

December 12, 2017

**MEMORANDUM#2017-149**

**TO: askHRgreen.org: Stormwater Education Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – December 15, 2017**

The next meeting of the askHRgreen.org Stormwater Education Subcommittee will be held on Friday, **December 15, 2017** at **9:30 a.m.** in the **Conference Room D/E** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA.**

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The Agenda for the meeting is as follows:

**1. Meeting Summary**

The Committee will review the November meeting summary for approval.

Attachment 1

**Action:** Approve summary.

**2. askHRgreen.org Events**

January 15-18 – Home Gardener Day & Mid-Atlantic Horticulture Short Course, Virginia Beach\*

March 3-4 – Hampton Roads Home Show, Hampton\*

March 24-25 – Daffodil Festival, Gloucester

April 14-15 – Mid-Atlantic Home & Outdoor Living Show\*

*\*Need volunteers for this event.*

**Action:** Based on discussion.

**3. Media & Promotions**

The Committee will review campaign results from the fall “leaves & pet waste” radio and online media campaigns. The Committee should also continue the discussion of “Write as Rain 2.0” from the all hands askHRgreen meeting.

**Action:** Based on discussion.

#### **4. Regional Priorities for Stormwater Public Outreach**

The Committee should continue the discussion of Bay Star Businesses. The registration criteria revised per the November meeting is attached for review. HRPDC staff will provide some preliminary BSB logo ideas for review.

Attachment 4

**Action:** Based on discussion.

#### **5. Bay Star Homes**

The Committee should discuss any updates or concerns with the BSH program.

**Action:** Based on discussion.

#### **6. Grants**

The Committee will discuss progress made on the current \$11,100 Chesapeake Bay Restoration Fund grant projects.

**Action:** Based on discussion.

#### **7. Printing & Promotional Items**

The Committee will discuss floatable keychains and any other promotional item needs and review quotes for another snack item (gold fish/Swedish fish) for the spring. Message pens and Scoop the poop stickers have arrived and are available for pickup.

Attachment 7

**Action:** Determine promo items to order and make arrangements to pick up supplies.

#### **8. Staff Reports**

*Budget* – The current budget is attached for review.

*askHRgreen.org Redesign Project* – HRPDC staff will provide an update on the status of the new website under development.

Attachment 8

**Action:** Based on discussion.

**Next Committee Meeting** is scheduled for Friday, January 19, 2017 in Newport News.

KC/sl

**askHRgreen.org: Stormwater Education Subcommittee:**

Chris Ausink, HA	Russell Pace, FR
Debbie Blanton, HA	Jo Anna Ripley, JC
Sherry Coffey, PQ	Ellen Roberts P.E., PQ
Melanie Coffey, VB	Tammy Rojek, WM
Jamie Durden, SU	Erin Rountree, SU
Suzanne Dyba, JC	Rhonda L. Russell AICP, SY
Sherry Earley, SU	Gina D. Shaw, NO
Mary Eason, CH	Ivan Shelton, YK
Amy Green, YK	Aaron Small, WM
Wayne Griffin, SM	Bob Speechley, PQ
Kim Hummel, IW	Michael Stallings, WINDSOR
Donald Jennings, IW	Sharon Surita, HA
Julien W. Johnson Jr., SH	Christina VanLear, PO
Youssef Khalil, PO	Elizabeth Vaughn, CH
David Kuzma, NN	Allison Watts, NN
Melissa Lindgren P.E., IW	June Whitehurst, NO
Casey Magruder, NO	Michelle Williams, NO
Tara Onufrak, VB	James Wright, PO
Ron Owens, GL	

**askHRgreen.org: Stormwater Education Subcommittee Copy:**

Jameson Brunkow, JRA	Helen Kuhns, Hoffer Creek
Sara Felker, Elizabeth River	Amy Robins, DEQ
Barbara Gavin, Elizabeth River	Elizabeth Taraski
Noah Hill, DEQ	