



RTAP

Regional Transit Advisory Panel Key Recommendations for Transit in Hampton Roads

The 2020 legislation that created the Hampton Roads Regional Transit Fund (HRRTF) directed the HRTPO to establish a Regional Transit Advisory Panel (RTAP) to guide the development of a multimodal regional public transit network in Hampton Roads. The RTAP has identified key recommendations to improve the regional transit network in Hampton Roads.

Advocacy/Ambassadors

- Develop a transit advocacy group to promote the importance of transit in our region.
- Meet with state legislators and local elected officials to discuss the importance of transit to the region.
- Develop an education campaign on the importance of transit.
- Create a *transit awareness event* in Richmond for all Hampton Roads transit agencies.

Affordable Housing

- Assemble a team of stakeholders such as urban planners, human service organizations and realtors to develop resources and checklists for city and county planning departments. Consider approaches such as inclusionary zoning, incentive approaches, density/transit oriented development. Become a go-to resource for the regional community.

Bus Stop Amenities

- Engage private sector businesses and community partners to *Adopt-A-Stop*.
- Investigate the real-time bus app called *Transit*.
- Place display tablets at bus shelters and stops that allow passengers to use mobile devices to determine next bus arrivals.

Military And Transit

- Consider implementing an internal base circulator at Naval Station Norfolk as a pilot project.
- Survey personnel on Naval Station Norfolk to determine level of interest from base personnel for using public transit. Include military spouses in this survey effort.

Serving Major Employment Centers

- Add more park-and-ride facilities along 13 regional backbone routes. Utilize parking lots of big-box commercial establishments. Collaborate with Virginia Peninsula Chamber and Hampton Roads Chamber to convene a roundtable with property representatives to explore park-and-ride opportunities. Potential for win/win opportunities.

Technology

- Develop a combined regional transit app.
- Provide live GPS data into existing real-time apps.





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Tourism

- Expand routes to accommodate workforce to tourism and hospitality jobs.
- Focus on immediate and ongoing needs of hospitality and tourism employment.
- Opportunity for Tourism Transit Corridor between regional tourism sites – potential for Williamsburg to Oceanfront connector.

Transit Oriented Development

- Study other regions with similar sized markets that have successfully implemented Transit Oriented Development policies and strategies.
- Consider micro-transit connections to regional backbone routes.
- Evaluate options to provide public transportation at no cost to our residents.

Universities and Colleges

- Enhance transit service(s) to colleges/universities with improved direct connections.
- Encourage HRT to apply for TRIP Program funds for zero-fares for the Tide and annual passes.



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