



THE HEALING PLACE OF HAMPTON ROADS

A BEST PRACTICE RECOMMENDATION IN THE
GOVERNOR'S HOUSING POLICY FRAMEWORK
FOR THE COMMONWEALTH OF VIRGINIA

ENDORSED BY SOUTH HAMPTON ROADS
MAYORS AND CHAIRS

Peer-based Residential Recovery Program that
ends homelessness and establishes self-sufficiency.

Agenda Item #5

Representing Health Region 5: Eastern Shore, Peninsula, Middle Peninsula, Northern Neck, South Hampton Roads and Western Tidewater



THE HEALING PLACE
OF HAMPTON ROADS



HOMELESSNESS & SUBSTANCE ABUSE IN HAMPTON ROADS

THE NEED IS GREAT

THE COST OF DOING NOTHING IS ENORMOUS

THE HEALING PLACE MODEL WORKS

**THE HEALING PLACE MODEL COSTS LESS
THAN ALTERNATIVES INCLUDING JAIL,
PRISON & HOSPITALIZATION**

HOMELESSNESS & SUBSTANCE ABUSE IN HAMPTON ROADS

THE PROBLEM IS BIG:

- **9,000** homeless in Hampton Roads* per year
- **2/3** need services for addiction**
 - 8,749 public drunk arrests in 2012 ***
 - 7,267 DUI arrests in 2012***
- **12%** are veterans

BUT...

Shelters require sobriety before admittance

Virginia lacks capacity for recovery services

Many cycle through costly hospitals and jails

**Estimate Includes Health Planning Region 5 plus 2014 Annual HUD Point-in-Time Count data*

*** National Coalition for the Homeless , SAMHSA Data*

**** Health Planning Region 5 Totals*

VETERANS EXPERIENCING HOMELESSNESS IN VIRGINIA

- On a single night in January 2013, at least **719 men and women veterans** were counted as experiencing homelessness.
- Throughout the year, this number can be 3-5x higher: Estimated that **2,100 – 2,800 men and women veterans** experienced homelessness in 2013.
- Veterans represent **17%** of the total homeless population in Virginia.
- In 2013, **44%** of homeless veterans in Virginia were from Hampton Roads.

Approximately 70% of homeless veterans suffer from a **substance abuse disorder.**



*Virginia Coalition to End Homelessness &
Virginia Wounded Warrior Program/VA Department of Veteran Services*

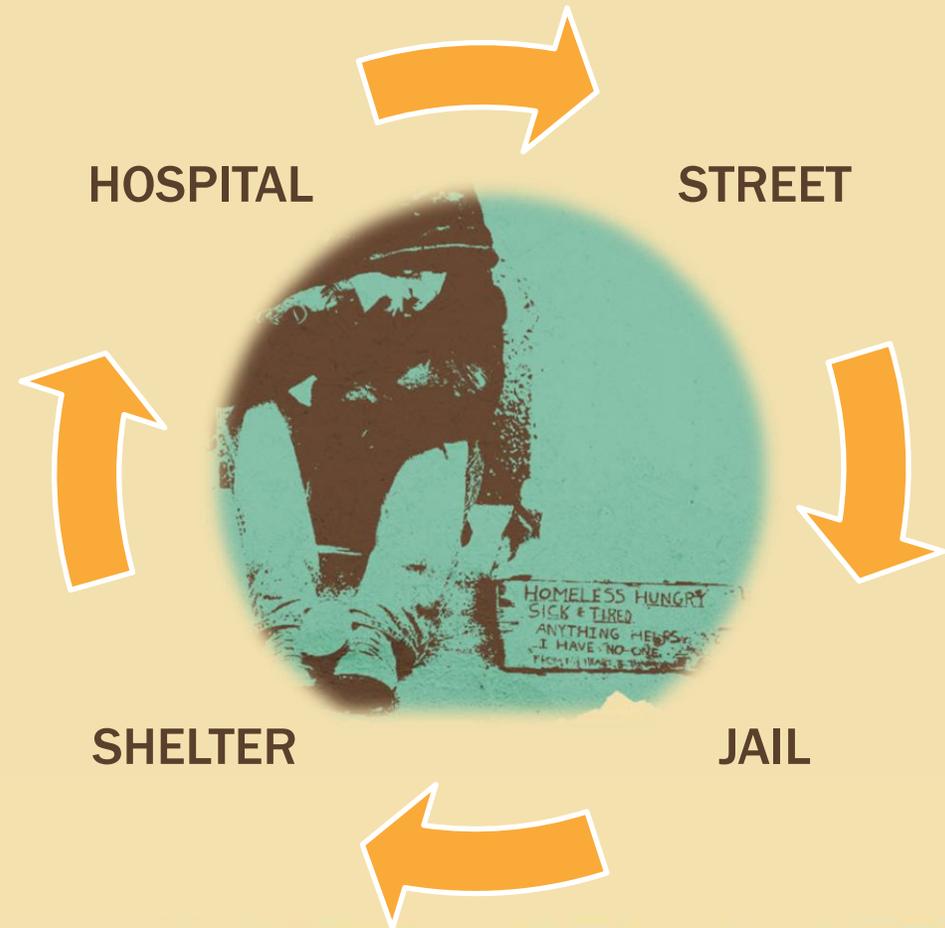
HOMELESSNESS & SUBSTANCE ABUSE IN HAMPTON ROADS

