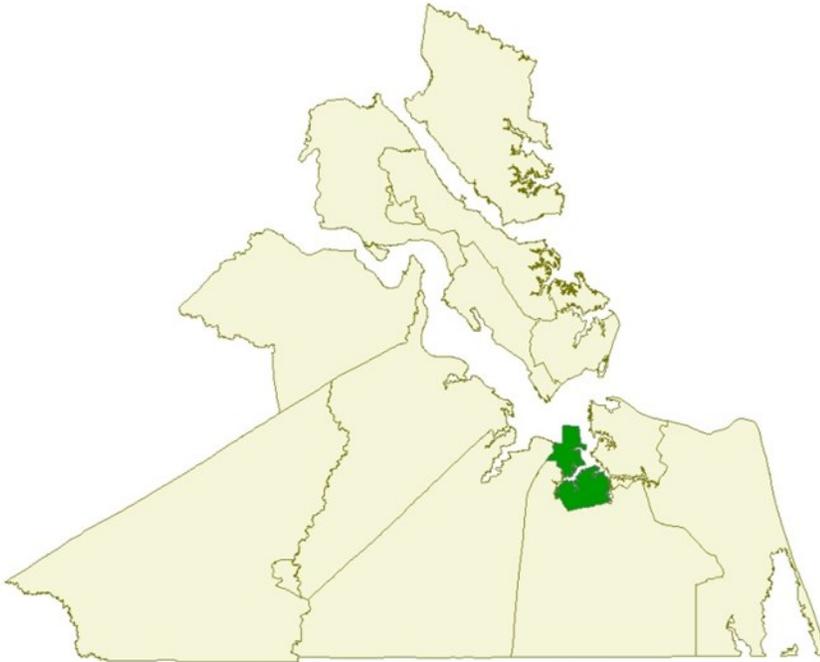
Dr. Curtis E. Edmonds Sr.

Mr. Danny W. Meeks

Mr. William E. Moody Jr.

Ms. Marlene W. Randall

Dr. Mark M. Whitaker



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 96,004 |
| Area in Square Miles ----- | 33 |
| Population Density (2014) ----- | 2,909.2 |
| Population Growth 2009—2014 ----- | 620 |
| Percent Population Growth 2009-2014 ----- | 0.7% |
| Percent Employment Growth 2008-2013 ----- | 3.6% |
| Employment (2013) ----- | 44,663 |
| Unemployment (2014) ----- | 7.1% |
| Poverty Rate (2009-2013) ----- | 18.4% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$7.03 |
| On Time High School Graduation Rate (2014) ----- | 85.1% |
| Median Household Income (2009-2013) ----- | \$46,166 |

