

August 6, 2020

Memorandum #2020-91

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
August 11, 2020**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting is scheduled for **Tuesday, August 11, 2020 at 11:00 a.m.** The agenda is attached.

Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of the subcommittee members, staff, and the general public, the askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held electronically via Webex. Participants can join the meeting using the following credentials:

Join by computer: <https://pdc-tpo-staff.my.webex.com/pdc-tpo-staff.my/j.php?MTID=mbc2e880beeb2fd1cf2fcb715003d0860>

-or-

Join by phone: 1-408-418-9388 US Toll

Meeting Number: 126 800 2772

Password: KsSpPyRW239 (57777979 from phones and video systems)

Please RSVP by Monday, August 10, 2020. R&B Subcommittee meetings require representation from at least five member-jurisdictions.

Public comments and suggestions based on this agenda package should be submitted in advance to kcullipher@hrpdcv.gov.

Attachments

RE/cm

askHRgreen.org: Recycling and Beautification Subcommittee:

John C. Barnes, VB	Wayne Jones, SU
Dan Baxter, NN	Samantha McNeil, YK
Kathy Bew-Jones, SM	Robin Moore, SU
Debbie Blanton, HA	Russell Pace, FR
Jason Brown, CH	Kristi Rines, VB
Michael Etheridge, IW	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
Tonya Ford, VB	Craig Simmons, VB
Megan Hale, CH	Sarah Sterzing, NO
Laurie Halperin, YK	Amos Taylor, PO
Jim Hill, JC	Elisabeth Wilkins, GL
Evie Insley, PQ	Bodina Wright, PQ
Fleta Jackson, NO	

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Shannon L. Alexander, A-NPDC	Tracy Hofmeyer, VPPSA
Michael G. Baum, KVB	Mike Kelley, SPSA
Joe Benedetto, RDS	Esi Langston, NO
Brittany Collins, SPSA	Kathy Russell, TFC Recycling
Roger Fournier, Goodwill	Henry Strickland, SPSA

HRPDC Staff:

Robert Crum	Keith Cannady
Katie Cullipher	Rebekah Eastep
Matt Smith	

AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
AUGUST 11, 2020
11:00 AM

Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of the subcommittee members, staff, and the general public, the askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held electronically via Webex.

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Public Comments

2. Meeting Summary

The summary of the July 14 meeting is attached for review and approval. Summary highlights include:

- The GAC dates are September 18-19, website registration and flyer were updated to reflect new dates. The Committee agreed the emphasis should be on promoting smaller, resident-led cleanups since public health restrictions for larger groups are unpredictable. Some organized events will still take place (Hampton, Norfolk). Committee members should reach out to core volunteers to promote participation. HRPDC staff will continue to work on outreach and Google forms could be used by volunteers for reporting results.
- The Committee continued discussing regional recycling outreach and education efforts as outlined at the June meeting. Members from the Chesapeake Environmental Improvement Council (CEIC) and Norfolk Environmental Commission (NEC) were on hand to contribute to the discussion and stressed the importance of a regional approach. The Committee requested a toolkit of resources to use for recycling education. Creative messaging and video concepts are TBD. A small workgroup was formed to discuss a survey for use in gauging public recycling knowledge.
- Grants – HRPDC staff will submit the summary report for the library lending litter kit program and submit a FY21 application for the recycling video production by the July 15 deadline. We received the KVB 30 in 30 grant for the “big butts” project. A small workgroup will be formed for constructing the butts using health and safety best practices.

Attachment 2

Action: Approve summary

3. askHRgreen.org Outreach Events

The current listing of events is as follows.

