

September 21, 2018

Memorandum #2018-112

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – September 27, 2018

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, September 27, 2018** at **9:30 a.m.** in **Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for August is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Event Schedule

September 29 – James Riverfest, Williamsburg

October 1 – Virginia State Fair, Doswell, VA*

October 4-7 – Peanut Festival, Suffolk

October 6 – Elizabeth RiverFest, Chesapeake

October 22 – HII Environment, Health & Safety Expo, Newport News

November 13 – Anthem Eco Fair, Virginia Beach

November 15 – Anthem Eco Fair, Norfolk

**Need volunteers for this event.*

Action: Based on discussion.

3. Media & Promotions

The Committee will discuss any the “Write as Rain” sidewalk messaging campaign currently underway. The campaign details (including contest information) and message locations can be found online at <http://www.askhrgreen.org/write-as-rain-2018>.

The Committee should discuss the recently completed “What Do You Know About: Leaky Toilets?” video and any changes to be made. The video can be viewed here: <https://youtu.be/CGsPLaydnVY>

Action: Based on discussion.

4. Imagine a Day Without Water

The Committee should finalize planning for the October 10 “Imagine a Day Without Water” promotion. Coffee sleeves and coasters should be available for pickup at the meeting. HRPDC staff has tentatively scheduled to shoot interviews with willing participants on October 2.

Action: Based on discussion.

5. Printing & Promotional Items

Water bottles have arrived and will be available for pickup at the meeting. The Committee should also discuss printing the Green Learning Guides for third grade students.

Action: Based on discussion.

6. Roundtable

Committee members should discuss any updates or news from their local programs.

Action: Based on discussion.

7. Staff Reports

Budget – The current FY19 budget is attached.

Attachment 7

Action: Based on discussion.

Next Meeting: The next meeting is scheduled for Thursday, October 25, 2018 at the HRPDC office in Chesapeake.

krc/sl