

**November 8, 2017**

**Memorandum #2017-137**

**TO: askHRgreen.org Recycling and Beautification Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –  
November 14, 2017**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, November 14, 2017 at 11:00 a.m.** The meeting will be held in the **Canty Conference Room in Parks & Rec** on the **5<sup>th</sup> floor** of the **Hampton City Hall Building** located at **22 Lincoln Street, Hampton, VA.**

**Please RSVP by Monday, November 13, 2017.** R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

**1. Meeting Summary**

The summary of the October meeting is attached for your review and information.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Community/Trailer Events**

November 15 – America Recycles Day (promotion of various local events)

March 3-4 – Hampton Roads Home Show, Hampton\*

*\*Need volunteers for this event.*

**Action:** Based on discussion.

**3. Media & Promotions**

The “Recycle More, Trash Less” media campaign (radio & online) is currently airing from November 6 through 19. The media summary is attached.

Attachment 3

**Action:** Based on discussion.

**4. Litter Outreach Campaign**

The Committee will continue moving forward with the “Team Up to Clean Up” litter campaign. The revised presentation outline is attached for reference and development is underway by RCS. The 10,000 (2,500 of each) rack cards have arrived and are available for pickup.

Attachment 4

**Action:** Based on discussion.

#### 5. **Regional Cigarette Litter Prevention Project**

Participating committee members should discuss the status of their preliminary scans and implementation plans. Hampton, Newport News, Norfolk, Portsmouth, Suffolk, Virginia Beach, and York County are participating in the regional CLPP. All receptacles and materials have been picked up. The following should be submitted by all participating localities by the Thanksgiving holiday in order to meet KVB's grant reporting deadline of December 1.

- Preliminary scan results/score
- Receptacle installation date or scheduled date
- Public education campaign description - plan/scheduled date(s)
- Follow-up scan results or scheduled date for follow up scan

**Action:** Committee members should submit preliminary scan results and additional implementation plans to HRPDC staff for grant summary reporting purposes.

#### 6. **DEQ Grant**

The attached application was submitted to VA DEQ's Litter Prevention & Recycling Competitive Grant and we are awaiting a response.

Attachment 6

**Action:** Based on discussion.

#### 7. **Staff Reports**

**Budget** – The current FY18 budget is attached.

**askHRgreen.org Redesign Project** – HRPDC staff will provide an update on the status of the new website under development.

Attachment 7

**Action:** Based on discussion.

#### 8. **Locality Updates**

**Next Committee Meeting** – December 12, 2017 at 11:00 a.m. at the HRPDC office in Chesapeake.

KC/sl

**askHRgreen.org: Recycling and Beautification Subcommittee:**

Ralph Anderson Jr., IW  
John C. Barnes, VB  
Dan Baxter, NN  
Kathy Bew-Jones, SM  
Debbie Blanton, HA  
Leslie Bowie, GL  
Mary Eason, CH  
Roy Chesson, NN  
Elise Duncun, CH  
Deborah Everitt, NN  
Tonya Ford, VB  
Tyrone W. Franklin, SY  
Megan Hale, NO  
Laurie Halperin, YK  
Evie Insley, PQ  
Fleta Jackson, NO  
Wayne Jones, SU

Allyson Kelly, CH  
DeAnna Lawrence, IW  
Robin Moore, SU  
Dawn Oleksy, JC  
Russell Pace, FR  
Kristi Rines, VB  
Tammy Rojek, WM  
Erin Rountree, SU  
Rhonda Russell, SY  
Craig Simmons, VB  
Amos Taylor, PO  
Elizabeth Vaughan, CH  
Alacia Wever, NO  
June Whitehurst, NO  
Bodina Wright, PQ

**askHRgreen.org: Recycling and Beautification Subcommittee Copy:**

Michael G. Baum, KVB  
Joe Benedetto  
Margaret Cahoon, Cahoon and Cross  
Donna Corbus, RDS  
Sarah Dennis  
John Deuel, GreenQuest, LLC

Roger Fournier, Goodwill  
Tracy Hofmeyer, VPPSA  
Ann Meadows, Bay Disposal  
Kathy Russell, TFC Recycling  
Kevin Sluss, RDS

**HRPDC Staff:**

Robert Crum  
Katie Cullipher  
Beth Vandell

Rebekah Eastep  
Keith Cannady