

July 17, 2015

Memorandum #2015-89

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – July 23, 2015

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, July 23, 2015** at **9:30 a.m.** in **Conference Room D** at the **HRPDC, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. In the event you are unable to attend in person, please use the conference dialing info below. Comments and suggestions based on this agenda package are welcome.

Conference line: 1-866-747-3571

Passcode: 7966328#

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for June is attached for review and approval.

Attachment 1

ACTION: Approve the meeting summary.

2. askHRgreen.org Events

August 4 – National Night Out, Virginia Beach

September 12 – RiverFest @ Nauticus, Norfolk

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

Still need volunteers to help staff this event.

ACTION: According to discussion.

3. Media & Promotions

What Do You Know About Tap Water campaign: The HRPDC staff will provide an update on the status of the Tribune Media/WTKR 6-week campaign combining targeted and retargeted display, Facebook, Twitter, YouTube, and native content ads.

ACTION: According to discussion.

4. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament.

- Goals for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event: <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information:
https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing

Action: According to discussion.

5. Promotional Items

The Committee should review samples, quotes and discuss desired quantities for ordering the following items:

Stadium Cups	Measuring Cups/Spoons
Koozies	Magnet Clips
Seed Bookmarks	Hose Nozzles
Collapsible Cups	Message Pens
Low Flow Showerheads	Reusable Bags

Attachment 5

Action: According to discussion.

6. Staff Reports

askHRgreen.org July 8 Planning Retreat - Committee members who were in attendance should share ideas discussed at the recent planning retreat with the rest of the group.

Budget – The current budget is attached for review.

Attachment 6

ACTION: According to discussion.

The next Committee meeting is scheduled for **Thursday, August 27, 2015** at 9:30 a.m. at the **HRPDC** office in Chesapeake.

KRC/jc

askHRgreen.org: Water Awareness Subcommittee:

Rhonda Bowen, HRSD

Dan G. Clayton III, WM

Beth Davis, JC

Bryan D. Foster, PO

J. Arnie Francis, GL

Deidre Harmon, NO

Jerry Hoddinott, CH

Donna Holt, IW

Julien W. Johnson Jr., SH

Harry C. Kenyon, NO

Melissa Lindgren P.E., IW

Albert Moor II, SU

Dave Morris AICP, NN

Russell Pace, FR

Lynn Proctor, VB

Jack Reed, SM

Ellen Roberts P.E., PQ

Erica Roberts, VB

Tammy Rojek, WM

Rhonda Russell, SY

Bob Speechley, PQ

S. Mark Swilley, YK

Kim Wieckert, SU

Lori Woolman, NN