

February 8, 2017

Memorandum #2017-15

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
February 14, 2017**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, February 14, 2017 at 11:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC Office** located at 723 Woodlake Drive, Chesapeake.

Please RSVP by Monday, February 13, 2017. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the January meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. askHRgreen.org community/trailer events

February 11-12 – Hampton Roads Home Show, Hampton Convention Center

March 11 – Community Association Day, Virginia Beach

April 2 – Hoffer Creek Festival, Portsmouth

April 22 – Virginia Living Museum Earth Day Event, Newport News

June 24 – Olden Days, Smithfield

Action: None.

3. Media & Promotions

The Committee will discuss the RMTL video media plan and an update on progress made on the spring sidewalk messaging campaign. Attached is the revised :60 and condensed :15 version of the video.

Attachment 3A, 3B

Action: Based on discussion.

4. Regional Quality Recycling Project

The Committee should discuss any updates related to the project and plans to move forward.

Action: Based on discussion.

5. Litter Outreach

The Committee should review the attached litter campaign plan and draft budget revised per the discussion at the January meeting.

Attachment 5

Action: Based on discussion.

6. Printing/Promotional Items

The Committee should review the revised RMTL poster and rack cards.

Attachment 6A, 6B

Action: Based on discussion.

7. Regional Cigarette Litter Prevention Project

The KAB CLPP grant application will be submitted by the February 15 deadline. Localities participating in the regional project include: Norfolk, Virginia Beach, York County, Suffolk, Newport News, Hampton and Portsmouth.

Action: Based on discussion.

8. Staff Reports

Budget – The current FY17 budget is attached for review.

askHRgreen.org Website Redesign Project – HRPDC staff will provide a status update on the project.

Attachment 8

Action: Based on discussion.

9. Locality Updates

Next Committee Meeting – March 14, 2017 at 11:00 a.m. at a location TBD on the peninsula.

KC/sl

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW	DeAnna Lawrence, IW
John C. Barnes, VB	Robin Moore, SU
Dan Baxter, NN	Rene Moring, GL
Kathy Bew-Jones, SM	Alacia Nixon, NO
Debbie Blanton, HA	Dawn Oleksy, JC
Roy Chesson, NN	Russell Pace, FR
Sonja Eubank, SM	Kristi Rines, VB
Deborah Everitt, NN	Tammy Rojek, WM
Tonya Ford, VB	Erin Rountree, SU
Tyrone W. Franklin, SY	Rhonda Russell, SY
Laurie Halperin, YK	Craig Simmons, VB
Evie Insley, PQ	Amos Taylor, PO
Lisa Renee Jennings, NO	Elizabeth Vaughan, CH
Wayne Jones, SU	June Whitehurst, NO
David Keeling, SU	Bodina Wright, PQ
Allyson Kelly, CH	

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis	Kathy Russell, TFC Recycling
John Deuel, GreenQuest, LLC	Kevin Sluss, RDS

HRPDC Staff:

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady