

July 5, 2016

Memorandum #2016-86

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
July 12, 2016**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, July 12, 2016 at 10:00 a.m.** The meeting will be held in **City of Hampton Community Development Conference Room, City Hall, 5th Floor, 22 Lincoln Street, Hampton.**

Please RSVP by Monday, July 11, 2016. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the June meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community/trailer events

September 15-18 – Isle of Wight County Fair

October 4-10 – Peanut Festival, Suffolk

October 9 –ERP RiverFest, Portsmouth

October 22 – Lynnhaven River Now Fall Festival & Hampton Roads Sustainable Living Expo, Virginia Beach

Action: Volunteers needed for RiverFest on October 9th.

3. Review of R&B Committee Bylaws, Budgeting and Administrative Procedures

The Committee should be prepared to discuss bylaws, the voting and budgeting process, Cahoon & Cross contract amount and the need for a formal MOA. Attached are the current bylaws and recent budgets to aid in the discussion.

Attachment 3A, 3B, 3C, 3D

Action: Based on discussion.

4. Regional Quality Recycling Project

The HRPDC staff and each participating locality should provide an update on project plans.

Project Summary to Date

- TFC Recycling and the following municipalities have committed to participation in a project to reduce contamination in curbside recycling: Virginia Beach, James City County, Suffolk, York County, Newport News, and Isle of Wight County.
- The Committee has reserved \$16,250 from the FY 17 budget to assist with developing marketing, outreach and education materials for this project.
- Participating localities are asked to contribute up to \$2,000 to cover locality specific parts of the project including audits, outreach implementation and grants management/consulting.
- Recycling audit at Bay Disposal was held on June 24th in Hampton. Targeted route in Newport News has a history of high contamination and transient military population. Contamination from the audit was calculated to be 35 percent.

Next Steps

- Participating localities should:
 - Identify up to 4 study areas/routes per locality
 - Gather demographics/characteristics for each study area (housing type/density, age/race, etc.)
 - Work with MRF to collect recycling data for each study area (i.e. set out rates, contamination rates, RFID stats, etc.)
 - Provide Committee with examples of existing outreach materials
- The Committee should discuss options for behavior change and decide upon the most desired strategies following the preliminary benchmarking stage/recycling audits.
- The Committee should discuss project management needs moving forward.

Action: Based on discussion.

5. Litter Campaign

HRPDC staff will provide an update to the Committee on contact with The Alice Ferguson Foundation regarding sharing of their Trash-Free Potomac initiative.

Action: Based on discussion.

6. Printing/Promotional Items

The Committee should make a purchasing decision on the auto litter bags.

Action: Based on discussion.

7. Staff Reports

Budget – The current budget is attached for review.

askHRgreen.org Planning Advisor – The Committee should discuss nominating someone to represent them on the askHRgreen planning advisors subcommittee upon Linda Minner’s departure.

Attachment 7

Action: Based on discussion.

8. Locality Updates

Next Committee Meeting – August 9, 2016 at 10:00 a.m. at the HRPDC office in Chesapeake.

KC/fw

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	David Keeling, SU
Barnes, John C.	Linda Minner, VB
Dan Baxter, NN	Robin Moore, SU
Kathy Bew-Jones, SM	Rene Moring, GL
Debbie Blanton, HA	Dawn Oleksy, JC
Roy Chesson, NN	Russell Pace, FR
Sonja Eubank, SM	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
John Fisher, CH	Roy, Chesson NN
Tonya Ford, VB	Rhonda Russell, SY
Tyrone W. Franklin, SY	Simmons, Craig VB
Lee Furest, GL	Amos Taylor, PO
Laurie Halperin, YK	Elizabeth Vaughan, CH
Evie Insley, PQ	June Whitehurst, NO
Lisa Renee Jennings, NO	Bodina Wright, PQ
Wayne Jones, SU	

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis	Kathy Russell
John Deuel, GreenQuest, LLC	

HRPDC Staff:

Robert Crum	Rebekah Eastep
Katie Cullipher	Randy Keaton