

February 9, 2018

MEMORANDUM#2018-16

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – February 16, 2018

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **February 16, 2018** at **9:30 a.m.** in the **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA 23320**.

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. Meeting Summary

The Committee will review the January meeting summary for approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Events

March 1-2 – Virginia Green Travel Conference, Virginia Beach*

March 3-4 – Hampton Roads Home Show, Hampton*

March 24-25 – Daffodil Festival, Gloucester

March 24 – SEVA Community Association Day, Virginia Beach*

April 14-15 – *Mid-Atlantic Home & Outdoor Living Show, Virginia Beach* (participation pending)*

April 21 – Virginia Living Museum Earth Day Festival, Newport News

June 30 – Olden Days, Smithfield

**Need volunteers for this event.*

Action: Based on discussion.

3. Media & Promotions

The Committee's next media campaign is the spring lawncare campaign planned for mid-April using existing creative assets. The Committee should continue discussing messaging needs for the Write as Rain campaign. HRPDC staff will brief the Committee on the spring video production planned by the FOG & Water Awareness Committees.

Action: Based on discussion.

4. Regional Priorities for Stormwater Public Outreach

The Committee should continue planning for the Bay Star Business launch and discuss development of industry-specific illicit discharge rack cards. Michelle Williams (NO) has put together draft content for landscaping companies for the Committee to review and discuss.

Attachment 4A, 4B, 4C

Action: Based on discussion.

5. Bay Star Homes

The Committee should discuss any updates or concerns with the regional Bay Star Homes program.

Action: Based on discussion.

6. Grants

The Committee will discuss progress made on the current \$11,100 Chesapeake Bay Restoration Fund grant projects, including development of the new Green Learning Guide.

Action: Based on discussion.

7. Printing & Promotional Items

HRPDC staff will provide an update on the status of the following promotional materials: reusable bags, dog waste bag holders, mood pencils, floating keychains, and Swedish fish snack packs. The Committee will also review quotes for the purchase of note pads, Bay Star Business window clings, and rack cards.

Action: Pick up supplies and/or make arrangements to do so; determine order quantities.

8. Staff Reports

Budget – The current budget is attached for review.

Attachment 8

Action: Based on discussion.

Next Committee Meeting is scheduled for Friday, March 16 in Newport News.

KC/sl

askHRgreen.org: Stormwater Education Subcommittee:

Cris Ausink, HA	Ellen Roberts P.E., PQ
Debbie Blanton, HA	Jo Anna Ripley, JCC
Sherry Coffey, PQ	Tammy Rojek, WM
Melanie Coffey, VB	Erin Rountree, SU
Jamie Durden, SU	Rhonda L. Russell AICP, SY
Suzanne Dyba, JC	Gina D. Shaw, NO
Sherry Earley, SU	Ivan Shelton, YK
Mary Eason, CH	Aaron Small, WM
Amy Green, YK	Bob Speechley, PQ
Wayne Griffin, SM	Michael Stallings, WINDSOR
Kim Hummel, IW	Sharon Surita, HA
Donald Jennings, IW	Christina VanLear, PO
Julien W. Johnson Jr., SH	Elizabeth Vaughn, CH
Youssef Khalil, PO	Allison Watts, NN
David Kuzma, IW	June Whitehurst, NO
Melissa Lindgren P.E., IW	Michelle Williams, NO
Casey Magruder, NO	James Wright, PO
Tara Onufrak, VB	Heather Baggett, SU
Ron Owens, GL	Trevor Long, JC
Russell Pace, FR	Garrett Feagans, PQ

askHRgreen.org: Stormwater Education Subcommittee Copy:

Jameson Brunkow, JRA	Helen Kuhns, Lynnhaven River Now
Barbara Gavin, Elizabeth River	Amy Robins, DEQ
Noah Hill, DEQ	Elizabeth Taraski