

January 4, 2017

Memorandum #2017-02

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
January 10, 2017**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, January 10, 2017 at 10:00 a.m.** The meeting will be held in the **City of Hampton Community Development Conference Room, City Hall, 5th Floor, 22 Lincoln Street, Hampton.**

Please RSVP by Monday, January 9, 2017. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the December meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. askHRgreen.org community/trailer events

February 11-12 – Hampton Roads Home Show, Hampton Convention Center – *volunteers needed*

March 11 – Community Association Day, Virginia Beach- *1 volunteer needed*

April 22 – Virginia Living Museum Earth Day Event, Newport News

June 24 – Olden Days, Smithfield

Action: None.

3. Media & Promotions

The Committee will review the draft RMTL video that has been produced from the approved storyboard. The Committee should also continue discussion of the spring sidewalk messaging campaign and review proposed messages.

Action: Based on discussion.

4. Regional Quality Recycling Project

The Committee should discuss any updates related to the project and plans to move forward.

Action: Based on discussion.

5. Litter Outreach

The Committee should continue discussion of a regional litter campaign and discuss potential promotional strategies based on last month's discussion. Topics included:

- "Team Up to Clean Up"
- Growing partnerships in various sectors (businesses, economic dev, community associations, etc.)
- Utilizing, but customizing the "Litter Hits Close to Home" campaign
- Development of partner toolkit with useful materials

Action: Based on discussion.

6. Printing/Promotional Items

The Committee should review and discuss proposed changes to the RMTL rack cards and posters.

Action: Based on discussion.

7. Mini Grants

The Committee will discuss the results of their voting for mini grant project of the year. The winner will be recognized at the February HRPDC meeting and will receive a check for \$100.00 to further the project in their school/organization. The following doodle poll was sent out via email: <http://doodle.com/poll/m4iug83uit3i3be7>

Action: Based on discussion.

8. Staff Reports

Budget – The current FY17 budget is attached for review.

askHRgreen.org Website Redesign Project – HRPDC staff will provide a status update on the project.

Attachment 8

Action: Based on discussion.

9. Locality Updates

Next Committee Meeting – February 14, 2017 at 10:00 a.m. at HRPDC office in Chesapeake.

KC/bv

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	DeAnna Lawrence, IW
John C. Barnes, VB	Robin Moore, SU
Dan Baxter, NN	Rene Moring, GL
Kathy Bew-Jones, SM	Alacia Nixon, NO
Debbie Blanton, HA	Dawn Oleksy, JC
Roy Chesson, NN	Russell Pace, FR
Sonja Eubank, SM	Kristi Rines, VB
Deborah Everitt, NN	Tammy Rojek, WM
Tonya Ford, VB	Erin Rountree, SU
Tyrone W. Franklin, SY	Rhonda Russell, SY
Laurie Halperin, YK	Craig Simmons, VB
Evie Insley, PQ	Amos Taylor, PO
Lisa Renee Jennings, NO	Elizabeth Vaughan, CH
Wayne Jones, SU	June Whitehurst, NO
David Keeling, SU	Bodina Wright, PQ
Allyson Kelly, CH	

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis	Kathy Russell, TFC Recycling
John Deuel, GreenQuest, LLC	Kevin Sluss, RDS

HRPDC Staff:

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady