

AGENDA NOTE – HRPDC EXECUTIVE COMMITTEE MEETING

ITEM #13-C: ASKHRGREEN.ORG: CAMPAIGN RESULTS

SUBJECT:

The annual results of environmental education, advertising and public relations efforts completed under the umbrella of askHRgreen.org are compiled in a report to be used by all participating localities.

BACKGROUND:

The Environmental Education Committees facilitated by the HRPDC utilize the umbrella brand of askHRgreen.org with a comprehensive website and media plan which has been implemented for the past five years.

This Item and Enclosure were presented under Workshop Agenda Item# 7

RECOMMENDED ACTION:

Approve the Report for distribution.