

askHRgreen.org | FOG Education Committee Meeting Summary
Tuesday, June 16, 2015
HRPDC - Chesapeake

Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC
Ron Johnson, HRSD
Brent Werlein, VB
Jerry Hoddinott, CH
Melissa Halpert, CH

Regina Duncan, HA
Brian Wilson, NO
Deidre Harmon, NO
Phil Jones, SU
Tory Askew, SU

The summary for the meeting is as follows:

1. Meeting Summary

The May meeting summary was approved.

ACTION: None.

2. Events and Promotions

June 18 – NASA Langley Health & Wellness Fair, Hampton
June 27 – Olden Days, Smithfield
August 4 – National Night Out, Virginia Beach
September 12 – RiverFest, Norfolk*
September 11-13 – Hampton Bay Days, Hampton - CANCELLED
September 16-21 – Isle of Wight County Fair, Windsor
September 19 – Hampton Roads Sustainable Living Expo/LRNow Fall Festival, Virginia Beach
October 3 – Arbor Day @ Lafayette Park, Norfolk*
October 8-11 – Peanut Festival, Suffolk
October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

*Volunteers needed for this event

ACTION: HRPDC staff will send out a request for volunteers.

3. HRFOG.com Website Support & Development

AECOM will be issued a temporary (3-month maximum) task order to continue maintenance and hosting of the HRFOG.com website and transition the site over to a new vendor.

- Brent Werlein (VB) attended an exploratory meeting with potential consultant, CH2M. The meeting covered the committee's maintenance needs and suggestions for improving the user experience in future enhancements.
- Ideally the contracted services for HRFOG.com will be bundled with the PARS/SARS systems.
- Potential enhancements: add locality contact information and website links, fix bugs with report display, sample hauler form for download in Excel and fillable PDF.

ACTION: HRPDC staff will continue to coordinate transition to new HRFOG.com consultant.

4. Regional Letter to Grease Haulers

The final grease hauler letter was endorsed by the regional Directors of Utilities Committee at their June 3, 2015 meeting and was distributed to regional haulers from the lists provided by HRSD and City of Norfolk staff.

ACTION: Committee members should notify HRPDC staff of new grease haulers in the region so that the grease hauler letter can be sent to the company.

5. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The golf tournament is just under 4 months away. Registration is open and we need to start getting sponsors, donations, teams, etc. Each committee member on each of the four askHRgreen education committees is asked to secure just ONE of ANY of the following: one sponsor (of any level), one prize donation, or one player/team registration.

- HRPDC staff will re-distribute outreach materials (flyer, draft email, script, etc.)

ACTION: Promote the golf tournament and start getting sponsors/prizes/players!!

6. Roundtable Discussion

Committee members shared information and current issues with their FOG programs.

- Norfolk – Several bugs have been found in the HRFOG.com search display. Complete listing of issues and concerns was given to HRPDC staff.
- Virginia Beach – Provided sample form that committee may want to adopt as the regional program form for those companies that do not already have a good quality form to use for cleanings.
- HRSD – Potential for exploring changes to technical standards that would make a GCD required in new multi-family construction projects. The committee supported this possibility.

7. Staff Reports

- Marga Cahoon of Cahoon & Cross will attend the July meeting to provide an in-depth look at the survey results and strategize campaign priorities for FY16.
- The Directors of Utilities again discussed the status of FOG programs in Hampton Roads. Of those present, only Chesapeake indicated an interest in implementing a FOG program. Other localities described hot spot cleanings as the preferred strategy for preventing SSOs. This was especially true in localities where multi-family housing developments are the largest source of FOG.
- Budget – askHRgreen Trailer Maintenance/Storage budget increased to \$1,000 as actual storage fees are \$750 per committee per year.

Next Meeting – Tuesday, July 21 at 9:30 a.m. at Newport News Public Works.