

October 4, 2017

Memorandum #2017-122

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
October 10, 2017**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, October 10, 2017 at 11:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC office** located at **723 Woodlake Drive, Chesapeake, VA.**

Please RSVP by Monday, October 9, 2017. R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

1. Meeting Summary

The summary of the September meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Community/Trailer Events

October 12 – Imagine a Day Without Water (promotion)

October 19 – CNU Farmers Market, Newport News

October 21 – Simple Living Fair, Joint Use Library, Virginia Beach*

October 21 – Comicon, Hampton (participation pending)

October 24-25 – Newport News Shipbuilding Event, Newport News

November 15 – America Recycles Day (promotion)

March 3-4 – Hampton Roads Home Show, Hampton*

**Need volunteers for this event.*

Action: Based on discussion.

3. Media & Promotions

The Committee will review and discuss the attached media plan and calendar.

Attachment 3A, 3B, 3C

Action: Based on discussion.

4. Litter Outreach Campaign

The Committee will review a presentation outline for the “Team Up to Clean Up” litter campaign. 10,000 (2,500 of each) rack cards have been ordered and the artwork for all campaign materials finalized to date have been sent to the committee via email for use.

Action: Finalize presentation outline.

5. Regional Cigarette Litter Prevention Project

Participating committee members should discuss the status of their preliminary scans and implementation plans. Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach are participating in the regional CLPP. Cigarette receptacles and materials are on order.

Action: Based on discussion.

6. DEQ Litter Grant

The Committee should discuss VA DEQ’s Litter Prevention & Recycling Competitive Grant criteria and application materials. All cities, counties, and incorporated towns in Virginia are eligible if they receive the DEQ litter prevention and recycling non-competitive grant. Eligible programs must use the funds to develop and implement statewide and regional litter prevention and recycling educational programs and pilot projects.

Attachment 6A, 6B, 6C, 6D

Action: Based on discussion.

7. Staff Reports

Budget – The current FY18 budget and approved FY19 budget are attached.

Green Learning Guide - The subcommittee working on this effort will meet on Friday, October 27 to begin discussing and developing content.

Annual Report – The FY17 askHRgreen.org Annual Report was distributed via email and is available for download on the website here: http://askhrgreen.org/wp-content/uploads/2011/06/askHRgreenFY17AnnualReport_final.pdf

Attachment 7A, 7B

Action: Based on discussion.

8. Locality Updates

Next Committee Meeting – November 14, 2017 at 11:00 a.m. at a location on the peninsula.

KC/sl