

REQUEST FOR BID

WEBSITE UPGRADES FOR ReadyHR.org

SCOPE OF WORK

A. **BACKGROUND**

The Ready Hampton Roads website was created as a ‘one stop shop’ for regional emergency preparedness information for the public and as a location for the emergency management community to store documents, maintain a regional calendar, and consolidate websites for ease and simplicity. Readyhamptonroads.org is expanding its purpose for both the public facing side (non-secured) and the emergency management community side (secure) and will need a new look, increased functionality, more intuitive layout, and enhanced content.

B. **OBJECTIVE**

The Hampton Roads Planning District Commission (HRPDC) requires contractor support to enhance the functionality and design of the Ready Hampton Roads website. The goal is to have a visual, interactive site that is clean, gender-neutral, and easy to use. Our goal is to have a site that:

- Looks clean and appealing
- Utilizes videos and graphics without going overboard
- Utilizes all available screen space in a manner that doesn’t make images or layout skewy/screwy when adapting to screen size
- Incorporates social media throughout the site
- Provides a secure area for online collaboration and groups that is intuitive and simple for non-techies to use
- Is on par with current technology and capabilities

Maximum Budget \$10,000. Ten thousand US. Indefinite Delivery Indefinite Quantity to be negotiated by contract.

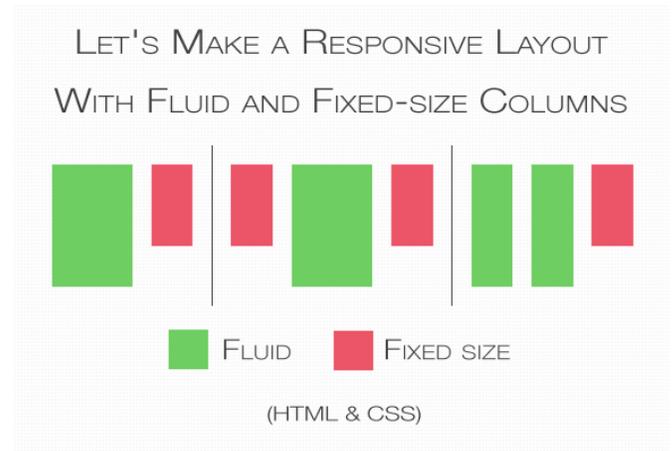
The point of contacts for this project are Dawn Brantley, Project Lead, Dbrantley@hrpdcva.gov or for technical questions Robert Lawrence, rlawrence@hrpdcva.gov

C. **PRIMARY SCOPE OF WORK**

Skin modifications

- Accessibility – absolutely must be included

- Language translation
- Text resizing
- High contrast option
- Screen reader friendly/WC3
- Placeholder for Spanish and English
- Responsive skin with fluid and fixed-sized panes to create a uniform look
- Social media specific containers for sharing content, icons next to content/container
- Social media container
 - Twitter
 - Facebook
 - Pintrest
 - YouTube
- Background white, 100% of browser area
- Mega menus – no icons
- Expanded footer style – see ready.gov for example
- Clear, easy to read font on both desktop and mobile versions
- Embed/integrate Disaster Reporter into a module specific to Hampton Roads (API available from FEMA site)
- Calendar
 - Two way integration with outlook
 - Mobile enhanced functionality
 - Integrate with Facebook Events, Twitter if possible
 - Calendar must be sortable by location, date range and event category type (user definable)
- Collaboration Groups (modules per page – see alfresco.com for example)
 - Document library
 - Media library
 - Document Collaboration - Edit online/or easy versioning system, with ability to just comment on files
 - Integrated Voting/approval
 - Chat with moderation/categorization/sort ability – see screen shots of Anchorage Joint Information Center (JIC) attached
 - Question



- Quotes
 - Media posts – options to link to outside video/image or embed original files in chat
 - Basic post
 - Searchable by name/agency/subject
- Discussion boards – YAF (we will do)
- Members (YAF-example)
 - Email directly
 - Direct message
 - Tag in discussion/chat
 - Profile
- Capability to send email to group
- Assign tasks – tasks – notification and tracking of progress and due date
- Notifications via email and in notification areas on member profile pages and group pages
 - New documents posted
 - Tasks assigned
 - Activity logs/What's new since last login; or weekly update/summary – user configurable.
- Collaboration Functions Mobile-enabled or Functionally Integrated with app (see APP section below)
- Capability to email posts to chat or discussion board with attachments (similar to Wordpress capability)

PLEASE SUBMIT BIDS BY FEBRUARY 19, 2014.

