

August 12, 2016

**MEMORANDUM #2016-101**

**TO: askHRgreen.org: Stormwater Education Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – August 19, 2016**

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **August 19, 2016 at 9:30 a.m.** in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA 23320.**

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

**1. Meeting Summary**

Attached is the July meeting summary for review and approval.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Events**

September 15-18 – Isle of Wight County Fair

September 24 – VBMG Fall Gardening Festival, Virginia Beach

September 29 – CNU Farmer’s Market, Newport News

October 4-10 – Peanut Festival, Suffolk

*October 9 –ERP RiverFest, Portsmouth*

*October 22 – Lynnhaven River Now Fall Festival & Hampton Roads Sustainable Living Expo, Virginia Beach*

**Action:** Volunteers needed for upcoming fall events.

**3. Media & Promotions**

HRPDC staff will discuss the Committee’s feedback collected in the Public Relations survey. The Committee should discuss promotions for FY 17.

Attachment 3

**Action:** Based on discussion.

**4. Bay Star Homes**

The Committee should discuss any issues or concerns with the BSH program.

**Action:** Based on discussion.

## 5. Grants Workgroup

The Committee should continue working on the project requirements of the Chesapeake Bay Restoration Fund grant. \$10,000 in funding was awarded to address:

- Workshops modeled after Turf Love University
  - In partnership with groups such as the master gardeners
  - At least two workshops to be held in the spring: peninsula and southside
  - Additional program details to be determined
- Pet Waste Stations – 35 to be purchased
- Soil Testing – The July free soil testing promotion has come to an end and 43 BSH registrants were selected. The Committee should discuss how the giveaway will be executed (i.e. will localities bill the PDC for the processing fee? Etc.)
- Bay Star Homes Flags – 1600 flags to be evenly distributed to localities.
- Grants workgroup should consider another meeting to discuss other grant opportunities and application deadlines.

Attachment 5

**Action:** Based on discussion.

## 6. Staff Reports

*Budget* – The current FY17 budget and draft FY18 budget are attached for review. Also attached are detailed SOWs for the askHRgreen.org campaign for both budget years and the recent Cahoon & Cross invoices.

Attachment 6A, 6B, 6C, 6D, 6E

**Annual Report** – HRPDC staff is working on compiling data for the annual report. Committee members are encouraged to provide updated pet waste station data as requested and regional stormwater medallion projects.

**Website** – A content document will be circulated via email for Committee members to review and provide feedback on any changes to existing web content that is to be migrated to the new website.

**Save the Date** – An all-hands askHRgreen meeting will be held on September 29, 2016 at 1:30 PM at the HRPDC office in Chesapeake

**Action:** Based on discussion.

**Next Committee Meeting** is scheduled for Friday, September 16, 2016 at a location on the peninsula.

KC/sl

**askHRgreen.org: Stormwater Education Subcommittee:**

Chris Ausink, HA  
Debbie Blanton, HA  
Sherry Coffey, PQ  
Paul Cuomo, JC  
Suzanne Dyba, JC  
Sherry Earley, SU  
Amy Green, YK  
Wayne Griffin, SM  
Kim Hummel, IW  
Fleta Jackson, NO  
Donald Jennings, IW  
Julien W. Johnson Jr., SH  
David Keeling, SU  
Youssef Khalil, PO  
Sue Kriebel, VB  
David Kuzma, NN  
Kevin Landry, IW  
Melissa Lindgren P.E., IW  
Casey Magruder, NO

Alacia Nixson, SU  
Ron Owens, GL  
Russell Pace, FR  
Scott Rae, GL  
Jo Anna Ripley, JC  
Ellen Roberts P.E., PQ  
Tammy Rojek, WM  
Erin Rountree, SU  
Rhonda L. Russell AICP, SY  
Gina D. Shaw, NO  
Ivan Shelton, YK  
Aaron Small, WM  
Bob Speechley, PQ  
Michael Stallings, WINDSOR  
Christina VanLear, PO  
Elizabeth Vaughn, CH  
Beverly Walkup, IW  
Allison Watts, NN  
James Wright, PO

**askHRgreen.org: Stormwater Education Subcommittee Copy:**

Jameson Brunkow, JRA  
Sara Felker, Elizabeth River  
Noah Hill, DEQ  
Helen Kuhns, Hoffer Creek  
John McLeod, Elizabeth River

Pam Northam, LRN  
Amy Robins, DEQ  
May Sligh, DCR  
Elizabeth Taraski