

June 12, 2015

**MEMORANDUM #2015-77**

**TO: askHRgreen.org: Stormwater Education Subcommittee**

**BY: Katie Cullipher, Senior Environmental Education Planner**

**RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – June 19, 2015**

The askHRgreen.org: Stormwater Education Subcommittee meeting will be held on Friday, **June 19, 2015 at 9:30 a.m.** in the **Oyster Conference Room** at the **Brock Environmental Center** located at 3663 Marlin Bay Drive, Virginia Beach, VA 23455.

**1. Meeting Summary**

The May Committee meeting was cancelled. Attached is the April meeting summary for review and approval.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Events**

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 12 – RiverFest, Norfolk

September 19 – HRSLE/LRNow Fall Festival, Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

September 16-21 – Isle of Wight County Fair, Windsor

October 3 – Arbor Day Event at Lafayette Park, Norfolk\*

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

*\*Volunteers needed for this event from 10-2*

**ACTION:** Based on discussion.

**3. Media & Promotions**

- May 18-31: Pet Waste Media Campaign – If available, THE HRPDC staff will review the campaign report with the Committee.
- Scoop the Poop Pledge Campaign – Joint outreach effort in partnership with Norfolk SPCA/Elizabeth River Project and local animal welfare and watershed protection groups, including:
  - Chesapeake Humane Society, James River Association, Lafayette Wetlands Partnership, Nansemond River Preservation Alliance, Virginia Beach SPCA

- Approximately 50,000 emails sent as part of the e-blast
- 680 pledge signups to date

**Action:** Based on discussion.

#### 4. **Bay Star Homes**

Regional Bay Star Homes Program updates:

- Initial database development has been completed and testing is being performed. Once testing is complete and any bugs fixed, the webpage will become active for online signups to begin.
- The Committee should discuss ordering NCR forms for signups at local events. A PDF of the form is attached.
- Committee members to be notified that there is new BSH in their locality and will be asked to help coordinate delivery of welcome packet.
  - Flags, flag poles, and folders have arrived - Committee members should make arrangements to pick up items from the HRPDC office.

Attachment 4

**Action:** Committee members should make arrangements to pick up flags, flag poles, and folders from HRPDC office and determine quantity of NCR forms to order, if desired.

#### 5. **Promotional Items**

The Committee should discuss ordering the following items and any other requests for quotes:

- Storm Drain Medallions
- Reusable Bags

**Action:** Based on discussion.

#### 6. **Budget**

The current budget is attached for review. Also attached is a draft FY 16 budget breakdown to be used as a starting point for discussion.

Attachment 6-A

Attachment 6-B

**Action:** Based on discussion.

**Next Committee Meeting:** Friday, June 17, 2015 in Newport News.

KRC/jc

**askHRgreen.org: Stormwater Education Subcommittee:**

Chris Ausink, HA  
Brian Bass, IW  
Debbie Blanton, HA  
Sherry Coffey, PQ  
Paul Cuomo, JC  
Suzanne Dyba, JC  
Sherry Earley, SU  
Amy Green, YK  
Wayne Griffin, SM  
Frank Haltom, IW  
Kim Hummel, IW  
Fleta Jackson, NO  
Donald Jennings, IW  
Julien W. Johnson Jr., SH  
William J. Johnston, VB  
David Keeling, SU  
Youssef Khalil, PO  
Sue Kriebel, VB  
Kevin Landry, IW  
Melissa Lindgren P.E., IW  
Casey Magruder, NO

Christina Murphy, PO  
Ron Owens, GL  
Russell Pace, FR  
Diane Quick, PO  
Scott Rae, GL  
Jo Anna Ripley, JC  
Ellen Roberts P.E., PQ  
Tammy Rojek, WM  
Erin Rountree, SU  
Rhonda L. Russell AICP, SY  
Gina D. Shaw, NO  
Ivan Shelton, YK  
Amy Simons, NO  
Aaron Small, WM  
Bob Speechley, PQ  
Michael Stallings, WINDSOR  
Elizabeth Vaughn, CH  
Beverly Walkup, IW  
Allison Watts, NN  
James Wright, PO

**askHRgreen.org: Stormwater Education Subcommittee Copy:**

Jameson Brunkow, JRA  
Noah Hill, DEQ  
Helen Kuhns, Hoffer Creek  
John McLeod, Elizabeth River

Alacia Nixson, SU  
Pam Northam, LRN  
May Sligh, DCR  
Elizabeth Taraski