

August 14, 2017

**MEMORANDUM #2017-96**

**TO: askHRgreen.org: Stormwater Education Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – August 18, 2017**

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **August 18, 2017 at 9:30 a.m.** in **Board Room A** at the **HRPDC office** located at **723 Woodlake Drive, Chesapeake, VA.**

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

**1. Meeting Summary**

The Committee will review the July meeting summary for approval.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Events**

August 19 – Green Run Community Day, Virginia Beach

September 7 – Greer Environmental Center Opening, VWU, Virginia Beach

September 14-17 – Isle of Wight County Fair, Windsor

September 17 – RiverFest 2017, Virginia Beach\* (need one more volunteer from 1-4)

September 30 – James River Fest, Williamsburg

October 5-8 – Peanut Festival, Suffolk

October 7 – Lynnhaven River NOW Fall Festival, Virginia Beach\*

October 7 – Norfolk Arbor Day Festival, Norfolk\*

October 24-25 – Newport News Shipbuilding Event, Newport News

\*Need volunteers for this event.

**Action:** Based on discussion.

**3. Media & Promotions**

The Committee should review and discuss the attached FY18 askHRgreen media campaign draft budget and determine a media & promotion plan for the FY18. The Committee should also review the attached chart comparing Phase I and II permit requirements for public outreach and determine regional priorities for the next three years. Committee members were asked to review these charts with stormwater technical staff members for their input on this planning process.

Attachments 3A, 3B

**Action:** Based on discussion.

**4. Bay Star Homes**

The Committee should discuss any updates or concerns with the BSH program.

**Action:** Based on discussion.

**5. Grants**

The CBRF Grant subcommittee members met on July 31 to discuss working on the new \$11,100 grant. Attached is an outline of the approved grant activities for FY18 and what was discussed at the meeting. Subcommittee members Sue Kriebel, Jamie Durden, and Allison Watts can update the Committee on plans to move ahead.

Attachment 5

**Action:** Based on discussion.

**6. Printing & Promotional Items**

The Committee will review quotes for message pens and “scoop the poop” stickers as requested at the July meeting.

**Action:** Determine order quantities for promotional items.

**7. Staff Reports**

*Budget* – The current FY18 budget is attached for review. HRPDC staff will provide an update on the FY19 budget being prepared for/discussed by the Stormwater Technical.

Attachment 7

**Action:** Based on discussion.

**Next Committee Meeting** is scheduled for Friday, September 15, 2017 at a location on the peninsula.

KC/sl

**askHRgreen.org: Stormwater Education Subcommittee:**

Chris Ausink, HA	Ron Owens, GL
Debbie Blanton, HA	Russell Pace, FR
Sherry Coffey, PQ	Scott Rae, GL
Melanie Coffey, VB	Jo Anna Ripley, JC
Paul Cuomo, JC	Ellen Roberts P.E., PQ
Jamie Durden, SU	Tammy Rojek, WM
Suzanne Dyba, JC	Erin Rountree, SU
Sherry Earley, SU	Rhonda L. Russell AICP, SY
Amy Green, YK	Gina D. Shaw, NO
Wayne Griffin, SM	Ivan Shelton, YK
Kim Hummel, IW	Aaron Small, WM
Donald Jennings, IW	Bob Speechley, PQ
Julien W. Johnson Jr., SH	Michael Stallings, WINDSOR
David Keeling, SU	Christina VanLear, PO
Youssef Khalil, PO	Elizabeth Vaughn, CH
Sue Kriebel, VB	Allison Watts, NN
David Kuzma, NN	June Whitehurst, NO
Melissa Lindgren P.E., IW	Michelle Williams, NO
Casey Magruder, NO	James Wright, PO

**askHRgreen.org: Stormwater Education Subcommittee Copy:**

Jameson Brunkow, JRA	Helen Kuhns, Hoffer Creek
Sara Felker, Elizabeth River	Amy Robins, DEQ
Barbara Gavin, Elizabeth River	May Sligh, DCR
Noah Hill, DEQ	Elizabeth Taraski