Southampton

Board of Supervisors

Chair Dallas O. Jones

Vice Chair Ronald M. West

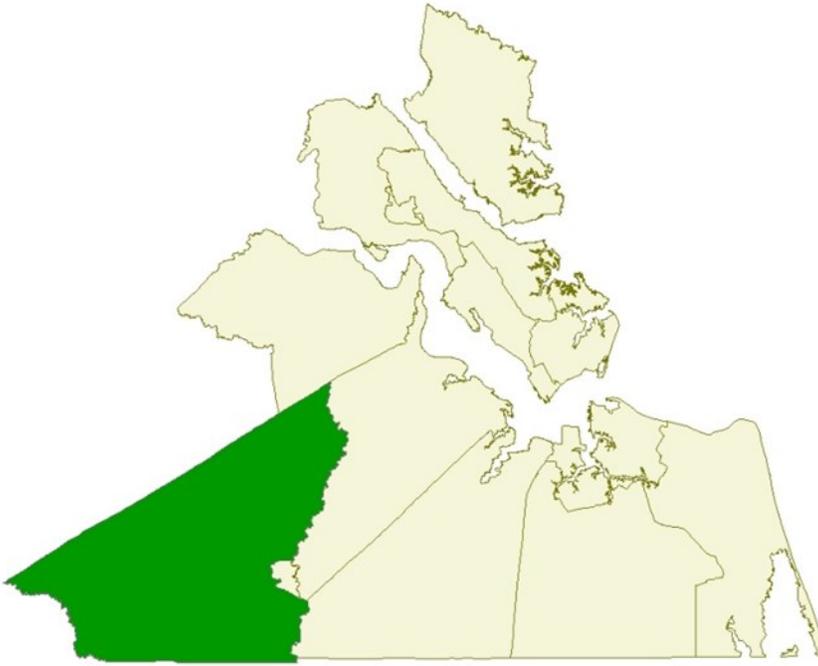
Dr. Alan W. Edwards

Mr. Carl J. Faison

Mr. S. Bruce Phillips

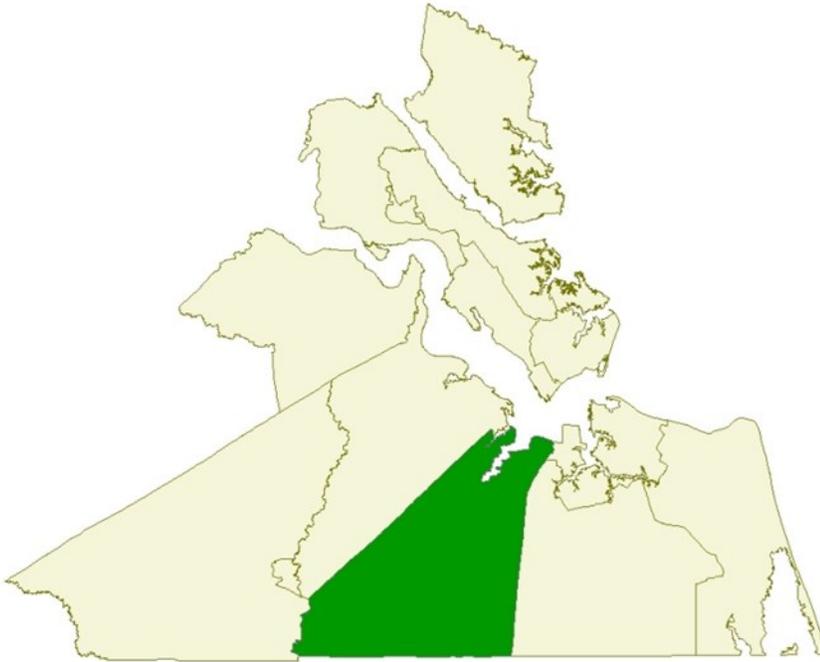
Mr. Barry Porter

Mr. Glenn H. Updike



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 18,059 |
| Area in Square Miles ----- | 600 |
| Population Density (2014) ----- | 30.1 |
| Population Growth 2009—2014 ----- | -548 |
| Percent Population Growth 2009-2014----- | -2.9% |
| Percent Employment Growth 2008-2013 ----- | -17.1% |
| Employment (2013)----- | 3,567 |
| Unemployment (2014)----- | 5.0% |
| Poverty Rate (2009-2013)----- | 16.0% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$1.70 |
| On Time High School Graduation Rate (2014)----- | 85.5% |
| Median Household Income (2009-2013)----- | \$46,150 |

Suffolk



City Council

- Mayor Linda T. Johnson
- Vice Mayor Leroy Bennett
- Mr. Michael D. Duman
- Mr. Roger W. Fawcett
- Mr. Donald Z. Goldberg
- Mr. Timothy J. Johnson
- Mr. Curtis R. Milteer Sr.
- Mr. Lue R. Ward Jr.

| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 86,806 |
| Area in Square Miles ----- | 400 |
| Population Density (2014) ----- | 217.0 |
| Population Growth 2009—2014 ----- | 3,158 |
| Percent Population Growth 2009-2014 ----- | 3.8% |
| Percent Employment Growth 2008-2013 ----- | 5.2% |
| Employment (2013) ----- | 26,896 |
| Unemployment (2014) ----- | 5.8% |
| Poverty Rate (2009-2013) ----- | 11.4% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$9.13 |
| On Time High School Graduation Rate (2014) ----- | 86.4% |
| Median Household Income (2009-2013) ----- | \$66,085 |

Surry

Board of Supervisors

Chair Judy S. Lyttle

Vice Chair John M. Seward

Mr. Ernest L Blount

Mr. Kenneth R. Holmes

Mr. Giron R. Wooden Sr.



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 6,790 |
| Area in Square Miles ----- | 279 |
| Population Density (2014) ----- | 24.3 |
| Population Growth 2009—2014 ----- | -247 |
| Percent Population Growth 2009-2014----- | -3.5% |
| Percent Employment Growth 2008-2013 ----- | -1.4% |
| Employment (2013)----- | 2,118 |
| Unemployment (2014)----- | 6.1% |
| Poverty Rate (2009-2013)----- | 11.5% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$0.88 |
| On Time High School Graduation Rate (2014)----- | 92.9% |
| Median Household Income (2009-2013)----- | \$47,292 |

Virginia Beach

City Council

Mayor William D. Sessoms Jr.

Vice Mayor Louis R. Jones

Mr. Benjamin Davenport

Dr. Robert M. Dyer

Ms. Barbara M. Henley

Ms. Shannon DS Kane

Mr. John Moss

Dr. Amelia N. Ross-Hammond

Mr. John E. Uhrin

Ms. Rosemary Wilson

Mr. James L. Wood



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 450,980 |
| Area in Square Miles ----- | 248 |
| Population Density (2014) ----- | 1,818.5 |
| Population Growth 2009—2014 ----- | 15,976 |
| Percent Population Growth 2009-2014----- | 3.7% |
| Percent Employment Growth 2008-2013 ----- | -2.6% |
| Employment (2013)----- | 169,390 |
| Unemployment (2014)----- | 4.9% |
| Poverty Rate (2009-2013)----- | 7.9% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$49.02 |
| On Time High School Graduation Rate (2014)----- | 88.5% |
| Median Household Income (2009-2013)----- | \$65,219 |

Williamsburg

City Council

Mayor Clyde A Haulman

Vice Mayor Paul Freiling

Mr. Scott Foster

Ms. Judith Knudson

Mr. Douglas Pons



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 14,691 |
| Area in Square Miles ----- | 9 |
| Population Density (2014) ----- | 1,632.3 |
| Population Growth 2009—2014 ----- | 1,004 |
| Percent Population Growth 2009-2014----- | 7.3% |
| Percent Employment Growth 2008-2013 ----- | -10.0% |
| Employment (2013)----- | 13,593 |
| Unemployment (2014)----- | 7.1% |
| Poverty Rate (2009-2013)----- | 19.5% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$1.69 |
| On Time High School Graduation Rate (2014)----- | 90.5% |
| Median Household Income (2009-2013)----- | \$48,616 |

