

August 4, 2015

Memorandum #2015-98

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting – August 11, 2015

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, August 11, 2015 at 10:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake**. In the event you are unable to attend in person, please use the conference dialing info below.

Please RSVP by Monday, August 10, 2015. R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

Conference line: 1-866-747-3571

Passcode: 7966328#

1. Meeting Summary

The summary of the July meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

August 28-30 – Africana 2015, Virginia Beach Oceanfront

September 12 – RiverFest, Norfolk

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

Need volunteers to help staff this event.

Action: Based on discussion.

3. Cigarette Litter Prevention Program

The Committee should discuss any updates, challenges, concerns, etc. regarding the regional cigarette litter prevention program.

- Conducting final scans
- Additional materials available
- Troubleshooting
- #nocigarettelitternow – continue spreading the word via social media

Action: Based on discussion.

4. Research & Media Planning

Ms. Marga Cahoon of Cahoon & Cross will lead the Committee in reviewing the most recent round of research and planning the Committee's priorities for media campaigns for this fiscal year.

Action: Based on discussion.

5. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament. There will be an all-hands golf tournament planning meeting following the Committee meeting at 1:00 PM for all who can attend.

- Free Golf Giveaway Contest is now live and runs through August 31 – please help us spread the word: <http://askhrgreen.org/freegolf>
- Goals for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event: <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information and tracking: https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing

Action: Based on discussion.

6. Staff Reports

Budget – The current budget is attached for review.

Attachment 6

Action: Based on discussion.

7. National Disaster Resilience Competition

The National Disaster Resilience Competition is a grant program offered by the U.S. Department of Housing and Urban Development that will make \$1 billion available to communities that were significantly affected by natural disasters between 2011 and 2013. The goal of the program is to fund innovative resilience projects to help communities address current and future risks from storms and other extreme events. The HRPDC staff will update the Committee on the status of the state's application.

Action: None required.

8. Locality Updates

Next Committee Meeting – Tuesday, September 8, 2015 at a location TBD on the peninsula.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	Lisa Renee Jennings, NO
Dan Baxter, NN	Gladys Jones, CH
Debbie Blanton, HA	David Keeling, SU
Meghan Bockelman, SM	John Mayer, VB
Roy Chesson, NN	Linda Minner, VB
Donna Corbus, PO	Robin Moore, SU
Kevin DuBois, NO	Alacia Nixson, SU
Sonja Eubank, SM	Dawn Oleksy, JC
Deborah Everitt, NN	Russell Pace, FR
Tyrone W. Franklin, SY	Tammy Rojek, WM
Laurie Halperin, YK	Erin Rountree, SU
Evie Insley, PQ	Rhonda Russell, SY
Catryna Jackson, IW	Amanda Wallace, GL
Quwania Jefferson, NO	Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC	Mike Felker, RDS
Will Barnes	Roger Fournier, Goodwill
Michael G. Baum, KVB	Tracy Hofmeyer, VPPSA
Joe Benedetto, RDS	Tim Lee, TFC
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis, RDS	Bill Moody, RDS
John Deuel, GreenQuest, LLC	

HRPDC Staff:

Robert Crum	Julia Hillegass
Katie Cullipher	Randy Keaton
Rebekah Eastep	