

December 11, 2018

Memorandum #2018-149

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – December 13, 2018

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, December 13, 2018 at 11:30 a.m. in Conference Room C, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome. Lunch will be provided so Committee members are encouraged to RSVP.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for October is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Event Schedule

December 14 – Continental Automotive Energy & Environment Day, Newport News

January 12 – Jam’n Jamz, Norfolk

January 25-27 – *The VA Flower & Garden Expo, Virginia Beach* - pending*

February 9-10 – Hampton Roads Home Show, Hampton*

February 19 – Colonial Heritage Garden Club, Williamsburg/JCC*

**volunteers needed for this event*

Action: Based on discussion.

3. Media & Promotions

The current FY19 media plan is outlined below for the Committee’s review.

- Imagine a Day Without Water (Oct. 8-14) – *complete*
- Fix a Leak Week (March 18-24) – leak detection video plus new radio/digital
- Value of Water (Drinking Water Week) – “water is life” video plus new radio/digital

- askHRgreen.org Social Media Brand Awareness Campaign – December’s focus is “green holiday practices” – committee members to enhance campaign by sharing green holiday practices and green gift ideas

Action: Based on discussion.

4. Printing & Promotional Items

The Committee will review quotes for leak detection tablet and mood pencils and discuss printing and distribution of the Green Learning Guides for third grade students.

Attachment 4A, 4B

Action: Based on discussion.

5. Roundtable

Committee members should discuss any updates or news from their local programs.

Action: Based on discussion.

6. Staff Reports

Budget – The current FY19 budget is attached.

Attachment 6

Action: Based on discussion.

Next Meeting: The next meeting is scheduled for Thursday, January 24, 2019 at the HRPDC office in Chesapeake.

KRC/cm