

MEMBER  
JURISDICTIONS

August 8, 2018

CHESAPEAKE

**Memorandum #2018-96**

FRANKLIN

**TO: askHRgreen.org Recycling and Beautification Subcommittee**

**BY: Katie Cullipher, Principal Environmental Education Planner**

GLOUCESTER

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting - August 14, 2018**

HAMPTON

ISLE OF WIGHT

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, August 14, 2018 at 11:00 a.m.** The meeting will be held in **Board Room B** at the **HRPDC office** located at 723 Woodlake Drive, Chesapeake, VA.

JAMES CITY

**Please RSVP by Monday, August 13, 2018.** R&B Subcommittee Meetings require representation from at least five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

NEWPORT NEWS

NORFOLK

**1. Meeting Summary**

The summary of the July meeting is attached for your review and information.

POQUOSON

PORTSMOUTH

Attachment 1

SMITHFIELD

**Action:** Approve summary.

SOUTHAMPTON

**2. askHRgreen.org Community/Trailer Events**

August 18 - Unity in the Community, Chesapeake

September 8 - Newport News Go Green Festival

September 13-16 - Isle of Wight County Fair, Windsor

September 15 - Master Gardeners Fall Festival, Virginia Beach

September 15 - Elizabeth River Fest, Chesapeake\*

September 22-23 - Bay Days, Hampton\*

October 4-7 - Peanut Festival, Suffolk

November 13 - Anthem Eco Fair, Virginia Beach

November 15 - Anthem Eco Fair, Norfolk

*\*Need volunteers for this event.*

SUFFOLK

SURRY

VIRGINIA BEACH

WILLIAMSBURG

YORK

HRPDC staff will provide an update on the askHRgreen trailer renovation project.

**Action:** Based on discussion.

### **3. Media & Promotions**

Red Chalk Studios will be in attendance to discuss promotions and media campaign priorities for the new fiscal year. The Committee will also discuss any updates related to the “Write as Rain” sidewalk messaging campaign planned for the fall.

Attachment 3A, 3B

**Action:** None.

### **4. DEQ Litter Prevention & Recycling Grant**

The attached grant performance & financial summary report was submitted to DEQ at the end of July. Committee members should pick up their supplies (magnet board game, poster stands, magnets, tattoos and rack cards) after the meeting if they haven’t done so already. Also attached is the application submitted by HRPDC to DEQ for the FY18-19 Litter Prevention & Recycling Competitive Grant.

Attachment 4A, 4B

**Action:** Based on discussion.

### **5. Regional Cigarette Litter Prevention Project**

The Committee should discuss next steps for the KVB 30-in-30 grant.

**Action:** Based on discussion.

### **6. Great American Cleanup 2019**

The Committee should continue discussing a coordinated approach to the 2019 Great American Cleanup in partnership with Keep Virginia Beautiful. The tentatively approved dates were May 3-4, 2019 for regional cleanups and a celebration event. Mike Baum will call in for this portion of the meeting.

**Action:** Based on discussion.

### **7. Staff Reports**

**Budget** – The current FY19 budget is attached. Also attached is a draft FY20 budget to be used as a starting point for discussion. A final FY20 budget must be approved in September.

Attachment 7A, 7B

**Action:** Based on discussion.

### **8. Roundtable Discussion & Locality Updates**

An **all-hands askHRgreen meeting** is scheduled for Friday, August 17.

**Next Committee Meeting** – The next scheduled meeting is September 11 in Hampton.

krc/sl

**askHRgreen.org: Recycling and Beautification Subcommittee:**

John C. Barnes, VB	Wayne Jones, SU
Dan Baxter, NN	DeAnna Lawrence, IW
Kathy Bew-Jones, SM	Robin Moore, SU
Debbie Blanton, HA	Dawn Oleksy, JC
Leslie Bowie, GL	Russell Pace, FR
Roy Chesson, NN	Kristi Rines, VB
Mary Eason, CH	Tammy Rojek, WM
Deborah Everitt, NN	Erin Rountree, SU
Tonya Ford, VB	Rhonda Russell, SY
Tyrone W. Franklin, SY	Craig Simmons, VB
Megan Hale, NO	Amos Taylor, PO
Laurie Halperin, YK	Alacia Wever, NO
Evie Insley, PQ	Bodina Wright, PQ
Fleta Jackson, NO	

**askHRgreen.org: Recycling and Beautification Subcommittee Copy:**

Michael G. Baum, KVB	John Deuel, Green Quest
Joe Benedetto	Roger Fournier, Goodwill
Clay Bernick, HRPDC	Tracy Hofmeyer, VPPSA
Margaret Cahoon, Cahoon & Cross	Ann Meadows, Bay Disposal
Donna Corbus, RDS	Kathy Russell, TFC Recycling
Sarah Dennis	Kevin Sluss, RDS

**HRPDC Staff:**

Robert Crum	Rebekah Eastep
Katie Cullipher	Keith Cannady
Beth Vandell	Matt Smith