

July 17, 2017

MEMORANDUM #2017-86

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – July 21, 2017

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **July 21, 2017 at 9:30 a.m.** in the **East Conference Room** at **York Hall** located at **301 Main Street, Yorktown, VA.**

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

1. Meeting Summary

The Committee will review the May meeting summary for approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Events

September 7 – Greer Environmental Center Opening, VWU, Norfolk (participation TBD)

September 14-17 – Isle of Wight County Fair, Windsor

September 17 – RiverFest 2017, Virginia Beach (participation TBD)

September 30 – James River Fest, Williamsburg

October 5-8 – Peanut Festival, Suffolk

October 7 – Lynnhaven River NOW Fall Festival, Virginia Beach

October 24-25 – Newport News Shipbuilding Event, Newport News

Action: Based on discussion.

3. Media & Promotions

Attached are the campaign results from the 2-week spring lawncare media promotion. These results will be compiled with the rest of the FY17 program results in the annual report. The Committee should discuss FY18 media campaign priorities and messaging.

Attachment 3

Action: Based on discussion.

4. **Bay Star Homes**

The Committee should discuss any issues or concerns with the BSH program.

Action: Based on discussion.

5. **Grants**

The final grant summary for the FY17 Chesapeake Bay Restoration Fund Grant is attached for review. The following Committee members will meet after the meeting to discuss working on the new \$11,100 grant programs: Sue Kriebel, Jamie Durden, and Allison Watts. Below is an outline of the approved grant activities for FY18:

- Bay Star Homes expansion:
 - Bay-friendly Landscaping Workshops (at least one on peninsula and one on southside) with native plant giveaway and free soil testing analysis
 - Bay Star Businesses launch
- Pet Waste Station Grant Program
- Green Learning Guide – elementary students with focus on clean waterways and pollution prevention
- Environmental Education Mini Grant Program - stormwater projects

Attachment 5

Action: Based on discussion.

6. **Printing & Promotional Items**

The Committee should discuss printing and promotional item needs for FY18.

Action: Based on discussion.

7. **Staff Reports**

Budget – The final FY17 budget and new FY18 budget is attached for review.

FY19 Budget Planning – HRPDC staff will discuss draft budget options being prepared for/discussed by the Stormwater Technical Committee for the FY19 Stormwater Education program.

Mini Grant Program – The Mini Grant Advisory Committee members met on June 22 at the HRPDC office to discuss administration of the program in this new format. Their meeting notes are attached FYI.

Attachments 7A, 7B, 7C

Action: Based on discussion.

Next Committee Meeting is scheduled for Friday, August 18, 2017 in Chesapeake.

KC/sl

askHRgreen.org: Stormwater Education Subcommittee:

Chris Ausink, HA	Scott Rae, GL
Debbie Blanton, HA	Jo Anna Ripley, JC
Sherry Coffey, PQ	Ellen Roberts P.E., PQ
Paul Cuomo, JC	Tammy Rojek, WM
Jamie Durden, SU	Erin Rountree, SU
Suzanne Dyba, JC	Rhonda L. Russell AICP, SY
Sherry Earley, SU	Gina D. Shaw, NO
Amy Green, YK	Ivan Shelton, YK
Wayne Griffin, SM	Aaron Small, WM
Kim Hummel, IW	Bob Speechley, PQ
Donald Jennings, IW	Michael Stallings, WINDSOR
Julien W. Johnson Jr., SH	Christina VanLear, PO
David Keeling, SU	Elizabeth Vaughn, CH
Youssef Khalil, PO	Beverly Walkup, IW
Sue Kriebel, VB	Allison Watts, NN
David Kuzma, NN	June Whitehurst, NO
Melissa Lindgren P.E., IW	Michelle Williams, NO
Casey Magruder, NO	James Wright, PO
Ron Owens, GL	
Russell Pace, FR	

askHRgreen.org: Stormwater Education Subcommittee Copy:

Jameson Brunkow, JRA	Helen Kuhns, Hoffer Creek
Sara Felker, Elizabeth River	Amy Robins, DEQ
Barbara Gavin, Elizabeth River	May Sligh, DCR
Noah Hill, DEQ	Elizabeth Taraski