

MEMBER  
JURISDICTIONS

April 5, 2018

CHESAPEAKE

**Memorandum #2018-36**

FRANKLIN

**TO: askHRgreen.org Recycling and Beautification Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

GLOUCESTER

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –April 10, 2018**

HAMPTON

ISLE OF WIGHT

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, April 10, 2018 at 11:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake, VA.**

JAMES CITY

NEWPORT NEWS

**Please RSVP by Monday, April 9, 2018.** R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

NORFOLK

**1. Meeting Summary**

The summary of the March meeting is attached for your review and information.

POQUOSON

PORTSMOUTH

Attachment 1

SMITHFIELD

**Action:** Approve summary.

SOUTHAMPTON

**2. Keep Virginia Beautiful**

Mike Baum, Executive Director of Keep Virginia Beautiful, will be in attendance to discuss any possible collaboration efforts.

SUFFOLK

**Action:** None.

SURRY

**3. askHRgreen.org Community/Trailer Events**

April 14-15 – Mid-Atlantic Home & Outdoor Living Show, Virginia Beach\*

April 18 – Anthem Eco Fair, Virginia Beach

April 21 – Virginia Living Museum Earth Day Festival, Newport News

April 23 – NASA Earth Day Event, Hampton

April 28 – Community Empowerment Day, Newport News

May 9 – Public Service Week/DWW Celebration, Virginia Beach

VIRGINIA BEACH

WILLIAMSBURG

YORK

May 24 – Sensible Seafood Festival, Virginia Beach  
May 31 – Public Works Annual Picnic, Virginia Beach  
June 2 – Celebrate the Park (Mariners Museum), Newport News  
June 30 – Olden Days, Smithfield  
August 25 – Bufflow Family & Friends Community Day, Chesapeake  
September 13-16 – Isle of Wight County Fair, Windsor  
September 15 – Elizabeth River Fest, Chesapeake\*  
October 4-7 – Peanut Festival, Suffolk

*\*Need volunteers for this event.*

**Action:** Based on discussion.

#### **4. Media & Promotions**

The spring “Team Up 2 Clean Up” radio and online media campaign ran March 19 through April 1. A campaign report will be provided as soon as it is available. The Committee should discuss planning for the “Write as Rain” sidewalk messaging campaign.

**Action:** None.

#### **5. DEQ Litter Prevention & Recycling Grant**

The Committee should review design ideas, display/magnet boards, and promotional item quotes and determine quantities to purchase using the available \$5,971 in grant funds.

**Action:** Based on discussion.

#### **6. Regional Cigarette Litter Prevention Project**

HRPDC staff will provide any updates regarding the regional application for the KAB CLPP grant that included the following five localities: Gloucester, Newport News, Suffolk, Virginia Beach, and Smithfield.

**Action:** Based on discussion.

#### **7. Staff Reports**

**Budget** – The current FY18 budget is attached. The Committee should also discuss budget allocations for FY19. The approved budget is attached as well as a draft budget breakdown to start the discussion.

Attachment 7A, 7B, 7C

**Action:** Based on discussion.

## 8. Locality Updates

**Next Committee Meeting** – The next meeting date is May 8 and conflicts with the VRA annual conference. The Committee should discuss cancelling or rescheduling this meeting.

krc/sl

### **askHRgreen.org: Recycling and Beautification Subcommittee:**

John C. Barnes, VB	Fleta Jackson, NO
Dan Baxter, NN	Wayne Jones, SU
Kathy Bew-Jones, SM	DeAnna Lawrence, IW
Debbie Blanton, HA	Robin Moore, SU
Leslie Bowie, GL	Dawn Oleksy, JC
Roy Chesson, NN	Russell Pace, FR
Mary Eason, CH	Kristi Rines, VB
Elise Duncan, CH	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
Tonya Ford, VB	Rhonda Russell, SY
Tyrone W. Franklin, SY	Craig Simmons, VB
Megan Hale, NO	Amos Taylor, PO
Laurie Halperin, YK	Alacia Wever, NO
Evie Insley, PQ	Bodina Wright, PQ

### **askHRgreen.org: Recycling and Beautification Subcommittee Copy:**

Michael G. Baum, KVB	John Deuel, Green Quest
Joe Benedetto	Roger Fournier, Goodwill
Clay Bernick, HRPDC	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon & Cross	Ann Meadows, Bay Disposal
Donna Corbus, RDS	Kathy Russell, TFC Recycling
Sarah Dennis	Kevin Sluss, RDS

### **HRPDC Staff:**

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady
Beth Vandell	