BY THE NUMBERS:

\$78: daily cost of a jail bed in Hampton Roads

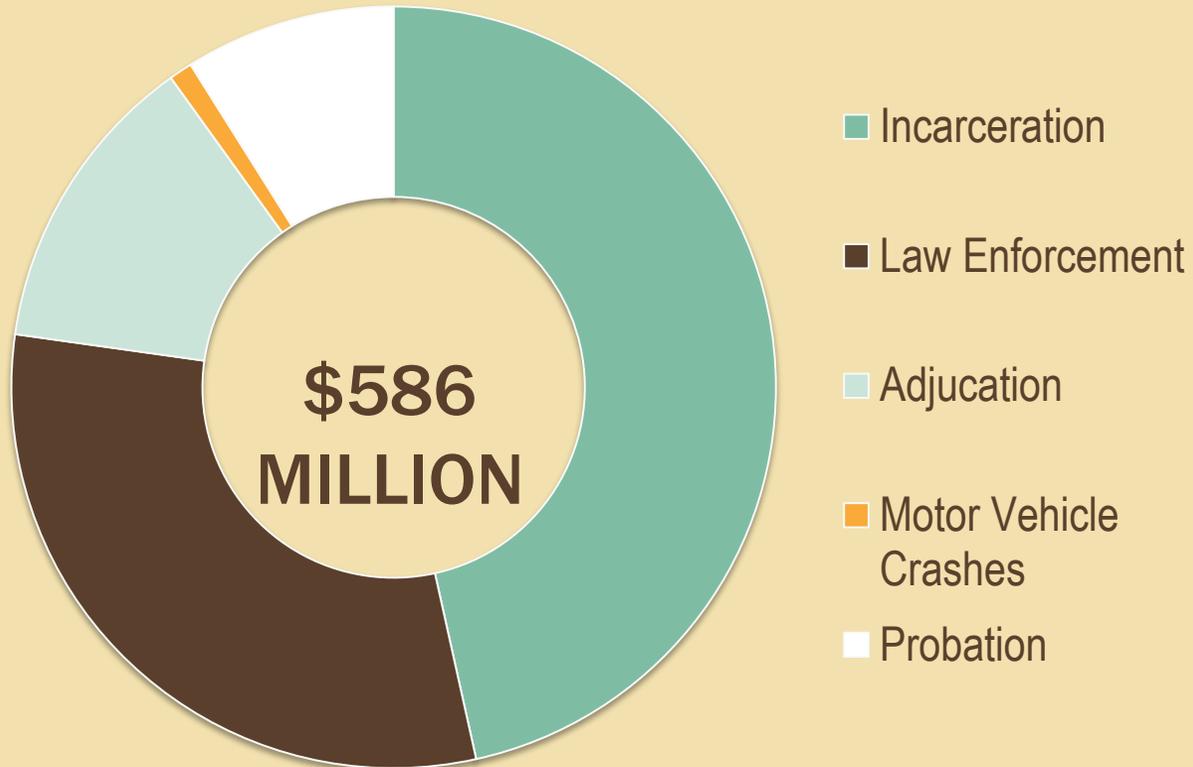
\$613 million: the cost of doing nothing about substance abuse to the state and localities in 2006*

