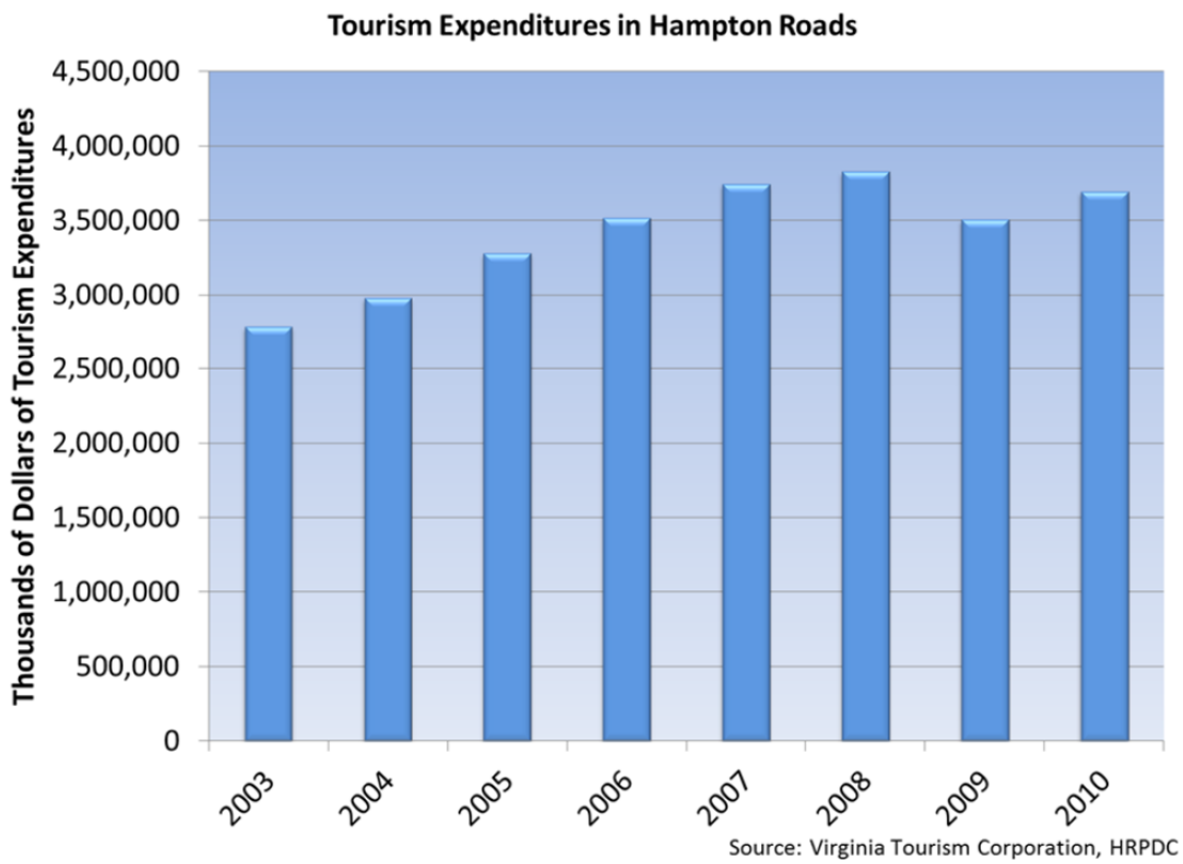
Figure 2.16 Tourism Expenditures in Hampton Roads

Why is it important?

The Virginia Tourism Corporation estimates tourism expenditures in each locality, which measures the impact of the tourism industry on the local economy. As one of the region's major employment clusters, it is important that tourism continues to contribute to growing the regional economy.

How are we doing?

Following the same pattern as leisure and hospitality employment, tourism expenditures peaked in 2008 during the first year of the recession and have declined in 2009 recovering slightly in 2010.



HAMPTON ROADS PDC PLANNING DISTRICT COMMISSION