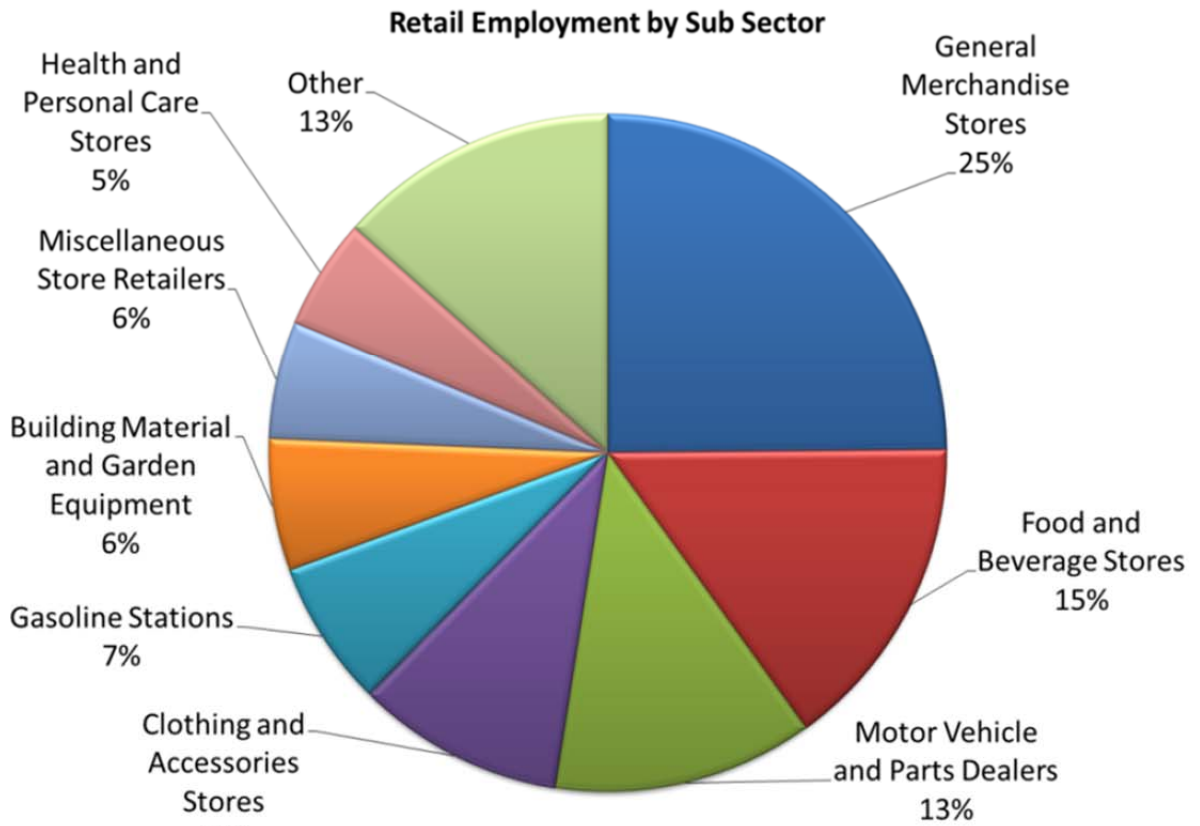
Figure 2.22 Distribution of Hampton Roads Retail Employment

Why is it important?

The retail sector consists of a variety of sub sectors each of which are subject to unique market forces. In order to appreciate how market changes might affect the retail industry, it is important to understand the composition of the retail industry.

How are we doing?

General merchandise and food & beverage stores account for the majority of the retail industry in Hampton Roads. The remainder is comprised of a diverse grouping of smaller sub sectors.



Source: Virginia Employment Commission, HRPDC