THE IMPACT OF DOING NOTHING: COMMON CYCLE FOR CHRONIC HOMELESS PERSON

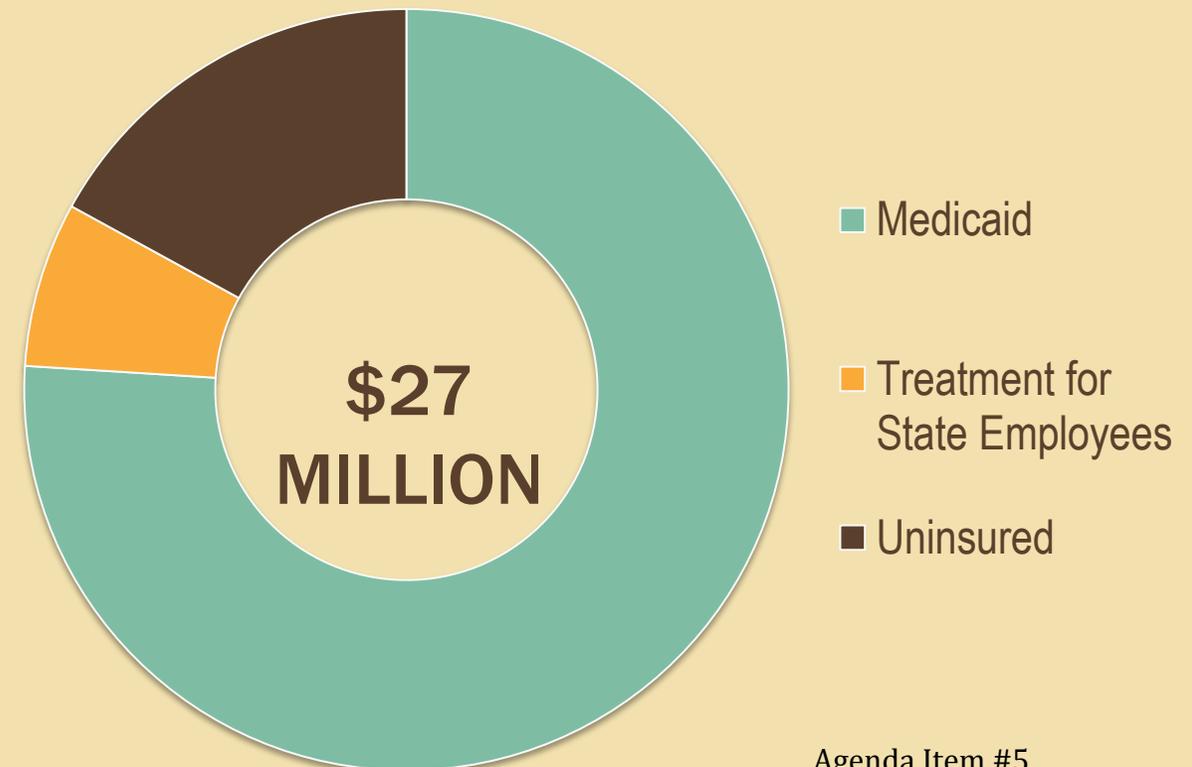


THE COST OF SUBSTANCE ABUSE TO THE STATE & LOCALITIES IN 2006: \$613 MILLION

PUBLIC SAFETY



HEALTH-RELATED SERVICES



Agenda Item #5

IDENTIFIED SOLUTION: THE HEALING PLACE

“The Healing Place of Hampton Roads is a residential substance abuse program that **ends homelessness and establishes self-sufficiency.**”

COSTS APPROXIMATELY \$30 PER DAY PER CLIENT

65% remain sober one year later (other programs average 23%)