York

Board of Supervisors

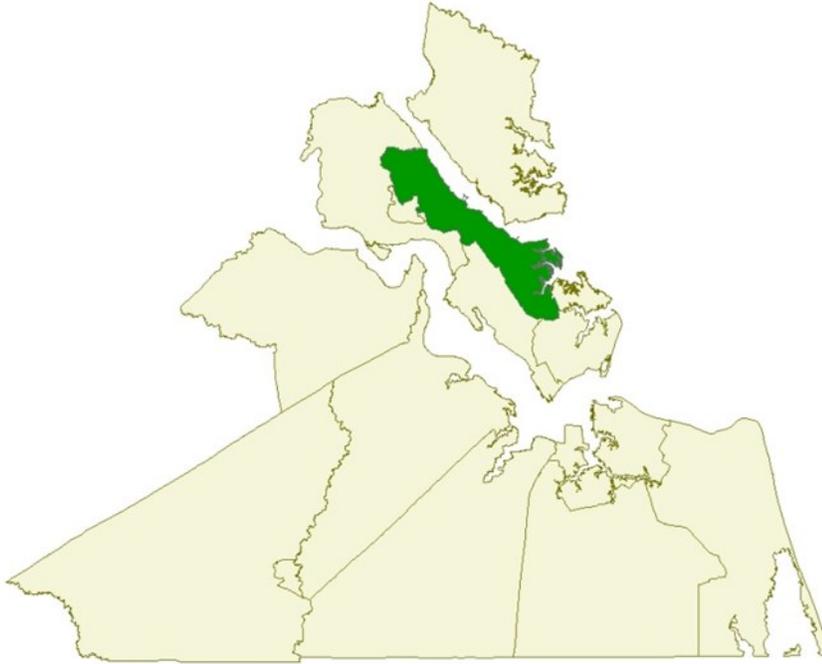
Chair Thomas G. Shepperd Jr.

Vice Chair Mr. George S. Hrichak

Ms. Sheila S. Noll

Mr. Donald E. Wiggins

Mr. Walter C. Zaremba



| | |
|----------------------------------------------------|----------|
| Population (2014) ----- | 66,342 |
| Area in Square Miles ----- | 106 |
| Population Density (2014) ----- | 625.9 |
| Population Growth 2009—2014 ----- | 1,145 |
| Percent Population Growth 2009-2014----- | 1.8% |
| Percent Employment Growth 2008-2013 ----- | -3.6% |
| Employment (2013)----- | 21,081 |
| Unemployment (2014)----- | 5.0% |
| Poverty Rate (2009-2013)----- | 5.7% |
| Taxable Value of Real Estate 2013 (Billions) ----- | \$8.73 |
| On Time High School Graduation Rate (2014)----- | 94.5% |
| Median Household Income (2009-2013)----- | \$82,073 |

Smithfield



Town Council

Mayor T. Carter Williams

Vice Mayor Andrew C. Gregory

Ms. Connie Chapman

Mr. Michael G. Smith

Mr. Milton Cook

Ms. Denise N. Tynes

Mr. Randy Pack

| | |
|---------------------------------------------------|---------------------------|
| Population (2014)----- | 8,220 |
| Area in Square Miles----- | 10 |
| Population Density (2014) ----- | 822.0 |
| Population Growth 2009—2014----- | 1,193 |
| Percent Population Growth 2009-2014 ----- | 17.0% |
| Percent Employment Growth 2008-2013----- | Included in Isle of Wight |
| Employment (2013) ----- | Included in Isle of Wight |
| Unemployment (2014) ----- | Included in Isle of Wight |
| Poverty Rate (2009-2013) ----- | 13.2% |
| Taxable Value of Real Estate 2013 (Billions)----- | Included in Isle of Wight |
| On Time High School Graduation Rate (2014) ----- | Included in Isle of Wight |
| Median Household Income (2009-2013) ----- | \$58,844 |

Notes

Data Sources:

- Population (2014)- Weldon Cooper Center
- Area in Square Miles– HRPDC
- Population Density (2014)- Weldon Cooper Center, HRPDC
- Population Growth 2009—2014- Weldon Cooper Center, HRPDC
- Percent Population Growth 2009-2014- Weldon Cooper Center, HRPDC
- Percent Employment Growth 2008-2013- Virginia Employment Center, HRPDC
- Employment (2013)- Virginia Employment Commission
- Unemployment (2014)- Virginia Employment Commission
- Poverty Rate (2009-2013)- U.S. Census Bureau American Community Survey
- Taxable Value of Real Estate 2013 (Billions)- Auditor of Public Accounts
- On Time High School Graduation Rate (2014)- Virginia Department of Education
- Median Household Income (2009-2013)- U.S. Census Bureau American Community Survey