9/12	Go Green Market	Yorktown
9/17-9/20	Isle of Wight County Fair	Windsor
10/3	Virginia Beach Master Gardeners Fall Gardening Festival*	Virginia Beach
10/3	Arlo's Shed Radio Promotion	Chesapeake
10/8-10/11	Suffolk Peanut Festival	Suffolk
10/10	Lynnhaven River Now Fall Festival*	Virginia Beach
10/16-10/18	Poquoson Seafood Festival	Poquoson
11/10	Sensible Seafood Fest - Rescheduled	Virginia Beach
3/27-3/28	2021 Daffodil Festival	Gloucester
6/19	RiverFest	TBD

**Volunteers will be needed to support attending this event.*

Action: Based on discussion

4. Great American Cleanup 2020

The Committee should continue to discuss coordination and promotion of GAC Team Up 2 Clean Up event plans for September 18-19.

Action: Based on discussion

5. Recycling Outreach

The Committee should continue discussing regional recycling outreach and education efforts. Video concepts will be available at the September meeting. Committee members should discuss any updates on a recycling survey for residents.

Action: Based on discussion

6. Grants

DEQ Competitive Litter Prevention & Recycling Grant – HRPDC staff will provide an update on the regional recycling project grant application (attached) submitted in July.

KVB 30-in-30 Grant – The Committee should select a date for constructing the cigarette butts and discuss a strategy for the outreach campaign.

Attachment 6

Action: Based on discussion

7. Staff Reports

The current FY21 budget is attached for review. The Committee will also review and discuss the draft FY22 budget and approval process.

Attachment 7A, 7B

Action: Based on discussion

8. Roundtable Discussion & Locality Updates

Next Committee Meeting – The next regularly scheduled meeting is September 8.

**askHRgreen.org Recycling & Beautification Committee Meeting
Tuesday, July 14, 2020**

Due to the declared a state of emergency in the Commonwealth of Virginia in response to the continued spread of novel coronavirus, or COVID-19 and to protect the public health and safety of the committee members, staff, and the general public, the askHRgreen.org Recycling & Beautification Committee meeting was held via Zoom Video Conferencing. These electronic meetings are required to complete essential business on behalf of the region, and a recording of the meeting is available on the website.

Attendance:

Debbie Blanton, HA
Megan Hale, CH
Dan Baxter, NN
Craig Simmons, VB
Samantha McNeil, YK
Elisabeth Wilkins, GL
Sarah Sterzinger, NO
Fleta Jackson, NO
Wayne Jones, SU

Lacy Kuller, CEIC Member
Jessica Steelman, ANCP
Becky Greenwald, CEIC Chair
Rogard Ross, CEIC Member
Stephen Leaman, NEC Chair
Brittany Collins, SPSA
Mike Baum, KVB
Rebekah Eastep, HRPDC
Katie Cullipher, HRPDC

The meeting summary is as follows:

1. Summary

The Committee reviewed and approved the Committee meeting summary for June.

Action: Approved.

2. askHRgreen.org Outreach Events

9/12	Go Green Market	Yorktown
9/17-9/20	Isle of Wight County Fair	Windsor
10/3	Virginia Beach Master Gardeners Fall Gardening Festival*	Virginia Beach
10/3	Arlo's Shed Radio Promotion	Chesapeake
10/8-10/11	Suffolk Peanut Festival	Suffolk
10/10	Lynnhaven River Now Fall Festival*	Virginia Beach
10/16-10/18	Poquoson Seafood Festival	Poquoson
11/10	Sensible Seafood Fest - Rescheduled	Virginia Beach
3/27-3/28	2021 Daffodil Festival	Gloucester
6/19	RiverFest	

- Peanut Festival has been cancelled.
- Trailer maintenance on locks being completed during downtime from events.
- askHRgreen.org bottle top logo completed by Suffolk for the trailer.

Action: Committee members are encouraged to provide updates to event calendar as new information comes available.

3. Great American Cleanup 2020

The Committee discussed the Great American Cleanup planned for September 18-19.