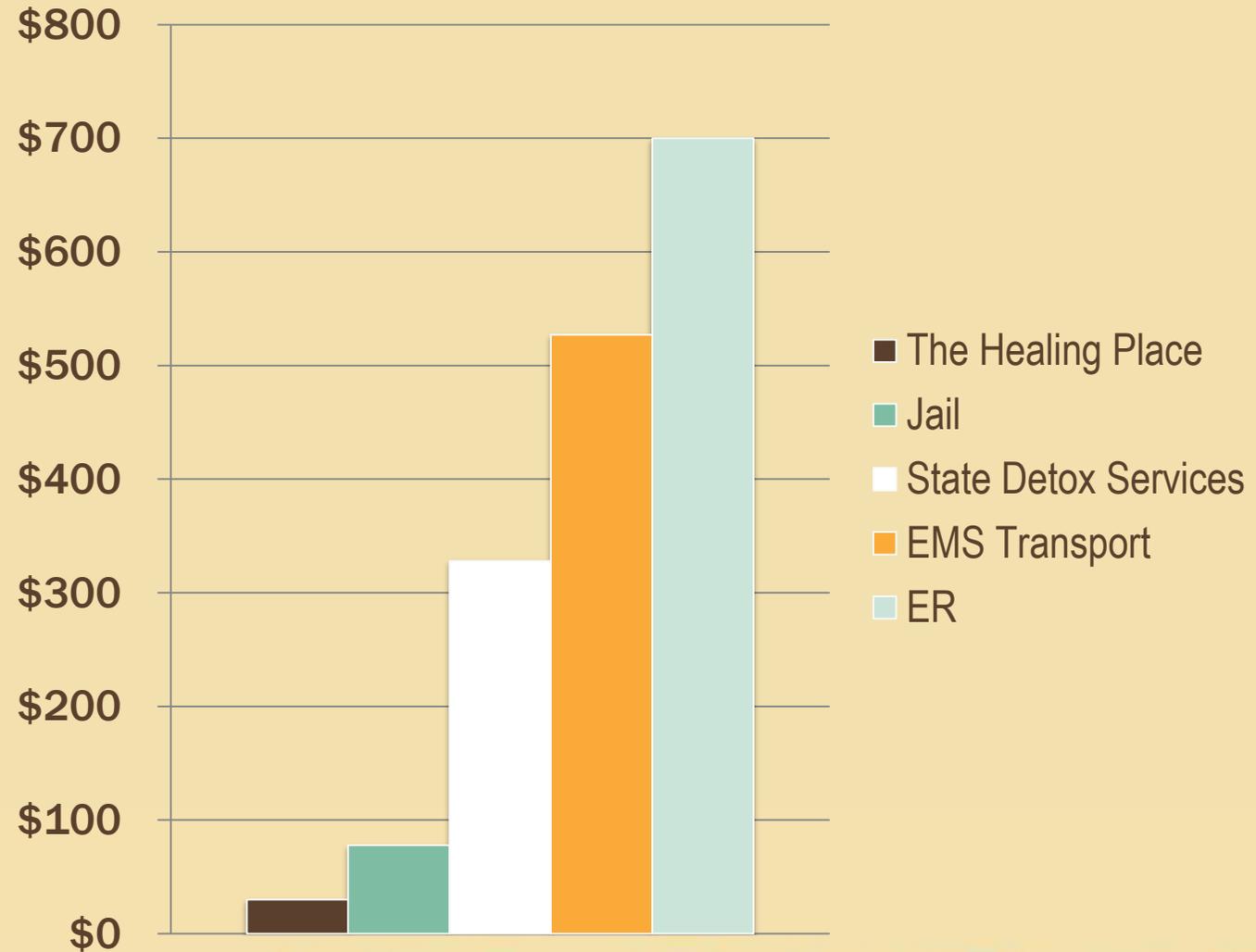
RELIEVE JAILS, PRISONS & EMERGENCY DEPARTMENTS OF POPULATION THAT DOESN'T NEED TO BE INCARCERATED

Of those 65%, 85% remain sober for two years

COST SAVINGS

Daily Cost to Serve a Homeless Person with an Addiction in Hampton Roads

For every \$1 invested in recovery, \$4 - \$7 are saved in reduced drug-related crime, criminal justice costs, and theft.



