

October 18, 2018

Memorandum #2018-125

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – October 25, 2018

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, October 25, 2018 at 9:30 a.m.** in **Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320.** Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for September is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Event Schedule

October 19-25 – HII Environment, Health & Safety Expo, Newport News

October 29 – Hampton Roads Chamber Mega Mixer, Virginia Beach

November 3 – Litter & Recycling Expo, James City County

November 8 – Canon Safety & Environmental Fair, Newport News

November 13 – Anthem Eco Fair, Virginia Beach

November 15 – Anthem Eco Fair, Norfolk

Action: Based on discussion.

3. Media & Promotions

The Committee will discuss any updates related to the “Write as Rain” sidewalk messaging campaign. The Committee will also review the draft media plan and budget for the year to make any necessary adjustments before final approval.

Attachment 3

Action: Based on discussion.

4. Imagine a Day Without Water

The Committee should recap the October 10 “Imagine a Day Without Water” promotion. In total, 23 businesses participated: 15 breweries and eight coffee shops.

Attachment 4

Action: Based on discussion.

5. Printing & Promotional Items

Water bottles have arrived and will be available for pickup at the meeting. The Committee will also discuss printing and distribution of the Green Learning Guides for third grade students.

Action: Based on discussion.

6. Roundtable

Committee members should discuss any updates or news from their local programs.

Action: Based on discussion.

7. Staff Reports

Budget – The current FY19 budget is attached.

Attachment 7

Action: Based on discussion.

Next Meeting: The next meeting date falls on Thanksgiving. The Committee should determine an alternate meeting date, possibly combining Nov/Dec meetings into one.

krc/sl