- HRPDC staff have updated and distributed the event flyer. The website has also been updated and volunteer registration is now open.
- HRPDC staff will develop a news release and social media samples and update the Team Up 2 Clean Up video.
- Keep Virginia Beautiful (KVB) has shared new events information with Keep America Beautiful and the Earth Day Network (EDN). EDN may be able to provide a small grant to assist with a celebration party to be held at O'Conner Brewing.
- KVB should be able to get billboards from Adams Outdoors to promote the cleanup events.
- The Committee agreed the emphasis should be on promoting smaller, resident-led cleanups since public health restrictions for larger groups are unpredictable. Some organized events will still be needed.
 - Norfolk will hold two organized events: Ocean View Beach (NO), Broad Creek Park
 - Hampton has two events scheduled for Saturday.
 - Suffolk and Chesapeake are hesitant to organize larger events at this time. Both will hold HHW & recycling events on September 19.
- Committee members should encourage Adopt a Spot participants to clean this weekend as part of the regional cleanup.
- HRPDC can develop a portal using Google Forms for reporting results. Prizes could be offered for randomly drawn winners or by category such as most pounds collected.

Action: Committee members should reach out to permit holders and core volunteers to encourage cleanups on September 18-19. HRPDC will continue to develop outreach materials such as news release, video, and social media templates.

4. Regional Recycling Roundtable

The Committee continued discussing regional recycling outreach and education efforts as outlined at the June meeting. The main takeaways from the June meeting were the development of a three-part video series focused on:

- The journey of recycling
- Back to the basics of what is recyclable everywhere
- Contamination

HRPDC staff stressed the importance of having a regional commitment to utilizing the outreach resources developed in order to reach the most residents with a consistent message/theme.

Members from the Chesapeake Environmental Improvement Council (CEIC) and Norfolk Environmental Commission (NEC) were on hand to discuss regional recycling

education. Stephen Leaman expressed interest in and support of a regional recycling message. He also stressed the importance of reaching audiences beyond social media. The Norfolk City Council is also supportive of a simplified recycling message.

Becky Greenwald with CEIC is excited to collaborate with the Committee and would like to support the regional recycling message. Rogard Ross emphasized the importance of keeping the message positive. Focusing on all the things you can't recycle can discourage resident participation in recycling.

Newport News emphasized the importance of recycling audits. Audit results help identify neighborhoods to target. Often issues include wishful recycling but also use of recycling cart as a second trash can. Newport News actively removes recycling carts from households with obvious and very high contamination rates.

Suffolk inquired about the ability of researching local recycling habits or knowledge. Previous benchmarking data completed through askHRgreen is available. The results show but when self-reporting on surveys individuals usually overestimate how well they are doing on environmental behaviors. Polling functionality is available through the askHRgreen website. The Committee recommended paper surveys as well to use at events. HRPDC asked for volunteers to serve on a working group to develop what questions should be included in a survey. The following Committee members volunteered: Sarah Sterzing, Dan Baxter, Wayne Jones, and Debbie Blanton.

The Committee requested a toolkit of resources to use for recycling education. Creative messaging and concepts TBD. Current recycling education resources are available for download by Committee members and the general public through the askHRgreen media toolkit.

CEIC and NEIC raised the issue of plastic bags. New law may allow localities to tax plastic bags. There is some difficulty on this topic due to COVID-19. Some stores are not allowing reusable bags and many people are using curbside pickup.

Actions: Workgroup will discuss a survey for use in gauging public recycling knowledge. Red Chalk Studios will develop creative concepts for the campaign for Committee review.

5. Grants Update

DEQ Competitive Litter Grant - HRPDC staff will submit an application to support the back to basics recycling video series. Application is due July 15 for FY21 competitive grant. Letters of support from localities are welcomed. Megan Hale and Wayne Jones have reviewed and provided feedback on the application.