THE HEALING PLACE MODEL

“A MODEL THAT WORKS” – U.S. HOUSING & URBAN DEVELOPMENT IN 1998

A NON-PROFIT, PEER-TO-PEER RESIDENTIAL RECOVERY PROGRAM

- Grounded in 12 Steps and 12 Traditions of AA
- Emphasizes personal responsibility and accountability
- Shared leadership
- Based upon voluntary vs. coerced recovery initiation

MEN’S FACILITY

200 beds for single men (40 Veterans annually)

WOMEN’S FACILITY

100 beds for single women (20 Veterans annually)

THE HEALING PLACE MODEL

“A model that works.”

-- U.S. Housing & Urban
Development in 1998

Clients will **gain and maintain
sobriety.**

SPECIFIC GOALS:

- ✓ Reduce homelessness in South Hampton Roads
- ✓ Reduce the cost to taxpayers of placing intoxicated homeless individuals in jail or hospitals
- ✓ Provide long-term data collection of program success
- ✓ Foster a recovery environment of responsibility and accountability so that participants gain employment, and become taxpayers and contributors to their communities, and
- ✓ Provide family reunification services as clients regain sobriety

THE HEALING PLACE OF WAKE COUNTY SOBRIETY OUTCOMES

Over a five-year period, The Healing Place of Wake County recovery success exceeded an impressive 60% and reached as high as 75%.

COMBINED 12-MONTH SOBRIETY OUTCOMES: 5 YEAR COMPARISON				
Year	# To complete	Avg. time to complete	Total in recovery	%
2011	49	487.83 days	34	69.39%
2010	56	461.10 days	42	75.00%
2009	58	438.37 days	43	74.14%
2008	57	432.83 days	42	73.68%
2007	56	377.02 days	40	71.43%

THE HEALING PLACE OF HAMPTON ROADS SERVICE AREA

Eastern Shore: Accomack County, Northampton County

Peninsula: Hampton, Newport News, Poquoson, Williamsburg, James City County, York County

Middle Peninsula: Essex County, Gloucester County, King and Queen County, King William County, Mathews County, Middlesex County

Northern Neck: Lancaster County, Northumberland County, Richmond County, Westmoreland County

South Hampton Roads: Chesapeake, Portsmouth, Norfolk, Virginia Beach

Western Tidewater: Franklin, Suffolk, Isle of Wight County, Southampton County





THE HEALING PLACE OF WAKE COUNTY

The Healing Place of Hampton Roads will be modeled on the high quality facility and programming in Wake County, NC.



THE HEALING PLACE OF WAKE COUNTY

Men's Facility Courtyard

THE HEALING PLACE OF WAKE COUNTY

Women's Facility



THE HEALING PLACE OF WAKE COUNTY

Women's Facility Courtyard



PHYSICAL DESIGN & INCENTIVES TO RECOVERY

Clients are attracted into recovery through direct involvement with current clients in the Recovery Program, as well as alumni of The Healing Place.

- The Healing Place of Wake County consistently serves 92% – 95% of all detox admissions without requiring referral to a higher level of medical care.
- Receives approximately 20% of admissions directly from law enforcement
- Engages 55% – 60% of clients in the Recovery Program



THE HEALING PLACE OF WAKE COUNTY

Sobering Up Center and Overnight Shelter:
No privacy and no storage

PHYSICAL DESIGN & INCENTIVES TO RECOVERY

MOTIVATIONAL COMPONENT:

Clients receive a guaranteed bed and place to store their personal belongings in exchange for attending the first four Recovery Dynamics® group sessions (Step One).

Clients are engaged by :

- Minimum requirements
- Individuals enrolled in services
- Making a greater commitment to the Recovery Program



THE HEALING PLACE OF WAKE COUNTY

Choosing Recover: Privacy walls and dressers

PHYSICAL DESIGN & INCENTIVES TO RECOVERY

EDUCATIONAL COMPONENT:

Recovery Program attendees complete the remaining Recovery Dynamics® groups sessions (Steps Two – Twelve) and assume greater responsibility for the daily operations of the facility through regular job assignments.

