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**Date: March 30, 2015**

**Client: HRPDC**

**Job: Water Awareness Videos**

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## Draft Copy Outline

At askHRgreen.org, residents of Hampton Roads ask our experts questions about the environment all the time. Our goal is to keep Hampton Roads informed and educated about their environment. But, we wanted to turn the tables for a change and ask members of our community questions to see how much they actually know about our most valuable resource: water.

## Videos

### 1. 2 Questions:

- **Q:** How many gallons of water does the average person use at home per day?
  - **Answer:** Each person uses about 80-100 gallons of water per day!
- **Q:** How many gallons of water are used in Hampton Roads each day?
  - **Answer:** approximately 135 million gallons per day
- **Good to Know:** There are more than 6,500 miles of pipeline in Hampton Roads—enough to go across the country and back – making tap water available to us 24/7/365
- **Good to Do:** The water we use now is all we'll ever have, so we must use it wisely. Don't take water for granted. You can conserve in small ways that make a big difference to preserve and protect our water:
  - Check for leaky faucets and toilets (and fix 'em right away)
  - Turn off the faucet while you're brushing your teeth
  - Wash only full loads of dishes and laundry
  - Take shorter shorter showers
  - Install a rain barrel

- Plant native plants
- Use compost and mulch to help retain water
- Adjust sprinklers away from paved areas
- Water in the morning when there's less evaporation

2. On average, how much does a gallon of water cost (in Hampton Roads)?

- **Answer:** Less than a hundredth (1/100) of a penny!
- **Good to Know:**
- For something so essential, it is amazingly inexpensive. Most households pay around \$1 a day for all the tap water they use. Compared to cell phone service or cable TV that could be the world's greatest bargain.
  - Monthly water usage of 5,000 gallons: \$17-\$58/month (or calculate local average)
  - Economy cable TV & Internet Package: about \$75/month
  - Family cell phone plan with data package: about \$210/month
  - Daily small vanilla skim latte: about \$97.50/month
- **Good to Do:** Drink tap, not bottled water.

3. In one word, what does water mean to you? (or *How important it is to have water available from your faucet 24/7/365?*)

- **Good to Know:** Water is life. It...
  - Protects our health
  - Allows our economy to thrive
  - Provides the quality of life we all enjoy
- **Good to Do:** Don't take water for granted. Support the investment necessary to repair and replace our aging infrastructure. Our quality of life and health cannot be sustained without continued and improved access to clean drinking water and sanitation services. Stay informed about water-related issues.

End to each video

Want to know more about water in HR? [askHRgreen.org](http://askHRgreen.org).

How do we know so much? [askHRgreen.org](http://askHRgreen.org) is powered by the following member localities and agencies: the cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach and Williamsburg; the counties of Gloucester, Isle of Wight, James City, Southampton, Surry and York; the town of Smithfield and the Hampton Roads Sanitation District.