KVB 30-in-30 Grant – We have received \$500 from KVB for the “Big Butts” public art and outreach project. The Committee discussed a plan to gather materials and volunteers for a “big butts” production workshop. The workshop could possibly be held

in a park for social distancing and safety guidelines. A few heat guns will be needed (Dan Baxter and Fleta Jackson each have one available). About 5-6 people would be needed. The workshop will also be filmed/photographed to develop a how-to video. HRPDC staff recommended possibly using the HRPDC outdoor patio area since it is private and outdoor with easy access to power and supplies.

DEQ Competitive Litter Prevention & Recycling Grant – The litter lending kit materials are available for pickup from the HRPDC by appointment. HRPDC staff is working on the project summary/performance reports.

Action: HRPDC staff will submit the application for the FY21 DEQ competitive grant and coordinate a workshop for producing the big butts.

6. Staff Reports

FY21 Budget - The Committee reviewed the FY21 budget. Cutlery sets are on order.

Actions: None.

7. Roundtable Discussion & Locality Updates

- Virginia Beach - Operational focus at the moment, percentages from residential waste continue to be up over last year.
- York - HHW event last weekend was very well attended, will coordinate with HRPDC staff to pickup litter kits from HRPDC
- Newport News – HHW collection moving from 2 days/week to quarterly due to financial reasons, latex paint collection, videos produced for school learning
- Suffolk - focused on grant applications and reporting, encouraging adopt a spot cleanups
- Chesapeake - grants and reporting tasks, CEIC project on municipal conservation landscaping, contests for notable yards and calendar, CLPP project from KVB grant
- Norfolk - grant and reporting tasks, new safety protocols for litter cleanups, cleanup bingo game with prizes being offered, litter kit lending, adopt a spot restarting July 23, big cleanup planned for this weekend for litter hot spot in downtown, virtual learning experience for summer camps
- Gloucester - environmental committees are merging, rewriting solid waste plan, DCR Scenic River program designation for York River, thinking through new outreach efforts since in-school programs are unlikely
- Hampton - cleanups every weekend (Friday/Saturday) through August making up for spring cancellations, rethinking outreach efforts for public and schools programming
- SPSA - phase 3 has brought slight slow down in loads, regular HHW events resuming

Actions: None.

Next Committee Meeting – The next regularly scheduled meeting is August 11, 2020.



GY 2021 APPLICATION FOR THE VIRGINIA LITTER PREVENTION AND RECYCLING COMPETITIVE GRANT

Grant Period: July 1, 2020 through June 30, 2021

Deadline for application: July 15, 2020

Single Locality or Co-Op: [] Single [x] Co-Op

Primary Agency: Hampton Roads Planning District Commission

Localities Represented: City of Chesapeake, City of Franklin, City of Hampton, City of Newport News, City of Norfolk, City of Poquoson, City of Portsmouth, City of Suffolk, City of Virginia Beach, City of Williamsburg, Gloucester County, Isle of Wight County, James City County, Southampton County, Surry County, Town of Smithfield, York County

1. Project Description:

With this grant, HRPDC staff will assist our member jurisdictions in creating a comprehensive regional recycling education and outreach campaign focused on improving public knowledge and curbside recycling behaviors. These efforts will concentrate on the commonalities across all municipal curbside recycling programs, instead of the nuances of individual programs, which has often been the focus of outreach efforts in the past. Funding for this multi-jurisdictional approach to recycling outreach will support creative development for unified regional recycling messaging and promotional materials (brochures, social media graphics, etc.), including the production of three educational recycling videos. Themes for the three-part video series will be as follows: (1) "The Recycling Journey" (from cart to a new product) to focus on what really happens to those items we throw in the recycling bin. (2) Getting "Back to the Basics" - acknowledging the confusion surrounding what should go in the curbside bin and offering a 'recycling reset' with a simplified message focusing on items universally recyclable like paper, (plastic) bottles and cans. (3) "Contamination" - addressing the main culprits that contaminate the recycling stream (food waste, plastic bags, Styrofoam, "tanglers", household plastics), which add processing time at recycling plants and make acceptable materials unusable.

