

askHRgreen.org | FOG Education Committee Meeting Summary
Tuesday, May 19, 2015
Newport News

Katie Cullipher, HRPDC
Michael Coy, YK
Ron Johnson, HRSD
Brent Werlein, VB
Jerry Hoddinott, CH

Melissa Halpert, CH
Joyce Heffington, NN
Regina Duncan, HA
Brian Wilson, NO
Cathy Filipowski, NO

The summary for the meeting is as follows:

1. Meeting Summary

The April meeting summary was approved.

ACTION: None.

2. Events and Promotions

May 21 – Sensible Seafood Festival, Virginia Beach

May 29 – Blayton Elementary School, Williamsburg

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 11-13 – Hampton Bay Days, Hampton

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – Hampton Roads Sustainable Living Expo/LRNow Fall Festival, Virginia Beach

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

ACTION: None.

3. HRFOG.com Website Development

AECOM is still working on the requested functionality to add more than one hauler on a user profile. Our existing task order with AECOM ends on June 30, 2015 and AECOM is not one of the vendors selected for the new HRPDC continuing services contract. HRPDC staff has requested volunteers to participate in exploratory meetings with potential vendors (CH2M & RK&K) who indicated that they have the capability of managing the HRFOG.com website. Brent Werlein and Brian Wilson volunteered to do so.

ACTION: HRPDC staff will coordinate exploratory meeting new consultants regarding maintenance and development support for HRFOG.com site.

4. Regional Letter to Grease Haulers

The Committee reviewed the revised regional grease hauler letter and attachment and made several changes, including:

- Remove the sample GCD cleaning log attachment.
- Combine elements from the Best Practices for Grease Hauler Service Tickets/Forms into the body of the letter instead of including this as a separate attachment.

- Include listing of all Utility Directors to show regional endorsement.
- Address the letter to companies servicing grease control devices in Hampton Roads vs. grease haulers certified through the regional FOG program.

ACTION: HRPDC staff will revise the letter and send it around to the committee for final review/approval. HRPDC staff will email the letter to Ted Henifin for permission to use his signature. The letter will be included in the agenda of the June Regional Directors of Utilities Committee meeting for endorsement. HRSD and Norfolk will send HRPDC staff their grease hauler contact lists for the distribution list.

5. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The golf tournament is just over 4 months away. Registration is open and we need to start getting sponsors, donations, teams, etc. Each committee member on each of the four askHRgreen education committees is asked to secure just ONE of ANY of the following: one sponsor (of any level), one prize donation, or one player/team registration.

ACTION: Promote the golf tournament and start getting sponsors/prizes/players!!

6. Roundtable Discussion

Committee members shared information and current issues with their FOG programs.

- Norfolk – Valley Proteins sends a monthly report of all customers serviced in Norfolk containing volume, date of service, etc. Asked the group if anyone else is seeing 55-gal drums used for catching grease from roof vents.
- Virginia Beach – The recipient of a civil summons issued for cleaning frequency has responded.
- Hampton – Inquired whether or not localities are seeing compliance numbers increase.
- Newport News – Visiting lots of schools for career days to talk about FOG and various jobs and having great success reaching students with the message.
- HRSD – Tracking a significant increase in volume of grease hauled to plants since FOG programs have been in place. Existing haulers are hauling more and new haulers are also being permitted.

7. Staff Reports

- The Committee approved the budget as presented and approved the draft FY16 budget with the only change being to combine the mini-grant and contingency budget line items into one.
- Cahoon & Cross has been selected by the RFP evaluation committee as the new consultant for the askHRgreen media & marketing services contract. Contract will need to be approved by the HRPDC board in June.

Next Meeting – Tuesday, June 16, 2015 at 9:30 a.m. at the HRPDC office in Chesapeake.