As a result of the increased responsibilities and commitment to recovery, clients have greater authority to make decisions about their peer community.



THE HEALING PLACE OF WAKE COUNTY

Maintaining Recovery : Semi-private “pod,”
more privacy and more space

PHYSICAL DESIGN & INCENTIVES TO RECOVERY

TRANSITION PARTICIPANTS MUST:

- Teach *Recovery Dynamics*
- Reunify with family
- Obtain employment
- Find stable housing

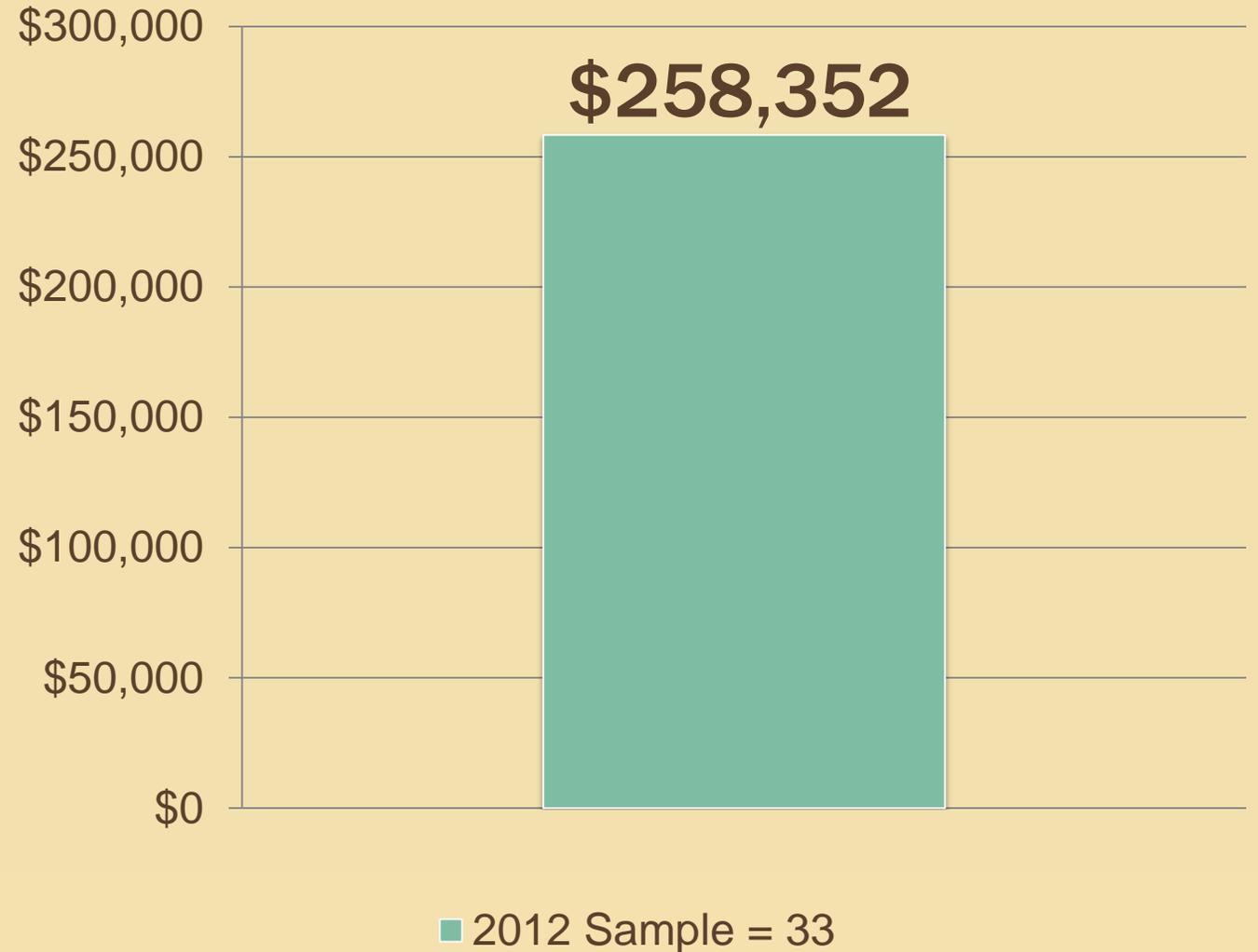


THE HEALING PLACE OF WAKE COUNTY

Transition Phase: Room with bed, desk and dressers

THE HEALING PLACE OF WAKE COUNTY 2012 ALUMNI TAX WITHHOLDINGS SURVEY

AVERAGE = \$7,829



PROPOSAL FOR STATEWIDE NETWORK

A public-private partnership with Virginia contributing \$6 million annually (1% of what substance abuse costs Virginia each year).

Funding requests to the Commonwealth are in addition to state allocations to existing providers, and will in no way compete with current residential treatment providers.

Instead, The Healing Place will complement existing programs and expand capacity for these services in Virginia.

- ❑ **RICHMOND: ESTABLISHED 2005**
- ❑ **HAMPTON ROADS:* ESTIMATED OPENING IN 2016**
- ❑ **LYNCHBURG: UNDER DEVELOPMENT**
- ❑ **NORTHERN VIRGINIA: PLANNING PHASE**

THE HEALING PLACE OF HAMPTON ROADS BOARD OF DIRECTORS

- **Chair:** Edward Ladd, Retired Business Executive
- **Secretary:** Bobby Sharon, HBA Architecture & Interior Design
- **Treasurer:** Mark Moore, Director, Scientific Affairs LifeNet Health
- Andrea M. Kilmer, CPA VP/Treasurer, The ESG Companies
- Mallory Read, M.D. Retired Emergency Room Physician
- Amy L. Harman, Esq. Kaufman and Canoles
- Mark Freeze, PHD, Executive Director Eastern Shore Community Services Board
- Harvey Bilisoly, The Cost Segregation Group
- Nicholas Eisenberg, Associate Vice President of Business Improvement, Amerigroup Corp/Wellpoint
- Karen Wilds, Executive Director, Newport News Redevelopment and Housing Authority
- James Gray, Retired Assistant City Manager – Hampton, VA

NEXT STEPS

- INCREASE BOARD MEMBERSHIP
- SECURE SITES FOR MEN'S & WOMEN'S FACILITIES

Ideal Site:

- Industrial area
- Close to public transportation
- Easy access to 12 Step meetings and employment opportunities

- CONDUCT CAMPAIGN DEVELOPMENT PLANNING STUDY
- OPERATIONS PLAN

Work with local and state stakeholders to establish funding for continued sustainability



THE HEALING PLACE OF HAMPTON ROADS

Rendering of Men's Facility



THE HEALING PLACE
OF HAMPTON ROADS



HOMELESSNESS & SUBSTANCE ABUSE IN HAMPTON ROADS

THE NEED IS GREAT Approximately 6,000 people homeless and addicted in Hampton Roads annually

THE COST OF DOING NOTHING IS ENORMOUS
Annual cost of \$600 million

THE HEALING PLACE MODEL WORKS
65% of Healing Place graduates maintain sobriety for at least a year

THE HEALING PLACE MODEL COSTS LESS THAN ALTERNATIVES INCLUDING JAIL, PRISON & HOSPITALIZATION
The Healing Place costs \$30 per day per person