2. Describe the purpose and need for the project:

Contamination is rampant in municipal recycling programs in Hampton Roads and across the country. For far too long, well-intentioned "wishful" recycling has led to too many items being thrown in the bin, causing more harm than good. There are many factors that have led to the confusion that exists around recycling today: misleading/misinterpreted packaging; locality-specific outreach materials that showcase items acceptable in that area; and global market impacts that have driven changes to local programs. It is time to get back to the basics. It's time for our local municipalities to work together to educate the public about recycling because we all are impacted by challenges and benefit from working together to improve recycling behavior and knowledge. By creating regional recycling resources, we can clear up some confusion that has plagued the recycling industry and diminished the value of what gets tossed in the bin, thereby improving recycling in Hampton Roads and across the industry.

3. Describe the goals and objectives of the project:

This regional recycling initiative will educate the public about the basics of recycling by: (1) eliminating confusion by focusing on what materials are always acceptable, everywhere; (2) highlighting the importance of recycling in the waste hierarchy (reduce, reuse, recycle); and, (3) showcasing the importance of environmental practice as feedstock to the manufacturing process. This project will create unified recycling messaging that will benefit citizens and visitors across the Hampton Roads region and assist local recycling staff by providing regionally-consistent messaging and resources for their individual education efforts.

4. Describe who will implement the project (weightage will be given to localities who partner with other localities or regions):

The environmental education staff of the Hampton Roads Planning District Commission will be working alongside recycling program coordinators in each of our 17 member jurisdictions to implement this project through the askHRgreen.org Recycling and Beautification Committee.

5. Describe who will be the beneficiaries of the project and how they will be educated.

The general public in Hampton Roads will benefit from this regional recycling outreach initiative. Brochures will be distributed at events, social media graphics will be widely shared by member jurisdictions, and videos will be posted to local websites and shared via municipal cable television programs. Messaging will be regionally-consistent and easy to understand and implement.

6. Describe how this project will improve litter prevention and recycling efforts. Also, explain how other localities can implement this as part of their litter prevention and recycling programs:

The goal of this project is to decrease contamination of the recycling stream while increasing overall knowledge of the recycling system as a whole. This project could be easily replicated by other regions. The materials developed will serve the needs of our Hampton Roads municipalities but will be general enough to apply to virtually any region of Virginia, or on a national level. As we do with all askHRgreen.org outreach materials, we will make them available to other regions or groups who would like to share and utilize them.

7. Describe the time frame of the project:

The askHRgreen.org Recycling and Beautification Committee has already started brainstorming sessions to discuss messaging and themes for this project. The Committee is ready to start development as soon as grant funds are secured for creative production to begin. A tentative preliminary launch date for the campaign is set for November 15, 2020 – America Recycles Day. A secondary launch date would be January 1, 2021.

8. Additional information (to clarify anything not included above):

We have already invested in a web-based recycling lookup tool at askHRgreen.org/recycle. This tool will be featured in our regional recycling outreach materials as an opportunity for interested individuals to delve deeper into recycling to better understand the elements of their individual municipal recycling programs. While the focus of our regional outreach efforts will be on the basics of recycling, we reference the recycling tool at askHRgreen.org for those who want to know more.

The total estimated cost of the project is \$40,000, broken down as follows:

\$15,000 for professional video production to include footage, animation, graphics, music, voiceover talent, etc. (\$5,000 per video x 3)

\$5,000 for creative development of regional recycling program education assets (logo/slogan, brochure/rack card, poster, web/social media graphics, ads)

\$20,000 for paid media (radio/video/digital ads) to promote the campaign regionally across Hampton Roads (this funding would be provided by the localities through HRPDC budget contributions as a match to any awarded grant funds)

We're requesting \$20,000 from DEQ to support the production of the three recycling videos and development of creative resources and ads as outlined above.

