

**June 7, 2017**

**Memorandum #2017-70**

**TO: askHRgreen.org Recycling and Beautification Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –  
June 13, 2017**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, June 13, 2017 at 11:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC office** located at **723 Woodlake Drive in Chesapeake, VA.**

**Please RSVP by Monday, June 12, 2017.** R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

**1. Meeting Summary**

The summary of the May meeting is attached for your review and information.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Community/Trailer Events**

June 8 – NASA Langley Safety & Health Expo, Hampton

June 17 – MOCA Family Fest Day (Boardwalk Art Show), Virginia Beach

June 24 – Olden Days, Smithfield

June 24 – Noland Trail Celebration, Newport News

September 14-17 – Isle of Wight County Fair, Windsor

*September 17 – RiverFest 2017, Virginia Beach (TBD)*

September 30 – James River Fest, Williamsburg

October 5-8 – Peanut Festival, Suffolk

October 7 – Lynnhaven River NOW Fall Festival, Virginia Beach

**Action:** None.

**3. Media & Promotions**

The Committee should discuss their media and promotional priorities for FY18.

**Action:** Based on discussion.

**4. Litter Outreach Campaign**

The Committee will review and discuss initial drafts for the “Team Up to Clean Up” litter campaign rack cards and posters.

**Action:** Based on discussion.

**5. Regional Quality Recycling Project**

A special meeting date should be determined for the Committee to discuss outreach strategies for the Newport News, Suffolk and James City County audit routes.

**Action:** Select a meeting date.

**6. Regional Cigarette Litter Prevention Project**

The Committee should discuss allocation of the \$2,000 KVB 30-in-Thirty grant funds for a regional cigarette litter prevention project. The original grant application is attached.

Attachment 6

**Action:** Based on discussion.

**7. Committee Leadership**

According to the bylaws, as of July 1, a new Committee Chairperson and Vice Chairperson should be selected to lead the Committee meetings. When possible, a representative from the peninsula and southside are preferred.

**Action:** Select new leadership.

**8. Staff Reports**

**Budget** – The current FY17 budget is attached for review.

Attachment 8

**Action:** Based on discussion.

**9. Locality Updates**

**Next Committee Meeting** – July 11, 2017 at 11:00 a.m. at a location TBD on the peninsula.

KC/sl

**askHRgreen.org: Recycling and Beautification Subcommittee:**

Ralph Anderson Jr., IW	DeAnna Lawrence, IW
John C. Barnes, VB	Robin Moore, SU
Dan Baxter, NN	Rene Moring, GL
Kathy Bew-Jones, SM	Alacia Wever, NO
Debbie Blanton, HA	Dawn Oleksy, JC
Leslie Bowie, GL	Russell Pace, FR
Roy Chesson, NN	Kristi Rines, VB
Elise Duncan, CH	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
Tonya Ford, VB	Rhonda Russell, SY
Tyrone W. Franklin, SY	Craig Simmons, VB
Laurie Halperin, YK	Amos Taylor, PO
Evie Insley, PQ	Elizabeth Vaughan, CH
Fleta Jackson, NO	Bodina Wright, PQ
Wayne Jones, SU	
David Keeling, SU	
Allyson Kelly, CH	

**askHRgreen.org: Recycling and Beautification Subcommittee Copy:**

Michael G. Baum, KVB	Roger Fournier, Goodwill
Joe Benedetto	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon and Cross	Ann Meadows, Bay Disposal
Sarah Dennis	Kathy Russell, TFC Recycling
John Deuel, GreenQuest, LLC	Kevin Sluss, RDS

**HRPDC Staff:**

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady