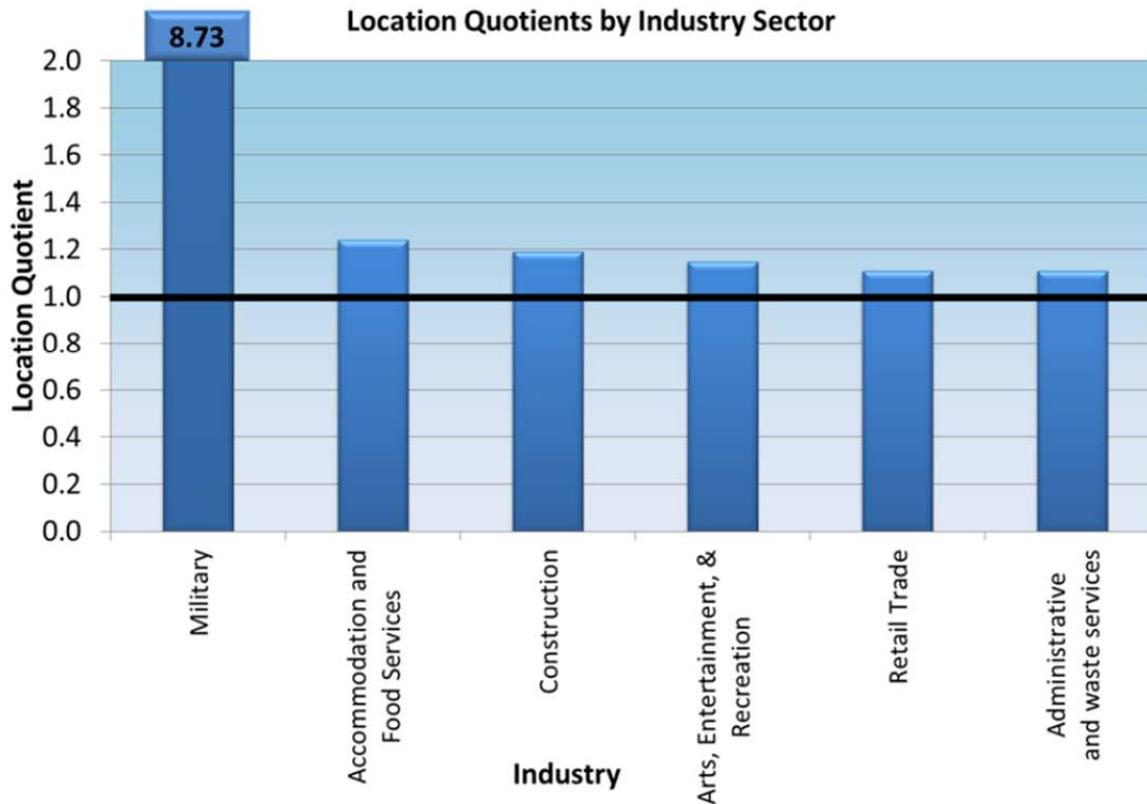


Figure 1.15 Hampton Roads Industrial Location Quotients in 2009



Source: Bureau of Labor Statistics, Bureau of Economic Analysis, HRPDC

Why is it important?

Location quotients (LQ) identify competitive advantages by comparing regional employment distributions to national employment distributions. LQs greater than one suggest a comparative advantage.

How are we doing?

It is well known that Hampton Roads has a large concentration of military personnel, as is evident from its location quotient. Figure 1.15 also illustrates high concentrations in other industries associated with tourism, the ports, retail, and construction.