9. Please provide a short summary of the overall project:

HRPDC staff and its member jurisdictions will work together to develop a comprehensive regional recycling education and outreach campaign focused on improving public knowledge of and participation in municipal curbside recycling programs. The project includes the development of a unified regional recycling message, supported by outreach materials (brochures, social media graphics, etc.), and three professionally-produced educational recycling videos. These materials will be used for regional promotion, through the askHRgreen.org environmental public outreach program, as well as individually by the local municipal recycling programs in Hampton Roads.

Estimated Cost of Project: \$ 40,000

Amount of Grant Requested from DEQ: \$ 20,000

CERTIFICATION:

The Authorized Official certifies that the information provided in this application is correct and agrees to the terms and conditions contained herein and in the DEQ Guidelines for this competitive grant program.

Name of Organization: Hampton Roads Planning District Commission

Authorized Official:

Name of Authorized Official: Robert A. Crum Jr. **Title:** Executive Director

Authorized Signature: _____ **Date:** July 14, 2020

Address: 723 Woodlake Drive, Chesapeake, VA 23320

Primary Phone: 757-420-8300

Email: rcrum@hrpdcva.gov

Finance:

FIPS: NA

FIN: 54-1545555

Name of Organization: Hampton Roads Planning District Commission

Remit To Address: 723 Woodlake Drive, Chesapeake, VA 23320

DEPARTMENT OF ENVIRONMENTAL QUALITY USE ONLY

Signature of DEQ Official: _____ **Date:** _____

**DEQ
USE
ONLY**

AGENCY NUMBER	FUND NUMBER	PROGRAM NUMBER	COST CODE	PROJECT CODE	GRANT YEAR	GRANT AMOUNT
44000	0925	515009	502	900250000	2021	
INVOICE NUMBER				DESCRIPTION		
GRANTS				LITTER PREVENTION AND RECYCLING		

Note: All remaining unspent funds will be deducted from future non-competitive grants.

FY21 Budget

No increase in admin staff budget, slight decrease in overall direct program budgets from FY20; Equal distribution of \$1000 promo item base allocation; Locality contributions subsidized by one-time use of \$8,000 of carryover funds.

Jurisdiction	Population	Percent	239500 Admin/Ed Staff*	239600 Direct (promo item base allocation)	239600 Direct (askHRgreen, media, materials)	Reserve Funds to offset locality contribution	Total FY21 Committee Budget	Total FY21 Locality Contribution
Chesapeake	243,868	14.10%	\$7,052	\$59	\$9,026	(\$1,128)	\$16,137	\$15,009
Franklin	8,308	0.48%	\$240	\$59	\$308	(\$38)	\$607	\$568
Gloucester	37,194	2.15%	\$1,076	\$59	\$1,377	(\$172)	\$2,511	\$2,339
Hampton	135,629	7.84%	\$3,922	\$59	\$5,020	(\$628)	\$9,001	\$8,373
Isle of Wight	29,051	1.68%	\$840	\$59	\$1,075	(\$134)	\$1,974	\$1,840
James City	75,837	4.39%	\$2,193	\$59	\$2,807	(\$351)	\$5,059	\$4,708
Newport News	181,119	10.47%	\$5,237	\$59	\$6,704	(\$838)	\$12,000	\$11,162
Norfolk	245,741	14.21%	\$7,106	\$59	\$9,096	(\$1,137)	\$16,261	\$15,124
Poquoson	12,320	0.71%	\$356	\$59	\$456	(\$57)	\$871	\$814
Portsmouth	94,953	5.49%	\$2,746	\$59	\$3,515	(\$439)	\$6,319	\$5,880
Smithfield	8,441	0.49%	\$244	\$59	\$312	(\$39)	\$615	\$576
Southampton	17,851	1.03%	\$516	\$59	\$661	(\$83)	\$1,236	\$1,153
Suffolk	92,714	5.36%	\$2,681	\$59	\$3,432	(\$429)	\$6,171	\$5,742
Surry	6,584	0.38%	\$190	\$59	\$244	(\$30)	\$493	\$462
Virginia Beach	453,410	26.22%	\$13,111	\$59	\$16,782	(\$2,098)	\$29,952	\$27,854
Williamsburg	15,183	0.88%	\$439	\$59	\$562	(\$70)	\$1,060	\$990
York	68,725	3.97%	\$1,987	\$59	\$2,544	(\$318)	\$4,590	\$4,272
Region	1,726,928	99.87%	\$50,000	\$1,000	\$64,000	(\$8,000)	\$114,856	\$106,866

