

March 7, 2018

Memorandum #2018-25

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
March 13, 2018**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, March 13, 2018 at 11:00 a.m.** The meeting will be held in the **Canty Conference Room in Parks & Rec** on the **5th floor** of the **Hampton City Hall Building** located at **22 Lincoln Street, Hampton, VA.**

Please RSVP by Monday, March 12, 2018. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the February meeting is attached for your review and information.

Attachment 2

Action: Approve summary.

2. askHRgreen.org Community/Trailer Events

March 24 – SEVA CAI’s Community Association Day, Virginia Beach

March 24-25 – Daffodil Festival, Gloucester

April 5 – CNU Farmer’s Market, Newport News

April 14-15 – Mid-Atlantic Home & Outdoor Living Show, Virginia Beach (participation pending)*

April 21 – Virginia Living Museum Earth Day Festival, Newport News

April 28 – Community Empowerment Day, Newport News

May 9 – Public Service Week/DWW Celebration, Virginia Beach

June 30 – Olden Days, Smithfield

August 25 – Bufflow Family & Friends Community Day, Chesapeake

September 13-16 – Isle of Wight County Fair, Windsor

September 15 – Elizabeth River Fest, Chesapeake*

October 4-7 – Peanut Festival, Suffolk

**Need volunteers for this event.*

Action: Based on discussion.

3. Media & Promotions

The spring Team Up 2 Clean Up radio and online media campaign will run March 19 through April 1 using the revised "Patriotic Everyman" script.

Action: None.

4. DEQ Litter Prevention & Recycling Grant

The Committee should review various options and pricing for magnet boards, banner displays and promotional items and determine which items/quantities to purchase using the available \$5,971 in grant funds.

Attachment 4A, 4B

Action: Based on discussion.

5. Regional Cigarette Litter Prevention Project

HRPDC staff will provide any updates regarding the regional application for the KAB CLPP grant that included the following five localities: Gloucester, Newport News, Suffolk, Virginia Beach, and Smithfield.

Action: Based on discussion.

6. Promotional Materials

The Committee should review quotes and determine a final order quantity for the black-eyed Susan seed packets. Imprint artwork is attached.

Attachment 6

Action: Based on discussion.

7. Staff Reports

Budget – The current FY18 budget is attached.

Attachment 7

Action: Based on discussion.

8. Locality Updates

Next Committee Meeting – April 10, 2018 at 11:00 a.m. in Chesapeake.

krc/sl

askHRgreen.org: Recycling and Beautification Subcommittee:

| | |
|------------------------|-----------------------|
| John C. Barnes, VB | Wayne Jones, SU |
| Dan Baxter, NN | Allyson Kelly, CH |
| Kathy Bew-Jones, SM | DeAnna Lawrence, IW |
| Debbie Blanton, HA | Robin Moore, SU |
| Leslie Bowie, GL | Dawn Oleksy, JC |
| Roy Chesson, NN | Russell Pace, FR |
| Mary Eason, CH | Kristi Rines, VB |
| Elise Duncun, CH | Tammy Rojek, WM |
| Deborah Everitt, NN | Erin Rountree, SU |
| Tonya Ford, VB | Rhonda Russell, SY |
| Tyrone W. Franklin, SY | Craig Simmons, VB |
| Megan Hale, NO | Amos Taylor, PO |
| Laurie Halperin, YK | Elizabeth Vaughan, CH |
| Evie Insley, PQ | Alacia Wever, NO |
| Fleta Jackson, NO | Bodina Wright, PQ |

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

| | |
|-----------------------------------|------------------------------|
| Michael G. Baum, KVB | Roger Fournier, Goodwill |
| Joe Benedetto | Tracy Hofmeyer, VPPSA |
| Margaret Cahoon, Cahoon and Cross | Ann Meadows, Bay Disposal |
| Donna Corbus, RDS | Kathy Russell, TFC Recycling |
| Sarah Dennis | Kevin Sluss, RDS |
| John Deuel, GreenQuest, LLC | |

HRPDC Staff:

| | |
|-----------------|----------------|
| Robert Crum | Rebekah Eastep |
| Katie Cullipher | Keith Cannady |
| Beth Vandell | |