

May 17, 2018

**Memorandum #2018-60**

**TO: askHRgreen.org Water Awareness Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Water Awareness Subcommittee – May 24, 2018**

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, May 24, 2018 at 9:30 a.m. in Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

**1. Meeting Summary**

The meeting summary for April is attached for review and approval.

Attachment 1

**Action:** Approve the meeting summary.

**2. askHRgreen.org Event Schedule**

May 24 – Sensible Seafood Festival, Virginia Beach  
May 31 – Public Works Annual Picnic, Virginia Beach  
June 2 – Celebrate the Park (Mariners Museum), Newport News  
June 5 – CGM CMA Environmental Fair, Norfolk  
June 5 – Anheuser Busch Event, Williamsburg  
June 30 – Olden Days, Smithfield  
August 25 – Bufflow Family & Friends Community Day, Chesapeake  
September 13-16 – Isle of Wight County Fair, Windsor  
September 15 – Elizabeth River Fest, Chesapeake\*  
September 22-23 – Bay Days, Hampton\*  
October 4-7 – Peanut Festival, Suffolk  
*\*Need volunteers for this event.*

**Action:** Based on discussion.

**3. Media & Promotions**

The Value of Water media campaign recently concluded. A campaign summary report will be available by the June meeting. The Committee should continue

discussing the Write as Rain campaign planned for launch in September. Revised draft stencil designs are attached.

Attachment 3

**Action:** Based on discussion.

**4. Printing & Promotional Items**

The Committee should review pricing and determine an order quantity for more seed bookmarks as there are few remaining in inventory.

**Action:** Determine order quantity for seed bookmarks.

**5. Roundtable**

Committee members should discuss any updates or news from their local programs.

**Action:** Based on discussion.

**6. Staff Reports**

Budget – The current FY18 budget is attached for review. The Committee should discuss budget allocations for the FY19 budget, a draft is attached for review.

HRPDC staff will provide an update on the development of the Green Learning Guide

Attachment 6A, 6B

**Action:** Based on discussion.

**Next Meeting:** The next meeting is scheduled for Thursday, June 28, 2018 at the HRPDC office in Chesapeake.

krc/sl