

February 8, 2019

MEMORANDUM# 2019-25

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – February 15, 2019

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **February 15, 2019 at 9:30 a.m. in Conference Room D/E** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA 23320**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. Meeting Summary

The Committee will review the January meeting summary for approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Community/Trailer Events

HRPDC staff will brief the Committee on recent repairs completed and estimates for body work as well as a new trailer wrap. The current event schedule is as follows:

February 9-10 – Hampton Roads Home Show, Hampton

February 19 – Colonial Heritage Garden Club, Williamsburg/JCC

March 9 – Community Association Day, Virginia Beach

April 18 – Norfolk Naval Shipyard Earth Day Fair, Norfolk

April 20 – Virginia Living Museum Earth Day, Newport News

April 22 – TCC Cares Day, Chesapeake

June 23 – Elizabeth River Fest, Virginia Beach*

**Need volunteers for this event.*

Action: Based on discussion.

3. Media & Promotions

The Committee will discuss the following media and promotional campaigns:

- What do you know about storm drains? video – *one week online campaign scheduled for June 17-23*
- Pet Waste - *new two week campaign slated for early June*
- askHRgreen social media branding campaign - ongoing

4. Regional Priorities for Stormwater Public Outreach

HRPDC staff will provide an update on the mailing to landscaping companies in the region. Mailing lists were received from the following localities: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach.

Action: Based on discussion.

5. Bay Star Homes & Business Program

The Committee should discuss any updates or concerns with the regional program.

Action: Based on discussion.

6. Grants

The Committee should continue discussing the CBRF grant for pet waste stations and rain barrel workshops. The Committee should finalize workshop locations and dates, begin promotion, and finalize procurement details for rain barrels and other supplies. Rain Barrel workshops will be hosted in the following localities:

- Newport News – TBD
- Suffolk – April 20, 9:30am, Epps Farm Supply
- Virginia Beach – March 23, Kempsville Recreation Center
- James City County - TBD

Action: Based on discussion.

7. Printing & Promotional Items

Mood pencils (10,000) are currently on order. The Committee should discuss any additional promotion item needs.

Action: Based on discussion.

8. Roundtable

Committee members should discuss any news or relevant information regarding their local programs.

Action: Based on discussion.

9. Staff Reports

Budget – The current FY19 budget is attached for review.

Digital Marketing Report – HRDPC staff will review the monthly digital marketing report (attached).

Attachment 9A, 9B

Action: Based on discussion.

Next Committee Meeting is scheduled for Friday, March 15, 2019 in Newport News.