FY22 Budget - Draft

No increase in staff or direct budget line items; Equal distribution of \$1000 promo item base allocation; Locality contributions subsidized by one-time use of \$8,000 of carryover funds.

Jurisdiction	Population	Percent	239500 Admin/Ed Staff*	239600 Direct (promo item base allocation)	239600 Direct (askHRgreen, media, materials)	Reserve Funds to offset locality contribution	Total FY22 Committee Budget	Total FY22 Locality Contribution	Difference From FY21 Locality Contribution
Chesapeake	245,745	14.21%	\$7,106	\$59	\$9,096	(\$1,137)	\$16,261	\$15,124	\$115
Franklin	8,261	0.48%	\$239	\$59	\$306	(\$38)	\$603	\$565	(\$3)
Gloucester	37,090	2.15%	\$1,073	\$59	\$1,373	(\$172)	\$2,504	\$2,333	(\$6)
Hampton	135,753	7.85%	\$3,926	\$59	\$5,025	(\$628)	\$9,009	\$8,381	\$8
Isle of Wight	29,174	1.69%	\$844	\$59	\$1,080	(\$135)	\$1,982	\$1,847	\$8
James City	75,907	4.39%	\$2,195	\$59	\$2,810	(\$351)	\$5,063	\$4,712	\$4
Newport News	181,000	10.47%	\$5,234	\$59	\$6,699	(\$837)	\$11,992	\$11,155	(\$7)
Norfolk	245,054	14.17%	\$7,086	\$59	\$9,070	(\$1,134)	\$16,215	\$15,081	(\$42)
Poquoson	12,395	0.72%	\$358	\$59	\$459	(\$57)	\$876	\$819	\$5
Portsmouth	94,581	5.47%	\$2,735	\$59	\$3,501	(\$438)	\$6,295	\$5,857	(\$23)
Smithfield	8,475	0.49%	\$245	\$59	\$314	(\$39)	\$618	\$578	\$2
Southampton	17,855	1.03%	\$516	\$59	\$661	(\$83)	\$1,236	\$1,153	\$0
Suffolk	93,825	5.43%	\$2,713	\$59	\$3,473	(\$434)	\$6,245	\$5,811	\$68
Surry	6,561	0.38%	\$190	\$59	\$243	(\$30)	\$491	\$461	(\$1)
Virginia Beach	452,643	26.18%	\$13,089	\$59	\$16,754	(\$2,094)	\$29,902	\$27,807	(\$47)
Williamsburg	15,383	0.89%	\$445	\$59	\$569	(\$71)	\$1,073	\$1,002	\$12
York	69,407	4.01%	\$2,007	\$59	\$2,569	(\$321)	\$4,635	\$4,314	\$42
Region	1,729,109	100.00%	\$50,000	\$1,000	\$64,000	(\$8,000)	\$115,000	\$107,000	\$134

As of August 1, 2020, the Recycling & Beautification Committee has approximately \$20,200 in reserve funding.

*Includes staff time, hospitality, webinars, conference calls, training, travel.

Budget is based on the July 1, 2019 population estimates for cities and counties from Weldon Cooper Center. (Published on January 27, 2020)

Smithfield's population based on United States Census Bureau 2019 Population Estimate.

Smithfield's population was subtracted from Isle of Wight County's population.