

askHRgreen.org | FOG Education Committee Meeting Summary
Tuesday, February 16, 2016
HRPDC - Chesapeake

Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC
Brent Werlein, VB
Brian Wilson, NO
Regina Duncan, HA
Ron Johnson, HRSD
Amanda May, HRSD

Michael Coy, YC
Kate Bernatitus, NN
Joyce Heffington, NN
Cathy Filipowski, NO
Sunil Khanal, CH
Jerry Hoddinott, CH
Phil Jones, IOW

The summary for the meeting is as follows:

1. Meeting Summary

The January meeting summary was reviewed and approved.

ACTION: Meeting summary approved.

2. Events, Promotions & Media

February 12-14 – Coastal Virginia Home & Garden Show, Hampton

February 19-21 – Mid-Atlantic Home & Garden Show, Virginia Beach

March 12 – SEVA Community Association Day, Virginia Beach*

April 16 – Virginia Living Museum Earth Day, Newport News

April 21 – TCC Earth Day Event, Chesapeake

April 23 – Earth Week Event, Williamsburg

April 30 – James River Fest, Williamsburg

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

June 25 – Olden Days, Smithfield

September 15-18 – Isle of Wight County Fair

**Need two volunteers to staff this event.*

Committee members were encouraged to reserve the trailer early for any upcoming events in their locality.

Action: Two volunteers needed for SEVA Community Association Day.

3. Media Planning

Sample storyboards for the spring TV media campaign were sent out for review via email.

Coastal Virginia Magazine infographics were sent via email and discussed by the Committee. All final edits were asked to be submitted to Katie by February 16.

HRPDC staff will promote upcoming DEA prescription drug takeback event through blog, social media, etc.

Action: Committee members should send creative revisions ASAP.

4. HRFOG.com Development Initiatives

HRPDC staff provided an update on the Committee's prioritized list of development initiatives for CH2M for scoping and estimation purposes.

- CH2M estimates that Priority 1 and 2 tasks can be completed using monthly hours included in the current contract for services. No separate task order would be needed.
- CH2M will focus on Priority 1 issues immediately and may be able to start on Priority 2 before the end of the fiscal year. Priority 3 changes would be pushed to FY17.
- Full User List is up and running with no timeout issues.
- HRPDC staff have administrative rights to edit user records so please send in any data cleanup requests.

Action: The Committee approved of using allotted monthly hours to perform enhancements to HRFOG.com through FY17.

5. Roundtable Discussion

- Newport News: Kate Bernatitus will replace Joyce Heffington as the Newport News representative and will oversee the FOG program.
- Chesapeake: A FOG Ordinance agenda item was included in City Council workshop and the City continues to work on implementing a formal ordinance.
- York: Starting to perform FSE visits to enforce FOG ordinance
- Virginia Beach: Achieved an 86% compliance rate, can provide program presentation to committee, continued efforts to regulate the activities of food trucks and other small operations that don't require a commissary letter for health department requirements (VB is currently tracking home addresses to ensure no FOG related incidence occur near food truck owner. Hampton is requiring a commissary letter but has no way to enforce that requirement).
- Isle of Wight: Looking for tips and best practices for implementing a FOG training, certification and inspection program locally. The County has not done inspections since 2011-2012.
- HRSD: There is currently no consensus on proper medication disposal and askHRgreen should try to establish static collection sites for the region. Virginia Beach and possibly other local police departments are beginning to offer medication drop off year-round at police precincts.

Action: None.

6. Staff Reports

Budget – Approved as presented.

Promotional Items – Reusable bags may be picked up after Chesapeake meetings or by appointment.

Action: None.

Next Meeting – Tuesday, March 15, 2016 at 9:30 a.m. in Newport News.