Tips & Techniques in Creating ADA Complaint Entities

- Site review

- Promotional Materials

- Training Materials

- Accommodations

- Websites

- Social Media

Identify Needs of Customers

- How do you know needs of customers?

- Identify needs

- Identify process

- Identify budget

- Execute and review

Site Review

- Parking lot

- Path of Travel

- Front Door

- Counter/Service area

- Restrooms, drinking fountains

- Service areas

Promotional Materials

- High Contrast

- Non glossy

- San Serif fonts

- White space

- 8th grade reading level

Training Materials

- Power Points

- Ideally no more than 4 points

- Alt tag pictures

- Clean backgrounds

Accommodations

- Large Print

- Braille

- Interpreters

Websites

- Required by DOJ to be accessible
- WCAG 2.0 Web Content Accessibility Guidelines
- Usable by screen readers
- Audio captioned
- Navigable by keyboard
- Images captioned

Social Media

- Section headings
- High color contrast
- Navigate using keyboard only
- Alternative text for images
- Ability to resize text
- Caption videos

Contracts

- Work with ADA knowledgeable entities
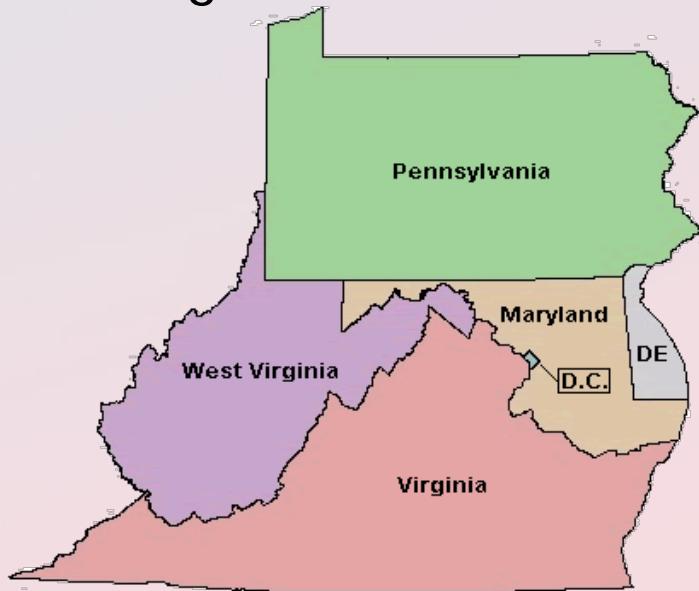- Have ADA compliancy in contracts

Compliance Process

- Designate a responsible employee.

- Posting of who is the responsible ADA Coordinator.

- Provide notice of ADA requirements.

- Establish a grievance procedure.

- Conduct a self-evaluation.

- Develop a transition plan.

The Mid Atlantic ADA Center is 1 of 10 Regional Centers Providing:

- Information

- Guidance

- Materials

- Newsletter/E-Bulletin

- Training

- Toll-free phone number:

    800-949-4232 V/TTY

- Website: www.ADAinfo.org

Questions?