Virtual JIC (vJIC) screenshots

The screenshot shows the homepage of the Anchorage JIC (Anchorage, AK Virtual Joint Information Center) on a WordPress site. The browser is Firefox, and the address bar shows 'anchoragejic.wordpress.com'. The site header includes the logo and navigation links for 'New Post' and 'Anchorage EOC Public...'. The main content area features a 'Hi, Anchorage EOC Public Information Center. Whatcha up to?' message with a text input field, a 'Post it' button, and a 'Tag it' field. Below this is a 'Recent Updates' section with a post titled 'Hazardous Material cloud from Port fire' by 'Anchorage EOC Public Information Center' from February 9, 2012. The post text describes a railcar fire at the Port of Anchorage and includes a link to a 'Methyl Ethyl Factsheet.pdf'. A right sidebar contains a search box, 'Recent Posts' (listing 'Hazardous Material cloud from Port fire', 'MLP Rolling black outs', and two 'Disaster Status update' posts), and 'JIC Members' (listing Brooke Taylor and Anchorage EOC Public Information Center).

This screenshot shows a list of recent posts on the Anchorage JIC WordPress site. The browser is Firefox, and the address bar shows 'anchoragejic.wordpress.com'. The site header includes the logo and navigation links for 'New Post' and 'Anchorage EOC Public...'. The main content area displays a list of posts by 'Anchorage EOC Public Information Center' from February 9, 2012:

- MLP Rolling black outs**: Due to the fire at the Port of Anchorage and unknown time for diesel fuel deliveries, Municipal Light & Power (MLP) must enact rolling blackouts. This represents 30 percent of MLP's customer base. This will not effect Regional and Providence hospitals.
- Disaster Status update feb. 9 2012 1030am**: Microsoft Word – Disaster status feb. 9,2012 1029am.pdf
- Disaster Status update feb. 9 2012 1030am**: Microsoft Word – Disaster status feb. 9,2012 1029am.pdf
- New assembly point for Government Hill**: The assembly point for residents needing public transportation has been changed to Government Hill Elementary.
- Disaster Status update feb. 9 2012 1030am**: Microsoft Word – Disaster status feb. 9,2012 1029am.pdf

The right sidebar contains a search box, 'Recent Posts' (listing 'Hazardous Material cloud from Port fire', 'MLP Rolling black outs', and two 'Disaster Status update' posts), and 'JIC Members' (listing Brooke Taylor, amncpio, Katie Bender, bahlberg, gmpeon, gwchief, heatherroach, and heathersawyerasd).

Firefox | My Blogs | WordPress.com | Anchorage JIC | Anchorage, AK Virtua... | anchoragejic.wordpress.com | Bing

Anchorage JIC | Following | New Post | Anchorage EOC Public...

Anchorage EOC Public Information Center 2:24 pm on February 9, 2012:rmalnk | Reply | Edit | Follow | Flag unresolved

Phone number to call for individuals with mobility issues in evacuating areas

Individuals in the evacuation area of Government Hill who have mobility issues can call 343-2560 to request pick up by Anchor Rides.

Anchorage EOC Public Information Center 2:17 pm on February 9, 2012:rmalnk | Reply | Edit | Follow | Flag unresolved

Transportation available for evacuating Government Hill residents

Transportation for residents will be available. The Municipality is sending 10 People Mover busses and 10 Anchor Rides paratransit busses to the Alascom parking lot. Anyone needing to evacuate needs to go to the Alascom parking lot.

Anchorage EOC Public Information Center 2:16 pm on February 9, 2012:rmalnk | Reply | Edit | Follow | Flag unresolved

disaster update

Microsoft Word – Disaster status feb. 9,2012 1014am.pdf

Anchorage EOC Public Information Center 2:13 pm on February 9, 2012:rmalnk | Reply | Edit | Follow | Flag unresolved

Roads closed due to Port fire

Anchorage Police Department is blocking off northbound traffic into Government Hill and not allowing entry into the area except for emergency vehicles. Additionally Whitney and Ship Creek Rds are closed.

No posts

hvh4
No posts

jacisco
Testing testing testing for the Kenai Peninsula Borough...

jsperbeck01
No posts

kathygriffith
No posts

Suzanne Little
No posts

mayorcommunications
No posts

miammers0114
No posts

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