

January 8, 2020

Memorandum #2020-06

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
January 14, 2020**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, January 14, 2020 at 11:00 a.m.** on the **5th floor of Hampton City Hall**, in the **Canty Conference Room**, located at **22 Lincoln Street, Hampton, VA 23669**.

Please RSVP by Monday, January 13, 2020. R&B Subcommittee meetings require representation from at least five member jurisdictions.

Comments and suggestions based on this agenda package are welcome.

Attachments

RE/cm

askHRgreen.org: Recycling and Beautification Subcommittee:

John C. Barnes, VB
Dan Baxter, NN
Rhashida Bess, NO
Kathy Bew-Jones, SM
Debbie Blanton, HA
Jason Brown, CH
Deborah Everitt, NN
Tonya Ford, VB
Megan Hale, CH
Laurie Halperin, YK
Evie Insley, PQ
Fleta Jackson, NO
Wayne Jones, SU

DeAnna Lawrence, IW
Samantha McNeil, YK
Robin Moore, SU
Dawn Oleksy, JC
Russell Pace, FR
Kristi Rines, VB
Tammy Rojek, WM
Erin Rountree, SU
Craig Simmons, VB
Amos Taylor, PO
Elisabeth Wilkins, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Shannon L. Alexander, A-NPDC
Michael G. Baum, KVB
Joe Benedetto, RDS
Sarah Dennis, RDS
Roger Fournier, Goodwill

Tracy Hofmeyer, VPPSA
Mike Kelley, SPSA
Kathy Russell, TFC Recycling
Kevin Sluss, RDS
Henry Strickland, SPSA

HRPDC Staff:

Robert Crum
Katie Cullipher
Matt Smith

Keith Cannady
Rebekah Eastep

**AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
JANUARY 14, 2019
11:00 AM**

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Meeting Summary

The summary of the December meeting is attached for review and approval. Summary highlights include:

- Planning for 2020 askHRgreen events and updates on trailer repairs.
- Great American Cleanup –Next regional GAC is March 27-28; localities should be planning spring cleanups accordingly; promotion will be done as a kick-off to the 50th anniversary of Earth Day and a whole month of caring in April with prizes for groups/individuals who participate and share.
- The Committee reviewed the new web recycling tool now and made suggestions for changes/improvements to avoid any confusion across localities.
- DEQ Litter Grant – funding approved for library litter kit lending program. Localities need to identify community partners while HRPDC staff work to assemble supplies for the kits.
- Christmas tree recycling promotion will begin after the holiday.

Attachment 1

Action: Approve summary

2. askHRgreen.org Outreach

The current listing of events is as follows.

1/13 - 1/16	Mid Atlantic Horticulture Short Course & Home Gardener Day*	Norfolk
1/25	Jam'n Jamz	Norfolk
2/8 - 2/9	Hampton Roads Home Show*	Hampton
3/7 - 3/8	Mid Atlantic Home & Outdoor Living Show*	Virginia Beach
3/27 - 3/28	Great American Cleanup*	Hampton Roads
4/4 - 4/5	Daffodil Festival	Gloucester
4/11	Go Green Market	Yorktown
4/18	Virginia Living Museum Earth Day Festival	Newport News
4/22	Poquoson Earth Day	Poquoson
TBD	Newport News Ship Building Health and Safety Expo	Newport News

**Volunteers needed to support attending this event.*

Action: Based on discussion

3. Great American Cleanup

The current schedule of venues set to display Sam Hundley's artwork commemorating the 2019 GAC cleanup events is below. Additional venues are welcomed. Committee members should continue discussing their local plans for supporting a regionally-coordinated GAC in 2020 to be hosted March 27-28 and promotional ideas for using GAC as a kickoff to the 50th anniversary of Earth Day in April.

Chesapeake City Hall	Nov. 8 - 22	Chesapeake
Virginia Aquarium	Nov. 22 - Jan 1	Virginia Beach
Mariners Museum	January 1 - 30	Newport News
TCC - Main Building (Admin)	February 10 - 21	Chesapeake
Isle of Wight History Museum	February 22 - ?	Isle of Wight Co.
Chesapeake Conservation Conference & Environ	March 6 - one day only	Chesapeake
TBD	March 6-31?	TBD
TBD Gloucester	April 1 - 30	Gloucester
VIMS	May 18-1	
Hampton University Museum Trash to Art Show	TBD (postponed from Nov)	Hampton

Planned GAC events should be added to the 2020 GAC Planning Doc:

<https://docs.google.com/spreadsheets/d/1EY-c0sn1UyXLci3VWwBpy0v5k1XSS2xIsKMQErD21Ck/edit?usp=sharing>

Action: Based on discussion

4. Website Recycling Tool

The Committee will review final changes made to the new web recycling tool: <http://askhrgreen.org/recycling>

Once the tool is finalized, Red Chalk Studios will revise locality recycling flyers and make them available for download on each locality recycling page.

Action: Based on discussion

5. DEQ Competitive Litter Prevention & Recycling Grant

Our grant application for the litter library lending kits has been approved in the amount of \$5,000. HRPDC staff will discuss purchasing supplies for the litter kit lending program. Localities with existing litter kit lending programs should bring information to share with the group regarding logistics (documenting the check in/out process, tracking, replenishing kits, etc.), and data collection/forms. Committee members should determine if they will participate in the program and share updates on local outreach to partners and resource needs. Attached is the application and award letter for reference.

Attachment 5A, 5B

Action: Based on discussion

6. Staff Reports

The current **FY20 budget** is attached for review.

The **Monthly Digital Marketing Report** is also attached for review.

Attachment 6A, 6B

Action: Based on discussion

7. Roundtable Discussion & Locality Updates

Next Committee Meeting – The next scheduled meeting is February 11, 2020.