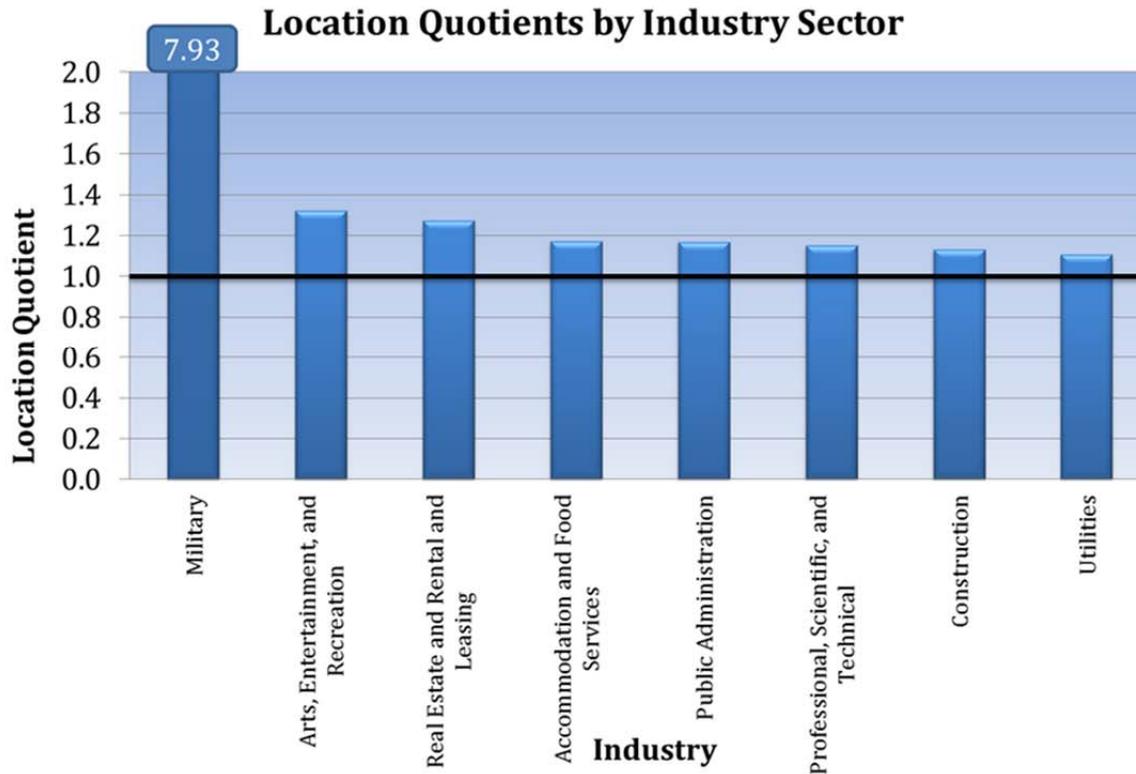


**Figure 1.15 Hampton Roads Industrial Location Quotients in 2010**



Source: Bureau of Labor Statistics, Virginia Employment Commission,

**Why is it important?**

Location quotients (LQ) identify competitive advantages by comparing regional employment distributions to national employment distributions. LQs greater than one suggest a comparative advantage.

**How are we doing?**

It is well known that Hampton Roads has a large concentration of military personnel, as is evident from its location quotient. Figure 1.15 also illustrates high concentrations in other industries associated with tourism, the ports, retail, and construction.