

HR WET Program Annual Budget: \$97,000

Media			Printing		Promotional Items			Mini-Grants			Trailer Maintenance & Storage		askHRgreen.org - C&C	
Budgeted Amount:			\$60,000		Budgeted Amount			\$30,000			Budgeted Amount		\$25,000	
Promotion/Campaign	Dates	Amount	Item	Amount	Item	Quantity	Amount	School/Group	Date	Amount	Vendor	Amount	Vendor	Amount
Meida Buy - WTKR YouTube	Aug	\$7,500.05	Transfer to media for Magic Faucet promo	\$7,500.00	Reusable Bags	10,000	\$7,160.00	Growing Partnerships - CPS	Aug-15	\$196.00	U-Haul	\$259.90	Transfer to askHRgreen fund	\$25,000.00
Markeing & Creative Design (video campaign)	Aug	\$2,093.75			Message Pens	2,500	\$1,800.00	All a Flutter with Birds & Butterflies - Spratley Gifted Center	Aug-15	\$500.00	U-Haul	\$259.90		
Creative Design/Video Production	Aug	\$625.00			Measuring Spoons	2,500	\$1,399.58	Carolyn Bernard Stadium Renewal Project - Grassfield HS	Sep-15	\$250.00	U-Haul	\$259.90		
Marketing & Creative Design	Nov-Dec	\$942.50			Measuring Cups	1,000	\$908.10	Water Bottle Refilling Station - York HS	Jan-16	\$250.00				
Marketing & Creative Design	Feb	\$1,112.50			Silicone collapsible cups	2,500	\$3,165.00	Lifecycle Garden - Barron Elementary	Mar-16	\$250.00				
Media Buy - Fix a Leak Week TV Campaign	Mar	\$9,270.21			Toothpaste squeeze	2,500	\$1,020.31	Willoughby Science Pond	Apr-16	\$500.00				
Marketing & Creative Design	March	\$596.88			Hose nozzles	500	\$1,321.50							
Media Buy - Fix a Leak Week Online	March	\$1,700.00			Showerheads	50	\$187.50							
Creative/Design	May	\$480.27			Mood bracelets	2,500	\$745.00							
Creative - faucet promo & video development	June	\$5,491.22			Seed Bookmarks	5,000	\$2,323.83							
Media Buy - Magic Faucet Promo - radio	May	\$7,500.00			Magic Faucet	1	\$2,743.38							
Media Buy - value of water TV & online	May	\$10,970.21												
Transfer from printing for Magic Faucet promo	na	-\$7,500.00												
Media Buy - Infrastructure TV 2 wks	May	\$21,940.42												
Budgeted Amount		\$60,000.00		\$8,000.00	Budget		\$30,000.00	Budget		\$3,500.00	Budgeted	\$1,000.00	Budgeted	\$25,000.00
YTD Expenditures		\$62,723.01		\$7,500.00	YTD		\$22,774.20	YTD		\$1,946.00	YTD	\$779.70	YTD	\$25,000.00
Balance		-\$2,723.01		\$500.00	Balance		\$7,225.80	Balance		\$1,554.00	Balance	\$220.30	Balance	\$0.00

FY16 Budgeted Funds	\$97,000.00
Carryover	\$43,514.52
Golf Tournament Proceeds	\$886.07
Total Funds	\$141,400.59

FY 16 Budgeted Expenses	\$128,000.00
Actual Spending to date:	\$120,722.91