LEARN MORE

The Healing Place of Richmond, VA

www.caritasva.org/healingplace.html

The Healing Place of Wake County, NC

www.hpowc.org

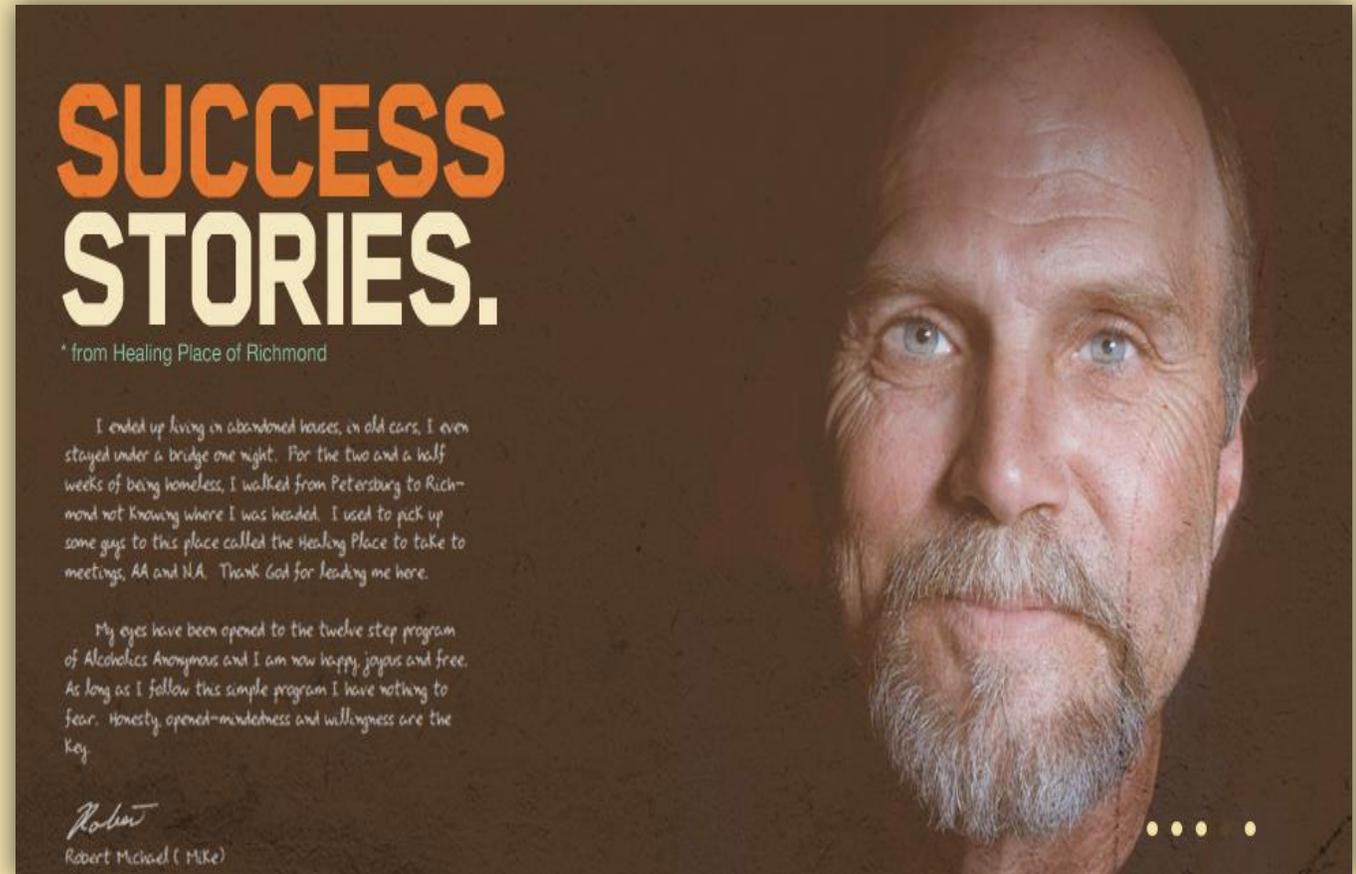
The Healing Place of Louisville, KY

www.thehealingplace.org

Contact: Ruth Hill, Executive Director

rhill@theplanningcouncil.org

(757) 217-0408



SUCCESS STORIES.

* from Healing Place of Richmond

I ended up living in abandoned houses, in old cars, I even stayed under a bridge one night. For the two and a half weeks of being homeless, I walked from Petersburg to Richmond not knowing where I was headed. I used to pick up some guys to this place called the Healing Place to take to meetings, AA and NA. Thank God for leading me here.

My eyes have been opened to the twelve step program of Alcoholics Anonymous and I am now happy, joyous and free. As long as I follow this simple program I have nothing to fear. Honesty, open-mindedness and willingness are the Key.

Robert
Robert Michael (Mike)

VISIT US ONLINE

www.thehealingplacehr.org