

July 24, 2017

**Memorandum #2017-87**

**TO: askHRgreen.org Water Awareness Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

**RE: askHRgreen.org: Water Awareness Subcommittee – July 27, 2017**

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, July 27, 2017 at 9:30 a.m. in Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

**1. Meeting Summary**

The meeting summary for May is attached for review and approval.

Attachment 1

**Action:** Approve the meeting summary.

**2. askHRgreen.org Events**

*September 7 – Greer Environmental Center Opening, VWU, Norfolk*

*September 14-17 – Isle of Wight County Fair, Windsor*

*September 17 – RiverFest 2017, Virginia Beach*

*September 30 – James River Fest, Williamsburg*

*October 5-8 – Peanut Festival, Suffolk*

*October 7 – Lynnhaven River NOW Fall Festival, Virginia Beach*

*October 24-25 – Newport News Shipbuilding Event, Newport News*

**Action:** Need volunteers for the VWU event, RiverFest, and LRNow Fall Festival.

**3. Media & Promotions**

The Committee should reviewed the attached campaign summary reports for the May TV/online ad campaigns. The Committee should also discuss FY19 media campaign planning.

Attachment 3A, 3B

**Action:** Based on discussion.

**4. Printing & Promotional Items**

The Committee should discuss any printing and/or promotional item needs.

**Action:** Based on discussion.

**5. Staff Reports**

*Budget* – The final FY17 budget is attached for review as well as the current FY18 budget.

*Mini Grant Program* – The Mini Grant Advisory Committee members met on June 22 at the HRPDC office to discuss administration of the program in this new format. Their meeting notes are attached FYI.

Attachments 5A, 5B, 5C

**Action:** Based on discussion.

**Next Meeting:** Thursday, August 24, 2017 at the HRPDC office in Chesapeake.

krc/sl

**askHRgreen.org: Water Awareness Subcommittee:**

Molly Bertsch, HRSD

Rhonda Bowen, HRSD

Dan G. Clayton III, WM

J. Arnie Francis, GL

Latoya Henry, NO

Jerry Hoddinott, CH

Donna Holt, IW

Julien W. Johnson Jr., SH

Phillips Jones, IOW

Harry C. Kenyon, NO

Melissa Lindgren P.E., IW

Albert Moor II, SU

Russell Pace, FR

Lynn Proctor, VB

Jack Reed, SM

Ellen Roberts P.E., PQ

Erica Roberts, VB

Tammy Rojek, WM

Rhonda Russell, SY

Bob Speechley, PQ

Erin Trimyer, PO

Kim Wieckert, SU

Lori Woolman, NN

Sarah Cox, JC

**HRPDC Staff:**

Robert Crum

Katie Cullipher

Keith Cannady

Rebekah Eastep