



# **Environmental Education**

## **HRPDC: Your Best Regional Resource**

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# Information Source

- Websites
- Online News
- Special Reports
- Regional Reports
- Studies

## Potential New Initiatives

- Regional Forums
- Coordinate with PIOs and Municipal Cable



# askHRgreen.org

**GREAT AMERICAN CLEANUP**

**27 & 28**  
**APRIL 2012**

**NATIONAL KICKOFF**

CLICK FOR DETAILS

**TALK GREEN**  
**WITH THE EXPERTS**

CHECK OUT OUR BLOG FOR MUSINGS, NEWS AND MORE FROM OUR GREEN GURUS!

GOOD TIP No 63

—KEEP OUR—  
**WATERWAYS CLEAN**

Wash your car  
—on the—  
**LAWN**  
to filter  
**RUNOFF**

KNOW THE CLEANUP PLAYS

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FOR YOUR GAMEDAY GRAZE

The sink should never be the end zone for **fats, oils or grease**.  
Instead, make the right call to dispose of them properly:

play #1

**CONTAIN**

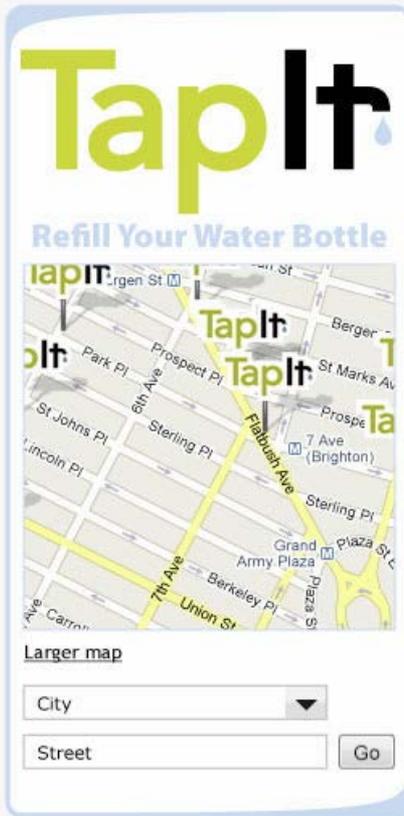
**FREEZE**

**TOSS**



## What's New?

- Newspaper Insert: April 18<sup>th</sup>
- Newspapers in Education
- Tap It
- Market Research





# FY 13 PROGRAM PRIORITIES

**Stormwater: TMDL/Pollution Prevention**

**HR CLEAN: Recycling Basics**

**FOG: Garbage Disposals**

**WET: Value of Tap Water**



## Why Regional Messages?

- Consistency for the constituency
- More bang for your buck!
- Shared media market
- Assists with mandates:
  - Recycling
  - Special Order by Consent/SSO elimination
  - Stormwater permits
  - Wise water use
  - TMDLs

- **Approve Regional Forum concept**
- **Approve coordination with local PIOs**
- **Approve regional environmental education messaging priorities**



**ACTION ITEMS**