

May 19, 2017

Memorandum #2017-60

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – May 25, 2017

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, May 25, 2017 at 9:30 a.m. in Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for April is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

May 25 – Sensible Seafood Festival, Virginia Beach
June 6 – CGM-CMA Event, Norfolk
June 8 – NASA Langley Safety & Health Expo, Hampton
June 24 – Olden Days, Smithfield
September 14-17 – Isle of Wight County Fair, Windsor
September 30 – James River Fest, Williamsburg
October 5-8 – Peanut Festival, Suffolk

Action: Based on discussion.

3. Media & Promotions

The Committee should review the attached campaign summary report for the spring Fix a Leak TV/online ad campaign.

Attachment 3

Action: Based on discussion.

4. Printing & Promotional Items

The Committee should discuss producing and printing the Coastal Virginia Magazine handout (a joint initiative with the other askHRgreen committees) and purchasing copies of the Hampton Roads Native Plant Guide (a joint purchase with the stormwater committee).

Attachments 4A, 4B, 4C

Action: Based on discussion.

5. H2O Promotion – Give Local 757

The Committee should discuss the Give Local 757 participation and fundraising results.

ACTION: Based on discussion.

6. Mini Grants

The Committee should review the following mini grant applications and vote on whether or not to approve funding.

- Hydration Station Reduces Waste – Spratley Gifted Center, Hampton
- Phenix Schoolyard Habitat – George P. Phenix School, Hampton
- Water Bottle Filling Station – Brandon Middle School, Virginia Beach

Attachments 6A, 6B, 6C

Action: Vote on mini grant applications.

7. Staff Reports

Budget – The current FY17 budget is attached for review. The Committee should discuss campaign priorities for FY18 and determine allocations for the FY18 draft budget (attached).

Mini Grant Program – HRPDC staff will discuss potential changes to administration of the askHRgreen mini grant program.

Attachments 7A, 7B

Action: Based on discussion.

Next Meeting: Thursday, June 22, 2017 at the HRPDC office in Chesapeake.

krc/sl

askHRgreen.org: Water Awareness Subcommittee:

Molly Bertsch, HRSD
Rhonda Bowen, HRSD
Dan G. Clayton III, WM
Sarah Cox, JCC
J. Arnie Francis, GL
Latoya Henry, NO
Jerry Hoddinott, CH
Donna Holt, IW
Julien W. Johnson Jr., SH
Phillips Jones, IOW
Harry C. Kenyon, NO
Melissa Lindgren P.E., IW

Albert Moor II, SU
Russell Pace, FR
Lynn Proctor, VB
Jack Reed, SM
Ellen Roberts P.E., PQ
Erica Roberts, VB
Tammy Rojek, WM
Rhonda Russell, SY
Bob Speechley, PQ
Erin Trimyer, PO
Kim Wieckert, SU
Lori Woolman, NN

HRPDC Staff:

Robert Crum
Katie Cullipher

Keith Cannady
Rebekah Eastep