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SPRING 2016 :30 TV AD CAMPAIGN — FOG

Option 1A. [FOG]

:12

ANNOUNCER: In Hampton Roads, we live, work and play surrounded by waterways that don't know local boundaries. That's why we need to work together, protecting these valuable resources.

:12 DOUGHNUT HOLE [FOG]

How can you help? By making sure you don't pour fats, oils, grease or other trash down your drains, which can lead to blockages and overflows, ultimately harming our waterways and wildlife.

:06

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Let's partner up and protect our region. And its future. Questions? Just askHRgreen.org.

Option 1B. [FOG]

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ANNOUNCER: In Hampton Roads, we live, work and play surrounded by waterways that don't know local boundaries. That's why we need to work together, protecting these valuable resources.

:12 DOUGHNUT HOLE [FOG]

What can you do to help? Keep kitchen grease, food scraps, paper towels, wipes, and other trash out of your household pipes. It causes blockages and overflows, which is costly and frustrating.

:06

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