

April 12, 2016

Memorandum #2016-48

TO: askHRgreen.org: Fats, Oils and Grease Subcommittee

BY: Rebekah Eastep, Environmental Planner

RE: askHRgreen.org: Fats, Oils and Grease Subcommittee Meeting – Tuesday, April 19, 2016

This is to call the next meeting of the **askHRgreen.org: Fats, Oils and Grease Subcommittee** for **Tuesday, April 19, 2016**. The meeting will begin at **9:30 a.m.** and will be held in **HRPDC Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. VDH Presentation

Norman Grefe and Marcia Snyder with the Norfolk Department of Health will be on hand to discuss mobile food vendors and to answer any other miscellaneous questions about VDH.

Action: None.

2. Meeting Summary

The meeting summary for March is attached for your review and information.

Attachment 2

Action: Approve the meeting summary.

3. askHRgreen.org Events

April 16 – Virginia Living Museum Earth Day, Newport News

April 21 – TCC Earth Day Event, Chesapeake

April 23 – Earth Week Event, Williamsburg

April 30 – James River Fest, Williamsburg

May 3 – Drinking Water Week/H2O Give Local 757 Day, Southside & Peninsula

May 7 – EcoFest, Norfolk

May 5 – VBPU Public Service Week/Drinking Water Week – Virginia Beach

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

May 26-29 – Lava Festival, Suffolk

May 26 – Sensible Seafood Fest, Virginia Beach

May 27 – Blayton Elementary Spring Carnival, James City County

June 25 – Olden Days, Smithfield

September 15-18 – Isle of Wight County Fair

October 4-10 – Peanut Festival

October 9 – ERP RiverFest, Portsmouth

Action: Volunteers needed for EcoFest on May 7th and RiverFest on October 9th.

4. Media

The FOG/WhatNotToFlush 30-sec spot aired the week of March 28-April 3, 2016 and was combined with an online campaign consisting of display ads, Facebook ads, and video pre-roll ads.

Action: None.

5. FY 2016-2017 Committee Planning

The Committee should discuss the attached goals and strategies from FY 16 and confirm or modify for FY 17 planning purposes.

Planning Advisors, Ms. Sarah Crawford and Mr. Brent Werlein, will provide an update from the March 24th Planning Advisors meeting:

- Planning Calendar
- Municipal Co-branding
- Web user survey results
- Locality recognition of askHRgreen program

Attachment 5

Action: The Committee should confirm the plan for FY 17.

6. HRFOG.com Development Initiatives

The HRPDC staff will provide an update on CH2M's progress and testing results on the highest priority development initiatives for the HRFOG.com website.

Action: Based on discussion.

7. Yellow Grease Hauling Certification

The Committee should discuss how to create a certified haulers list for yellow grease haulers.

Attachment 7

Action: Based on discussion.

8. Roundtable Discussion

Committee members should share any information or discuss any current issues with their FOG programs.

Action: Based on discussion.

9. Staff Reports

Budget: The current budget is attached for review.

The Committee should review/discuss the askHRgreen online planning calendar:
https://docs.google.com/spreadsheets/d/1CYMolRaVeSXmciCf-yv62BqalBm2eeV0Ewrk20RbB8w/edit?usp=drive_web

Attachment 9

Action: Based on discussion.

Next Meeting – Tuesday, May 17, 2016 at 9:30 a.m. in Newport News.

RJE/jcc

askHRgreen.org: Fats, Oils and Grease Subcommittee:

Dan Baxter, NN	Harry C. Kenyon, NO
Kate Bernatitus, NN	Sunil Khanal, CH
Dan G. Clayton III, WM	John Knowles, CH
Michael Coy, YK	Amanda May, HRSD
Sarah Crawford, HRSD	Robert Mickelborough, GL
Beth Davis, JC	Kate Nixon, VB
Barry Dobbins, HA	Danny Poe, JC
Regina Duncan, HA	Lynn Proctor, VB
Tom Fauber, JC	Ellen Roberts, PQ
Catherine Filipowski, NO	Erica Roberts, VB
J. Arnie Francis, GL	S. Mark Swilley, YK
Melissa Halpert, CH	George Taylor, CH
Steve Hatcher, IW	Erin Trimeyer, PO
Latoya Henry, NO	Eric Tucker, NO
Jerry Hoddinott, CH	Brent Werlein, VB
Josiah Jendrey, SM	Kim Wieckert, SU
Ron Johnson, HRSD	Brian Wilson, NO
Phillip Jones, IW	