

**February 7, 2018**

**Memorandum #2018-13**

**TO: askHRgreen.org Recycling and Beautification Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –  
February 13, 2018**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, February 13, 2018 at 11:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA.**

**Please RSVP by Monday, February 12, 2018.** R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

**1. Meeting Summary**

The summary of the January meeting is attached for your review and information.

Attachment 2

**Action:** Approve summary.

**2. Regional Recycling Rate Report**

HRPDC staff will brief the Committee on data collection efforts for the annual recycling rate report for southside localities due to DEQ in April.

**Action:** None.

**3. askHRgreen.org Community/Trailer Events**

March 1-2 – Virginia Green Travel Conference, Virginia Beach

March 3-4 – Hampton Roads Home Show, Hampton\*

March 24-25 – Daffodil Festival, Gloucester

March 24 – SEVA Community Association Day, Virginia Beach (participation pending)

April 14-15 – Mid-Atlantic Home & Outdoor Living Show, Virginia Beach\* (participation pending)

April 21 – Virginia Living Museum Earth Day Festival, Newport News

June 30 – Olden Days, Smithfield

*\*Need volunteers for this event.*

**Action:** Based on discussion.

#### **4. Media & Promotions**

The Committee will review three different creative approaches to the spring Team Up 2 Clean Up media campaign and determine which approach to move forward with.

Attachment 4

**Action:** Determine creative direction for spring campaign.

#### **5. DEQ Litter Prevention & Recycling Grant**

HRPDC staff will provide an overview of responses from the Committee member survey of local recycling education priorities. The Committee will determine how to allocate the \$5971 in grant funds received through VA DEQ's Litter Prevention & Recycling Competitive Grant.

**Action:** Based on discussion.

#### **6. Regional Cigarette Litter Prevention Project**

The Committee should determine if there is enough interest in a regional application to the 2018 Keep America Beautiful Cigarette Litter Prevention grant. Deadline for applications is February 21, 2018.

**Action:** Based on discussion.

#### **7. Promotional Materials**

The Committee should discuss any promotional item needs. One idea submitted for consideration is the purchase of seed packets for the promotion of Pollinator Awareness Week: June 18-24.

**Action:** Based on discussion.

#### **8. Staff Reports**

**Budget** – The current FY18 budget is attached.

Attachment 8

**Action:** Based on discussion.

#### **9. Locality Updates**

**Next Committee Meeting** – March 13, 2018 at 11:00 a.m. in Hampton.

RE/sl

**askHRgreen.org: Recycling and Beautification Subcommittee:**

John C. Barnes, VB	Wayne Jones, SU
Dan Baxter, NN	Allyson Kelly, CH
Kathy Bew-Jones, SM	DeAnna Lawrence, IW
Debbie Blanton, HA	Robin Moore, SU
Leslie Bowie, GL	Dawn Oleksy, JC
Roy Chesson, NN	Russell Pace, FR
Mary Eason, CH	Kristi Rines, VB
Elise Duncun, CH	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
Tonya Ford, VB	Rhonda Russell, SY
Tyrone W. Franklin, SY	Craig Simmons, VB
Megan Hale, NO	Amos Taylor, PO
Laurie Halperin, YK	Elizabeth Vaughan, CH
Evie Insley, PQ	Alacia Wever, NO
Fleta Jackson, NO	Bodina Wright, PQ

**askHRgreen.org: Recycling and Beautification Subcommittee Copy:**

Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Donna Corbus, RDS	Kathy Russell, TFC Recycling
Sarah Dennis	Kevin Sluss, RDS
John Deuel, GreenQuest, LLC	

**HRPDC Staff:**

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady
Beth Vandell	