

April 8, 2015

Memorandum #2015-44

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
April 14, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, April 14, 2015 at 10:00 a.m. in Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320.**

Please **RSVP by Monday, April 13, 2015.** R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the March meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

April 18 – Earth Day at Virginia Living Museum, Newport News

April 22 – TCC CARES Earth Day Celebration, Chesapeake

April 24 – Booker T. Washington Middle School Go Green Program, Newport News

April 25 – The Hampton Roads Green Breakfast, VWC (Norfolk)

May 2 – EcoFest, Norfolk – *Need volunteers to staff this event!!*

May 5-6 – VRA Conference, Virginia Beach

May 9 – Culpepper Landing Earth Day Event, Chesapeake

May 21 – Sensible Seafood Festival, Virginia Beach

May 29 – Blayton Elementary School, Williamsburg

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 11-13 – Hampton Bay Days, Hampton

September 12 – RiverFest, Norfolk - *Need volunteers to staff this event!!*

September 16-21 – Isle of Wight County Fair, Windsor

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

ACTION: Based on discussion.

3. Media

The Recycle More, Trash Less radio & online campaign is running April 6-18. A campaign summary report will be available upon completion.

Coastal Virginia's "Green Magazine" overruns have been delivered and the inserts were included in the April edition of the magazine. See the HRPDC for additional copies.

Action: None.

4. Recycling Contamination

Mr. Tim Lee of TFC Recycling will provide a brief presentation about contamination in recovered recyclable materials in the region. The Committee should discuss how best to address the issue moving forward.

Action: Based on discussion.

5. Cigarette Litter Prevention Program

The Committee will continue discussion of the new regional cigarette litter prevention program. The following localities are organizing projects in their localities under the program: Hampton, James City, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach. Recent updates include:

- Receptacles have been ordered (33 Smoker's Outpost units, 11 Ashmount wall units)
- Pocket & Auto Ashtrays have arrived and pocket ashtrays have been distributed to team leaders (auto ashtrays are available for pickup)
- Site visits have been completed

Action: Based on discussion.

6. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament.

- Executive Planning Committee Members *so far*: Catryna Jackson, Dan Baxter, Allison Watts, Joyce Heffington, Lacie Nixon, John Deuel, the HRPDC staff, Mike Baum (KVB), and Cami Hahn (KVB contact).
- Completed Flyer/Registration Form Attached
- Registration now live at askHRgreen.org/golf

Attachment 6

Action: Based on discussion.

7. Mini-Grant Applications

The Committee should review and discuss the following mini-grant applications (attached):

- Norge Elementary Goes Green – Norge Elementary School, Williamsburg
- Keep Deep Creek Green – New Fellowship Community Outreach, Chesapeake
- Butterfly Sensory Garden – Loch-Meadow Kindergarten, Norfolk

Attachments 7A, 7B, 7C

Action: Vote on funding mini-grant projects.

8. Staff Reports

Budget – The current budget is attached for review.

Attachment 8

Action: Based on discussion.

9. Locality Updates

Check out the new Recycling Perks video:

<https://www.dropbox.com/s/2pa5pvvcwdqlo9d/Recycling%20Perks%20and%20Farm%20Fresh%201%20Minute.mov?dl=0>

Next Committee Meeting – Tuesday, May 12, 2015 at a location TBD on the peninsula.

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Dan Baxter, NN
Bill Bell, GL
Debbie Blanton, HA
Roy Chesson, NN
Donna Corbus, PO
Kevin DuBois, NO
Sonja Eubank, SM
Deborah Everitt, NN
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Catryna Jackson, IW
Quwania Jefferson, NO

Lisa Renee Jennings, NO
Gladys Jones, CH
David Keeling, SU
John Mayer, VB
Linda Minner, VB
Robin Moore, SU
Alacia Nixon, SU
Dawn Oleksy, JC
Russell Pace, FR
Tammy Rojek, WM
Erin Rountree, SU
Rhonda Russell, SY
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC
Will Barnes
Michael G. Baum, KVB
Joe Benedetto, RDS
Margaret Cahoon, Cahoon and Cross
John Deuel, GreenQuest, LLC

Mike Felker, RDS
Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Tim Lee, TFC
Ann Meadows, Bay Disposal
Bill Moody, RDS

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Katie Cullipher
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Julia Hillegass
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